

Only from Roundup[®] brand herbicides

Grow with the risk-reduction benefits of Roundup Rewards[®]

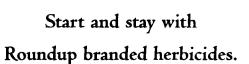


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Farming is a risky business. But it doesn't have to be! Use Roundup[®] brand herbicides and you get the risk-reducing benefits of the Roundup Rewards[®] program. Roundup brands not only give you crop safety, but also:



- Roundup WeatherMAX[™] Warranty
- Rainfast Warranty
- Replant Burndown Refund
- Roundup Ready[®] Soybean Premium Performance Plan
- Trait Investment Refund
- Trait Crop Loss Refund
- Trait Replant Refund
- Roundup Ready Corn Capped Cost Weed Control
- Residual Corn Herbicide Replant Refund
- Volunteer Corn Cost Allowance
- YieldGard® Corn Borer \$8/Acre Value Guarantee



Must purchase from your local

- Monsanto Authorized Retailer.
- To verify Authorized Retailers
- call Meg at 1-888-851-5177.



Before opening a bag of seed, be sure to read and understand the stewardship requirements, **including applicable refuge** requirements for insect resistance management, for the biotechnology traits expressed in the seed as set forth in the Monsanto Technology Agreement that you sign. By opening and using a bag of seed, you are reaffirming your obligation Preserving Technology to comply with those stewardship requirements.



Nobody else backs you like Roundup. Nobody.

Roundup brands must be purchased from an Authorized Retailer to qualify



Grain harvested from products that bear this mark is fully approved for food and feed use in the United States and Japan, but is not approved in the European Union. You must find a market for this crop that will not ship this grain or its processed products to Europe Appropriate markets for this grain include. domestic feed use or grain handlers that specifically agree to accept this grain and handle it appropriately For more information on your grain market options, go to the American Seed Trade Association's website at www.amseed.org or call your seed supplier

MARKET CHOICES is a certification mark used under license from ASTA

Know Before You Grow³⁴⁴, an information service provided by National Corn Growers Association at www.ncga com

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Growers should refer to Monsanto a Technology Use Guide for information on crop plasmafship regarding the petential anovament of pollen to neighboring crops. AUX/AYS READ AND FOLLOW PESTICIDE LABEL DIRECTIONS For more information call 1 800-768-6387 Know Before You Grow^{an} is a service mark of National Com Growers Association Please refer to the 2002 Roundup Rewards Value Package brochure for all eligibility requirements and geographical restrictions. Roundup Rewards applies only to Roundup branded and other specified Monsanto agricultural herbicides. Roundup refers to Monsantos Roundup branded agricultural herbicides.

Growers should refer to Monsanto's Technology Use Guide for information on crop stewardship regarding the potential movement of pollen to neighboring crops. Always read and follow pesticide label directions Roundup brand herbicides will kill plants that do not contain the Roundup Ready* gene Roundup " Roundup Ready` Roundup Rewards* and YieldGard* are registered trademarks of Monsanto Technology LLC [18080 ks 03/03] ©2003 Monsanto Company (LI REWARDS 1)

For More Information, Contact Your Local Dealer or Monsanto Representative

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