

N.E. Farm Communicators Honor *Lancaster Farming*



Lancaster Farming staff was honored with awards from the NorthEast Farm Communicators Association. Center is Andy Andrews, editor. At left is Dave Lefever and at right, Michelle Kunjappu. Not present in photo: Lou Ann Good.

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Contest during its spring meeting in Boxborough, Mass.

The contest recognizes the best in writing, photography, and broadcast media covering Northeast agriculture. It is administered by Ed Slusarczyk of Ag Radio Network in Utica, N.Y. and judged by the Journalism Department of Utica College under the direction of Dr. Kim Landon.

Peter Gregg of Atticus Communications in Greenwich, N.Y. was named the Farm Communicator of the Year for his work on the Core Report, the official newspaper of the New York Apple Association. He was awarded a plaque and \$500 donated by Agri-Mark Inc. dairy cooperative in Lawrence, Mass.

Other winners who received certificates were:

- Best on-farm feature: Judy Powell, Whitefield, Maine, published in Farming, the Journal of Northeast Agriculture.
- Best agricultural news story: Susan Harlow, Huntington, Vt., published in Northeast Dairy Business.
- Best column or editorial commentary: Jeanette Marvin, Farmington, N.Y., published in American Agriculturist.
- Best series: Eleanor Jacobs and Susan Harlow, Northeast Dairy Business.
- Best news release: Jessica Chittenden, New York State Department of Agriculture and Markets, Albany, N.Y.
- Best newsletter: Jessica Chittenden, New York State Department of Agriculture and Markets, Albany, N.Y.

The Northeast Farm Communicators is an organization of professional reporters, writers, editors, broadcasters, public relations specialists, and other agricultural communicators throughout New England and the Northeast.

Among other activities, the organization publishes the NEFC Service Directory, a guide to agricultural information in the Northeast. The 64-page booklet lists NEFC members and 600 contacts in the agriculture industry.

For a copy or for more information on NEFC, contact Chris Kimball-Peterson, 6020 Searsburg Rd., Trumansburg, NY 14886, (607) 387-4990 or e-mail CLKP329@aol.com.

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Vegetable Producers To Vote

HARRISBURG (Dauphin Co.) — Agriculture Secretary designate Dennis C Wolff announced the referendum period for the Pennsylvania Vegetable Marketing and Research Program. The referendum period began March 17 and ends March 31.

"I encourage all Pennsylvania vegetable producers to participate in this important referendum. In order to continue the essential benefits provided through marketing and research, we must have producer support from across the commonwealth," Wolff said.

All vegetable producers within the commonwealth who grow one or more acres of vegetables for sale are eligible to

vote, as are all producers who, for the purpose of selling, grow vegetables in a 1,000-square-foot minimum of greenhouse area.

Ballots may be obtained from, and returned to, the Pennsylvania Department of Agriculture, Bureau of Market Development, Room 311, 2301 North Cameron Street, Harrisburg, PA 17110. Hand-delivered ballots must be received no later than 4 p.m. on March 31 and if mailed, they must be postmarked March 31 and received no later than April 7. All ballots must be signed. Voting results will be announced within 30 days following completion of the referendum period.

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