



The Model 956 round baler is one of seven all new round balers from Hesston.

## New 900 Series Hesston Round Balers Improve Service And Reliability

ATLANTA, Ga.—Improved serviceability, increased reliability and enhanced hay handling all add up to “operator friendly” with the new 900 Series Round Balers from Hesston.

The new designs include the 945 and 945 Silage Special (4' x 5' bale); 955 (5' x 5' bale); 946 Auto Cycle™ and 946 Auto Cycle™ Silage Special (4' x 6' bale); and the 956 and 956 Auto Cycle™ (5' x 6' bale).

“Hesston has built its reputation around crop friendly handling equipment,” says Steve Reiling, Hesston product manager, AGCO Corporation. “With the 900 Series, we have made improvements that not only enhance productivity, but also make the operator’s job easier. Servicing is simpler with the new one-piece side door design. Other changes that increase reliability and improve crop handling mean more time in the cab, less on the ground and more bales per hour.”

Servicing the 900 Series is a

breeze, even in a breeze, thanks to the angled hinges that use the side doors’ own weight to help keep them open. Should the breeze pick up, a handy lock rod keeps the door from blowing shut during servicing. Belts are now easier to service as well, thanks to the new alligator rivet style lacing which allows repairs to be made in the field.

Other new features, such as the windguard and pickup flares, are designed to reduce the wind’s affect on operation and improve material feed into the baler. The rear pivoting windguard can be easily adjusted up or down according to crop height. Windguard tines move the crop smoothly up and into the baler, controlling it up to the time it is rolled onto the bale.

“We also added side panels and pickup flares to the 900 Series pickup,” says Jeff Noll, Hesston sales engineer. “They reduce the effect of cross winds and help the windrow feed evenly across the pickup and not bunch in the center.”

## Kubota Sales Demand New Assembly Facility

OAKWOOD, Ga. — Kubota Tractor Corporation (KTC) will increase its Georgia presence with an eight million dollar capital investment for the development of a 53-acre commercial site in Oakwood. Two operations will be located at the site. Kubota’s first separate tractor and equipment assembly plant in the United States and the new Kubota Technical & Marketing Center.

The completed assembly facility will be 176,000 square feet. “Our initial goals are to build this new facility and shift assembly from our Southeast Division Assembly Department in Suwanee. This will allow the Suwanee facility to concentrate on parts and whole goods storage and distribution, both criti-

cal functions for Kubota and its dealers.

Even more important is the ability to support anticipated sales growth and service to our dealers through increased assembly capacity and productivity,” said Nobu Toshikuni, President, Kubota Tractor Corporation.

The latest concepts in assembly line management will be in place when operations begin early next year. Concentration will be on the assembly of M-Series tractors and tractor/loader/backhoes. An important plus for Kubota dealers will be the ability to order M-Series with the loader installed. This will enable faster delivery of the product to the customer, and save time and labor in the deal-

## Hippen Named Vice-President Of Sales For Bou-Matic

MADISON, Wis. — Bou-Matic, a dairy equipment manufacturer based in Madison, has announced the addition of Jack Hippen to its staff in the capacity of vice-president of sales worldwide and will be based out of Madison, Wisconsin.

Hippen previously worked for Bou-Matic in the role of district

sales manager and western regional manager and brings with him a wealth of knowledge gathered through 18 years of work in the dairy industry. Hippen holds a degree in Agricultural Economics from the University of Wisconsin-Madison, and an MBA from Edgewood College, Madison.

## Productivity Grows With Case IH SDX40 Single Disk Drill

RACINE, Wis. — Borrowing from the same proven design as the popular Case IH SDX30 single disk no-till air drill, the SDX40 offers large producers in high-residue conditions increased productivity with the same reliability. Add to that, the ability to deliver more precise seed placement and depth control, and the Case IH SDX40 drill is positioned to be the new leader in precision seeding equipment.

“We are the first in the industry to offer flexible rank down-pressure adjustments for optimum seed placement,” says Jacky Payne, marketing training manager for Case IH seeders and chisel plows. “The operator can adjust the down pressure to each rank independently for varied depth applications, or, you could completely lock up a rank to change row spacing and configurations, to match your specifications.”

The Case IH single disk no-till opener featured on the SDX40 is the best in its class for depth control accuracy, seed placement consistency, and low furrow sidewall compaction.

Seeding depth adjustments are made easily and safely from either the front or back of the machine without any tools. Simply move the depth handle to the desired setting seed, from zero to 3.5 inches. Depth adjustments can be made in as little as quarter-inch increments, especially helpful for small-seeded crops like grass and canola. Down pressure can be adjusted from 250 to 510 pounds per opener.

“In high residue conditions, Case IH SDX drills cut through residue and leave a clean furrow for superior seed-to-soil contact and improved germination,” says Payne. “We use the industry’s largest diameter disk at 22.5 inches positioned at a 5-degree compound angle to cut through residue, rather than push it, and we employ the proven Early Riser gauge wheel found on Case IH planters to hold moist soil in reserve.”

With the help of a wear-

resistant steel scraper, a narrow 1.25-inch seed furrow is formed. A narrow furrow means less soil and residue movement and reduced sidewall compaction. Each seed is placed on a “shelf” created by the scraper. This “seed shelf” has less foreign material (soil particles, residue, etc.) than the bottom of the furrow created by the disc. Also, because of the way the scraper opens the slot, the “seed shelf” has minimal sidewall compaction, meaning the germinating seed’s tap root meets little resistance penetrating the soil. This allows the SDX opener to main-

tain a consistent seeding depth, improve seed-to-soil contact and reduce the time it takes for roots to enter the soil all working together to maximize crop emergence.

Once soil contact is achieved, SDX Series single disk drills close the row using a superior packing system. Variable settings for packer wheel location in half-inch increments allow the user to pack directly over the row or up to 2 inches off to the side. Multiple packing pressure settings of 30, 45 and 60 pounds create flexibility for seeding a variety of crops.

## ABS Reliability Yields Second Crop Success

DEFOREST, Wis. — ABS sires continued to exceed expectations. ABS Reliability is designed to insure stable, accurate, and more consistent type proofs. Rock Solid Genetics™ (RSG™), sires with 100 daughter in 60 herds, are proven to be more resistant to change.

Based upon a comparative study of 738 active bulls in November 2002, the Type values of the bulls that met the Rock Solid requirements changed by only .25 as compared to .49 of the bulls that did not meet the requirements. Producers are now using Rock Solid bulls to add value through longevity to their dairy operations.

As always 29 H8343 Wa-Del CONVINCER-ET\*cv remains upon Holstein Associations Top 100 TPI List. CONVINCER gained in milk and fat production and earned a lower Calving Ease score of 7%, while continuing to produce stylish daughters with welded on udders.

29 H8538 Regancrest RBK DIE-HARD-ET is on his way to global greatness with increases in Milk, Fat, Protein, and Productive Life. As a 6% Calving Ease sire DIE-HARD is great for heifer pens, while his daughters are becoming critical additions dairy herds around the world.

Adding 391 daughters and

gaining 400 pounds of milk moved 29 H8614 Starky Merr MARATHON to an elite Net Merit level. MARATHON is also a 6% Calving Ease sire who goes the distance in improving udders, feet, and legs.

Another udder improver who gained nearly 500 daughters in his proof is 29 H8338 Wil-Hart ALVIN-ET. ALVIN insures maximum udder improvement with strong clefts and very shallow udder depth with a +2.47 UDC.

Striving to become a vital part of every operation 29 H8246 Fustead VITAL SIGN\*cv increased his milk proof by nearly 400 pounds to +2263 PTAM and continues to significantly improve udders. VITAL SIGN is also a noted Calving Ease Sire at 8%.

29 H8357 Cedar-Creek BERGWILL-ET\*cv gained additional daughters and increased his yield traits while improving his PTAT and Foot and Leg Composition to +1.97.

“Our Rock Solid™ Program continues to yield impressive results,” states Dairy Product Manager, Scott Bentley. “The second crop bulls are consistently producing daughters that meet or exceed their first crop evaluations. ABS Reliability has become an important selection tool for dairy producers.”

## Swift And Company Joins Certified Hereford Beef Program

KANSAS CITY, Mo. — Swift and Company, the nation’s third-largest beef processor, has signed a licensing agreement with Certified Hereford Beef (CHB) LLC to expand the sales and production of CHB products.

Officials from both companies are working together to commence sales and production of CHB by April 2003.

“Certified Hereford Beef products are a good fit with Swift and Company’s branded beef programs,” said David Colwell, vice president for customer marketing and development, Swift and Company.

“This is a tremendous milestone for the program,” says Rob Ames, program director of CHB LLC. “This partnership will allow us to greatly expand

our program and offer its unique advantages to a new retail clientele.”

Certified Hereford Beef was established in 1995 to market the superior quality of beef from Hereford and Hereford crossbred cattle. The USDA Certified program had boxed beef sales of 27.9 million pounds from the 99,249 carcasses certified in 2002.

CHB LLC is a wholly owned subsidiary of the American Hereford Association. Sales of CHB have increased at an annual rate of 30 percent since 1997.

Swift and Company is the United States third-largest processor of fresh beef and pork products, and the leading beef processor in Australia.

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