

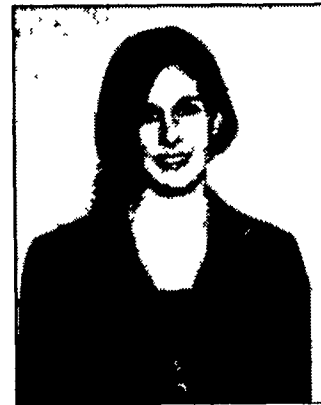
## Deanna Rose Named National Dairy Council Ambassador

PHILADELPHIA—Mid-Atlantic Dairy Association has announced that Deanna Rose, media spokesperson and registered dietitian, was recently appointed to the 2003-2004 National Dairy Council Ambassador Group.

As an ambassador, Rose will serve as a spokesperson for the National Dairy Council, participating in national TV, radio and print interviews. She also will help in developing dairy image programs and will focus on promoting the new 3-A-Day of Dairy for Stronger Bones program launch.

Rose was one of five ambassadors selected from among state and regional dairy promotion groups working under the umbrella of Dairy Management Inc. All are trained media spokespersons for their respective organizations. They also possess strong communication skills and a solid knowledge of dairy/nutrition science and current related topics.


Rose has been with Mid-Atlantic Dairy Association for five years, completing numerous TV, radio and print interviews on such topics as child and adolescent nutrition, the Food Guide Pyramid, food safety, sports nutrition, weight management and school nutrition. Prior to joining Mid-Atlantic, she



Deanna Rose

conducted prenatal nutrition education for low-income families.

Rose earned bachelor's degrees in marketing and nutrition from the Pennsylvania State University in 1993. In 1995, she completed a dietetic internship at Simmons College in Boston to become a registered dietitian.



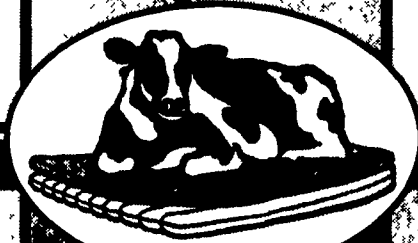
**Freestall Cow Mattress System**  
Economical Alternative  
for Cow Comfort

**NOVEMBER**

**"The Ultimate in Cow Comfort" Since 1989...**

**YORK RUBBER**

**877-333-2088**

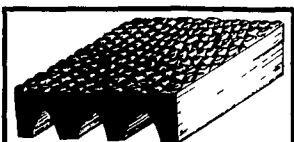


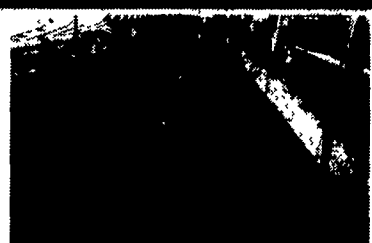
**"High Performance Comfort for the Traditional Barn"**

**SOLID RUBBER COMFORT**

- 2 sizes 48" x 66" & 48" x 72"
- Random patterned surface
- 5 year manufacturer warranty
- 1 1/4" vulcanized comfort

Grooved bottom for more softness and efficient drainage






**CONTINUOUS Rubber Flooring**

No Seams... Single Piece Widths up to 88"  
No Interlocks... Single Piece Lengths to 500 ft.  
No Problems!!! Not Belling...

**"A Step in the Right Direction!"**

**YORK RUBBER**

MasterCard



**Manger Liner...Milk House...**

Plastics for ceilings, walls, pen dividers, confinement interiors, truck liners, conveyors, spreaders...1,000's of Uses!

**The Right Plastic For YOUR Job!!**