

Virginia Agriculture Summit Scheduled March 4-5

RICHMOND, Va. — When you want good advice, go straight to the top.

Virginia farmers, growers and producers will have that opportunity at the upcoming Virginia Agriculture Summit, a two-day conference scheduled for Tuesday and Wednesday, March 4 - 5, in Richmond.

The focus of the Summit is "Managing the Risks of Dynamic Change" and recognized authorities will explore many of the issues confronting the agriculture industry today.

Speakers will examine where future markets will exist, agriculture's upcoming megatrends, en-

trepreneurial and value-added business development and risk management. Experts will also provide insights about cooperative development, value-added products and grants management.

A panel of entrepreneurs who have found success in a variety of agricultural fields will discuss their experiences as they explore "Challenges, Opportunities and Successes."

Workshops will cover grant writing, export readiness training, creating a business plan, increasing profit potential by partnering with the tourism industry and business structures.


The Virginia Department of Agriculture and Consumer Services (VDACS), the Virginia Farm Bureau Federation, and the United States Department of Agriculture's (USDA) Risk Management Agency are sponsoring the event.

The Virginia Agriculture Summit will take place at the Sheraton Richmond West, 6624 West Broad Street, Richmond, Virginia.

The deadline for registration is February 7, 2003. Space is limited so register early. The registration fee is \$50 and covers meals and breaks. A limited number of discounted rooms will be held at the hotel until February 7.

For additional information and Richmond VA 23261 or phone to receive a registration form, (804) 290-1107, fax (804) contact Virginia Farm Bureau 290-1081 or e-mail Federation, P.O. Box 27552, ccook@vafb.com.

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