



Farm Show 2003 Exhibitor Spotlight

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USA Body Comes To Farm Show For First Time

DERUYTER, N.Y. — USA Body will make its first-ever appearance at the Pennsylvania Farm Show Jan. 11-18.

"I'm sure it's going to be a super deal. They've certainly in-

vested a lot of time and money and we're looking forward to it," said Bruce MacRae, president, USA Body Inc.

USA Body is the manufacturer of silage and grain body units.



The MacRae family includes, from left, Bruce, Sean, Kelly, Kristine and Kevin.

The \$86-million renovation investment "is a testament to the importance of the ag industry in Pennsylvania," he said.

The new expansion, MacRae believes, will attract the farm public back to the event, and was one of the major reasons why MacRae decided to exhibit at the show.

"Up until this year, the Farm

MacRae and Kristine but also sons Sean and Kevin and Kevin's wife Kelly, plus five other full-time employees.

"USA body is something that evolved from a farm equipment repair business" that MacRae started in 1979, he noted. "We did all kinds of farm equipment repair for local farmers and then we got into automotives.

"Up until this year, the Farm Show wasn't that big of an attraction for our farmers. I think Harrisburg has a unique opportunity to attract the farm people again."

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President, USA Body Inc.

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"It's the emphasis that's been put the ag, the farm part of it," he said, that will bring farmers to the show. For his business, "we're looking for strictly a farmer crowd."

Since the show is quite a distance from Deruyter, "I'm fairly sure that if this show works out, it will be the only winter show we'll do in Pennsylvania," said MacRae.

He and his wife, Kristine, will work the entire show.

Largely a family operation, the business includes not only

"As a part of that, there was a certain amount of fabrication involved, and we got into early 1990s and started doing a little more of it," and were advised by their customers to do fabrication full-time," he said.

"In 1995 we decided to buy some material and build some (silage and grain unit bodies) and have some here and more or less went at it as a business. We sold nine bodies the first year and last year built 100."

MacRae believes that the company is the largest single builder in the Northeast. The business has product in 16 states.

A new shop was added to the business in 2000 and also includes a dealer in Chambersburg.

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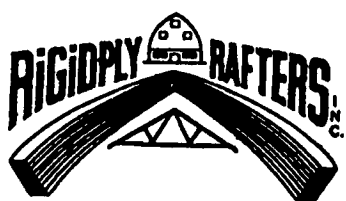
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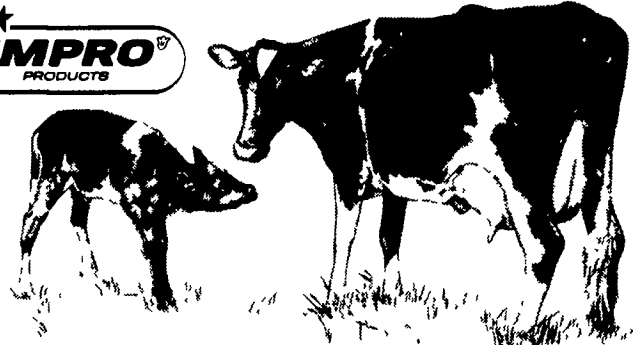
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* Wednesday Jan 15, 2003 9:30 AM
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570-966-3944

* Thursday Jan 16, 2003 9:30 AM
The Family Cupboard Restaurant
3370 Harvest Drive
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Speaker:

Dr. Richard Holliday DVM
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Buffet Lunch will be served at 12:00 Noon.

Reservations required!

Call Before Jan. 11, 2003

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