



Farm Show 2003 Exhibitor Spotlight

Exclusive to
Lancaster Farming



Brillion Ironworks equipment will be on display at the upcoming Pennsylvania Farm Show for the first time in more than a decade.

We Salute Our Farming Industry

Brillion To Return To Farm Show

BRILLION, Wis. — Brillion has been a familiar name to farmers for more than a century. Founded here 112 years ago, the company continues to manufacture tillage equipment for a variety of agricultural needs across the U.S.

Brillion Ironworks, Inc. had maintained a steady presence at the Pennsylvania Farm Show in Harrisburg through the middle and latter part of the century. By 1990, however, the decreasing emphasis on production agriculture at the Farm Show caused the company to withdraw from exhibiting — until now.

Visitors to the 2003 Farm Show Jan. 11-18 will again be able to look at Brillion implements on site and have their questions answered by Brillion territory manager Terry Shawver of Carlisle.

Brillion travels to farm machinery shows around the country, but Shawver said the show in

“The Pennsylvania Farm Show is unique. It’s like an indoor state fair. There’s no where else you can go to see this kind of thing.”

— Terry Shawver
Brillion Ironworks, Inc.

Harrisburg is a one-of-a-kind event where visitors can view the whole gamut of agriculture, including lots of livestock in addition to the wide range of equipment.

“The Pennsylvania Farm Show is unique,” Shawver said. “It’s like an indoor state fair. There’s no where else you can go to see this kind of thing.”

Tillage technology continues to adapt and create better options for farmers, Shawver said.

Included in Brillion’s line-up is a series of “zone-tillage” sub-soil-

ers designed to loosen compacted ground and promote soil life, water uptake, and aeration. Brillion has been manufacturing pulverizers, chisel plows, and a variety of other tillage implements for many years. The company also offers a series of grass seeders for the expanding turf and landscape industries.

Shawver is hopeful that the renovated Farm Show will boost his contact with farmers from throughout the region.

“The Farm Show is as good for the exhibitors as it is for visitors,” he said.

Information Agriculture Conference Set For 2003

NORCROSS, Ga. — The sixth Information Agriculture Conference, InfoAg 2003, is scheduled for July 30 through Aug. 1, at the Adam’s Mark Hotel, Indianapolis Airport.

An optional precision agriculture field day is planned for Tuesday, July 29, preceding the conference. The field day will be hosted by Purdue University and by Ag One Co-op of Wilkinson, Ind. The Ag One facility was the 2002 winner of the SiteLiner

Award for precision agriculture, presented by CropLife magazine. At the Davis-Purdue Agricultural Center in eastern Indiana, researchers and cooperators are conducting a wide variety of site-specific management and remote sensing projects.

Keynote speaker for InfoAg 2003 will be Bruce Vincent, agriculture advocate known for developing positive programs and messages directed to community groups and children. One of his significant efforts has been a pro-

gram called Provider Pals, which matches classes of school students with individuals in service industries, including agriculture.

As in the past, an exhibit area will feature the latest in communications technology, data management software, and other tools for precision agriculture.

More details regarding program plans, registration and exhibitor fees, and related information will be available at the Website: www.ppi-far.org/infoag.

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