

Mid-Atlantic Fruit, Vegetable Convention Sets Schedule

(Continued from Page A30)

Trout, Strategic Foodservice Mkt. Inc.
 2:15 — Impacts of Consumer Trends on Produce Commodities - TBA
 3:00 — Consumer Consumption Trends - Joseph Lord, St. Joseph's Univ.
 • Wine Grapes - Trinidad Room program to be announced
 • Vegetable School - Monarch ACE
 1:00 — ~Core Credit
 1:30 Trickle Irrigation System Design and Management - Steve Bogash, Franklin Co. Coop. Ext.
 2:00 — ~Managing Diseases in Vegetable Plantings - Kathryn Everts, LESRE
 3:15 — ~Insect Management in Vegetable Plantings - Timothy Elkner, Lancaster Co. Coop. Ext.
 3:45 — Crop Scheduling - Thomas Ford, Blair Co. Coop. Ext.
 • Super Extension - Monarch BDF
 1:30 — Mulches for the Future - Dr. Anu Rangarajan, Cornell Univ.
 2:00 What Flowers Will Grow in High Tunnels? - Dr. E. Jay Holcomb, Penn State Univ.
 2:30 — Potato Production in High Tunnels - Dr. William Lamont, Penn State Univ.
 3:15 — Twelve Month Vegetable Production in Unheated Greenhouses - Steve Moore, Sonnewald Natural Foods
 • Potatoes - Monarch GIK
 1:30 — Update on Nonconventional Additives on Potatoes - Dr. Keith Kelling, Univ. of Wisconsin
 2:15 — Quality Oriented Potato Management - Dr. Matthew Kleinhenz, Ohio State Univ.
 3:15 — Potato Production in Ontario - Dr. Eugenia Banks, Ontario Ministry of Agriculture and Food
 4:00 — ~Weed Control in Potatoes-including Volunteer's - Dale Moyer, Cornell Coop. Ext.
 • Greenhouse Vegetables and Herbs Monarch HJ
 1:30 — Overview of Raising Greenhouse Tomatoes - Dr. Richard Snyder, Mississippi State Univ.
 2:30 — ~Developing a IPM Program for Greenhouse Crops - Dr. Les Schipp, Agriculture and Agri-Food Canada
 3:15 — Marketing Greenhouse Vegetables - Dr. Richard Snyder, Mississippi State Univ.
 4:00 — Producing Herbs in the Greenhouse - Dr. Jim Simon, Rutgers Univ.

**Tuesday Evening
February 4, 2003**

• Social
 6:00 — Grower Reception - Chocolate Lobby
 6:45 — Annual Fruit and Vegetable Growers Dinner - Nigerian Room Dinner, recognitions, awards and musical entertainment.

**Wednesday Morning
February 5, 2003**

• Tree Fruits -Aztec Room
 9:00 — /Pesticide Security Regulations - Phil Pitzer, PDA
 9:30 — Control of Black and White Rot in Apples - Dr. James Travis, Penn State Univ.
 10:15 Flower and Spur Development in Apple - Dr. Peter Hirst, Purdue Univ.
 11:00 — Global Positioning System (GPS) for Your Orchard - Lynn Kime, Penn State Coop. Ext.
 • Direct Marketing - Nigerian Room
 9:00 Produce Pricing - Adding Margin - Fred Funk, Funk's Farm Market
 10:15 — Promoting Your Direct Marketing Activities - Wen-fei Uva, Cornell Univ.
 11:00 — Employee Motivation and Incentive Programs - Brenda Brown, Brown's Orchard and Farm Market
 • National Peach Council - Trinidad Room
 9:00 — Welcome from NPC President - Mr. John Lott
 9:15 — Ernie Christ Memorial Lecture: Optimizing Peach Yields Through Training Systems - Dr. Kathryn Taylor, Univ. of Georgia
 10:00 — Unique White-fleshed Peach Varieties - Jerry Frecon Rutgers, Rutgers Coop. Ext.
 10:30 — Nematodes in the Stone Fruit System - Dr. John Halbrecht, Penn State Univ.
 11:15 — Increasing Organic Matter in Peach Orchard Soil - Dr. Robert Belding, Rutgers Coop. Ext.
 • Greenhouse Ornamentals - Monarch ACE
 9:00 — New Annual Varieties - TBA
 9:30 — New Annual Varieties - Joseph O'Donovan, Paul Ecke Ranch
 10:15 — Fertility - TBA
 11:00 — Natural Ventilation - TBA
 • Weed Control - Monarch BDF
 9:00 — ~Non-Chemical Weed Control - Dr. Clyde Elmore, Weed Specialist, Univ. of Calif
 10:00 — ~Herbicide Rotations - Planning Ahead - Dr. William Curran, Penn State Univ.
 10:30 — ~Safe Use of Glyphosate - Dr. Clyde Elmore, Weed Specialist, Univ. of Calif
 11:00 — ~Avoiding the Development of Weed Resistance - Dr. William Curran, Penn State Univ.
 11:30 — /Core Credit
 • Potatoes - Monarch GIK
 9:00 — Organic Potato Production - Dr. Matthew Kleinhenz, Ohio State Univ.
 9:30 — Getting the Rocks Out—An Innovative Production System - John Twillinger, Huntsinger Farms,
 10:15 — Use of Manure in Potato Production - Dr. Keith Kelling, Univ. of Wisconsin
 11:00 — ~Potato Insect Management-An Update - Dr. Joanne Whalen, Univ. of Delaware
 11:30 — Update on Fungicide Seed Piece Treatments - Dr. Steve Johnston, Rutgers Univ.
 • Irrigation - Monarch HJ
 9:00 — Water Management: Crop Management - Dr. Clayton Morton, T-Systems
 10:00 — Drip Tape Characteristics and

Performance - Dr. David Ross, Univ. of Maryland
 10:45 — Experience with Drip Irrigation - Grower Panel - Moderator: Dr. William Lamont, Penn State Univ. - Ronald Beinlich, Triple B Farms - Dennis Frey - Robert Marvel
 11:30 — Designing Irrigation Systems for Uniform Application: Drip or Overhead - Dr. David Ross, Univ. of Maryland

**Wednesday Afternoon
February 5, 2003**

• Tree Fruits -Aztec Room
 1:30 — /What's New in Sprayer Technology - Dr. Andrew Landers - Cornell Univ.
 2:00 — /The FQPA As It Is - An EPA Perspective - TBA
 2:45 — Apple and Cider Quality Assurance - Dr. Luke LaBorde, Penn State Univ.
 3:15 Pa Apple Marketing Board and US Apple Association Working for You - Bonnie Riddle, Penna. Apple Marketing Board; Nancy Foster, U.S. Apple Association
 • Direct Marketing - Nigerian Room
 1:30 — Strictly Sweet Corn - Selling 2,500 Acres of Sweet Corn - Gary Sweet, Cleveland, Ohio
 2:30 — Update on the Vegetable Marketing and Research Program - William Troxell, PVMRP
 3:15 — Entertainment Agriculture at Iron Kettle Farms - Bonnie Jensen, Iron Kettle Farms
 • National Peach Council - Trinidad Room
 1:30 — Update on Plum Pox Virus~ - Dr. Ruth Welliver, Pa Dept. of Agriculture
 2:00 — Costs and Consequences of Different Pest Management Programs in Peaches - Dean Polk, Rutgers Coop. Ext.
 2:45 — Can We Grow Peaches Without OP Insecticides? - Dr. Peter Shearer, Rutgers Univ.
 3:30 — Skinny Peach Trees - Dr. Ralph Scorza, USDA, Kearneysville, WV
 4:05 — Annual Business Meeting for National Peach Council
 • Greenhouse Ornamentals - Monarch ACE
 1:30 — New Perennial Varieties - John Bell, Yoder Bros./Greenleaf
 2:00 — New Perennial Varieties - TBA
 2:30 — ~New Fungicide and Insecticide Products - TBA
 3:15 — Dollars and Sense of Growing - Dr. Robin Brumfield, Rutgers Univ.
 4:00 — Selling More with the Garden Select Program - Dr. Kathleen Kelley, Penn State Univ.
 • Small Fruit - Monarch BDF
 1:30 — An Overview of British Soft Fruit (Berry) Production - John Berry, Haygrove Co., Ledbury, United Kingdom
 2:15 — Strawberry and Bramble High Tunnel Production - Fred Funk, Funk's Farm Market - Bryan Butler, Univ. of Maryland - Kathleen Demchak, Penn State Univ.
 3:30 — /~Fumigation Options in Small Fruit Production

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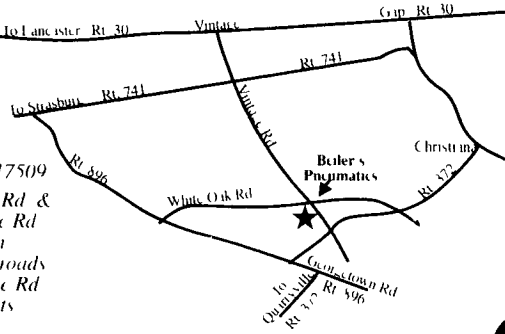
Mail Orders also qualify for FREE gifts and special prices. Please see the order form for details. Orders must be postmarked no later than December 20 to receive sale prices and FREE gifts. Please send your check with your order. Phone orders will ship C O D.

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 Tues, Dec 17 8:00 am - 5:00 pm
 Wed, Dec 18 6:00 am - 7:00 pm
 Thurs, Dec 19 8:00 am - 5:00 pm
 Fri, Dec 20 8:00 am - 7:00 pm

Please respect Our hours. Thank You

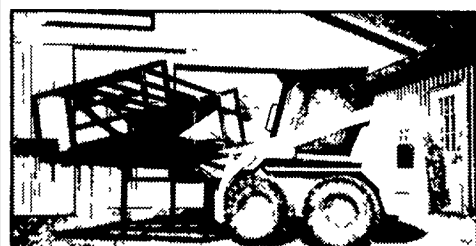
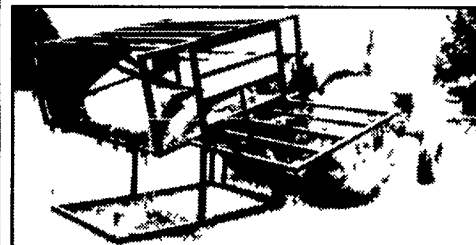
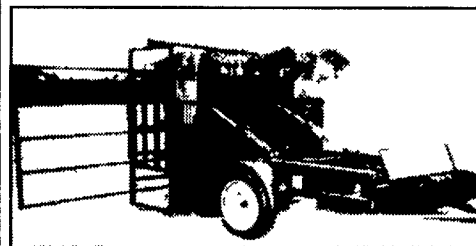
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