

# Farmers' Market Manager Training Workshop Jan. 27-28

SARATOGA SPRINGS, N.Y. — In a recent survey of New York State's farmers' markets, it was shown that a strong market manager is considered a key ingredient to a successful farmers' market. A strong market manager will possess the leadership, communication, and "people" skills necessary to make a market run smoothly, cooperatively and efficiently, enhancing the market as a community asset for both farmers and consumers.

The Farmers' Market Federation of New York provides a support structure for the growth and promotion of farmers' markets in

New York State. Part of their mission is to develop and implement training for farmers' market developers, market management and market sponsors.

This winter the Farmers' Market Federation will be conducting a two-day workshop to assist market managers, sponsors, and developers to plan for and grow successful community farmers' markets. The seminars will be Jan. 27-28 at the Sheraton Saratoga Springs in conjunction with the 2003 New York State Farmers' Direct Marketing Conference.

The workshop features Vance

Corum, a nationally recognized farmers' market specialist and consultant. Corum will bring his knowledge of market management to help market managers and sponsors to understand their role in the farmers' markets and how their management can build the success of the market for the farmers and for the community. He'll cover the duties of the market manager, the importance of vendor mix and recruitment strategies and how to deal with uncooperative vendors at the market.

For more information and registration, call the Farmers' Market Federation of New York at (315) 475-1101 or e-mail to [diane99@dreamscape.com](mailto:diane99@dreamscape.com).

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## Nov. 1 Cattle On Feed 9 Percent Below Year Ago

WASHINGTON, D. C. — Cattle and calves on feed for slaughter market in the U.S. for feedlots with capacity of 1,000 or more head totaled 10.7 million head on Nov. 1, 2002. The inventory was 9 percent below both Nov. 1, 2001 and Nov. 1, 2000, according to the National Agricultural Statistics Service (NASS).

Placements in feedlots during October totaled 2.39 million, 12 percent below 2001 and 16 percent below 2000. Net placements were 2.30 million.

During October, placements of cattle and calves weighing less than 600 pounds were 809,000, 600-699 pounds were 638,000, 700-799 pounds were 521,000, and 800 pounds and greater were 420,000.

Marketings of fed cattle during October totaled 1.98 million, 4 percent above 2001 and 3 percent above 2000.

Other disappearance totaled 84,000 during October, 24 percent above 2001 and 27 percent above 2000.



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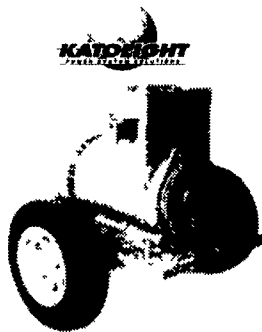
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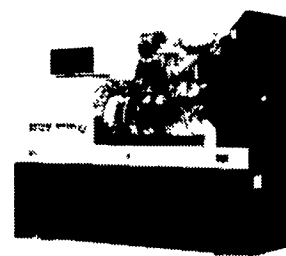
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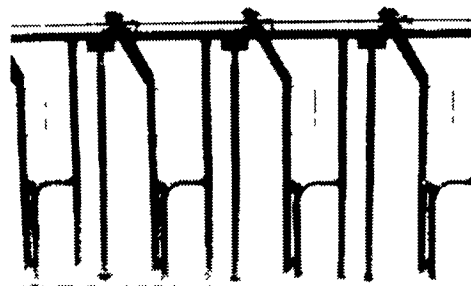
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