

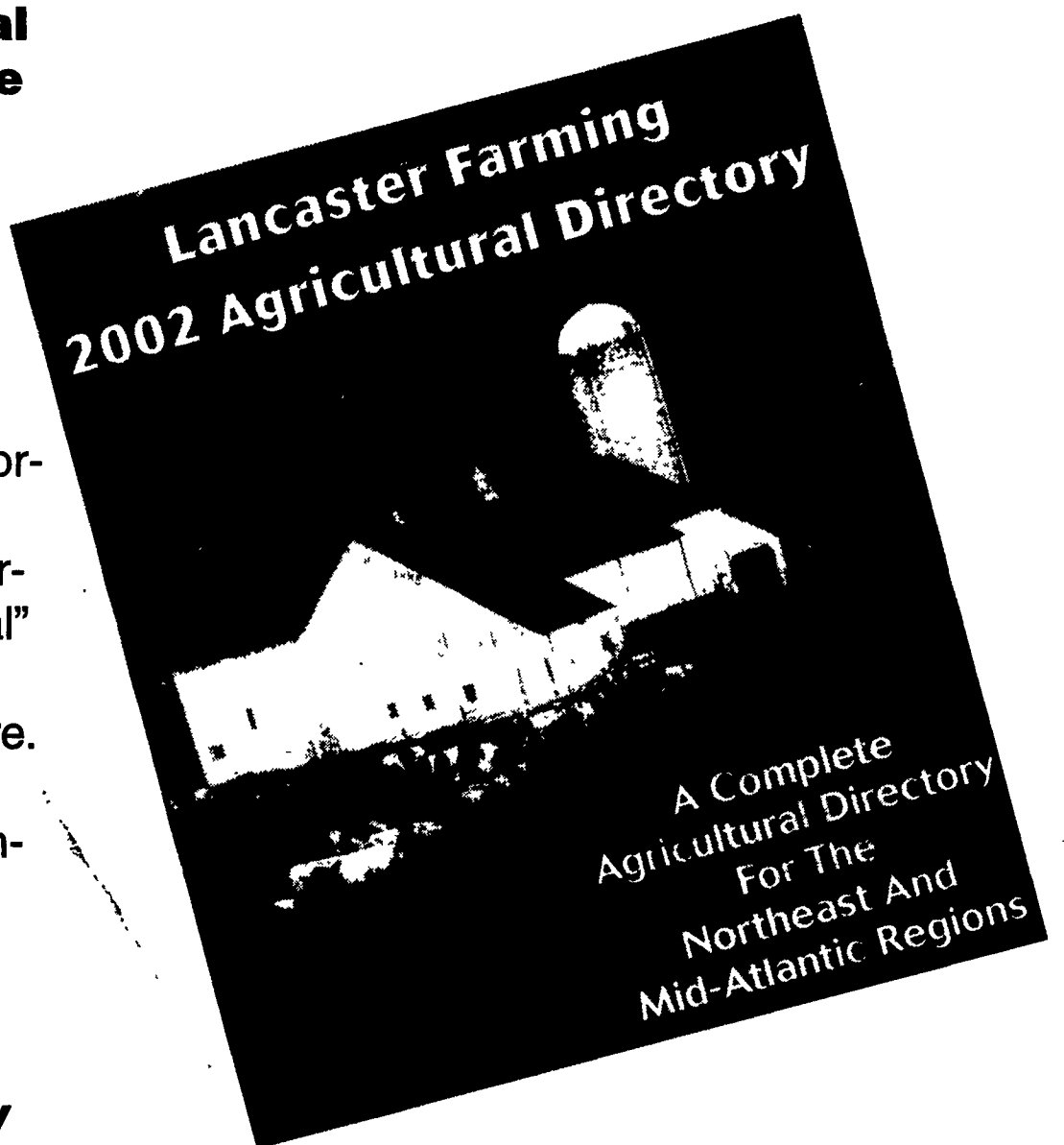
LANCASTER FARMING'S 2003 AG DIRECTORY: YOUR LINK TO DECISION-MAKERS IN THE NORTHEAST AND MID-ATLANTIC

This year marks the third annual Lancaster Farming Ag Directory, your link to the decision-makers of the Northeast and Mid-Atlantic.

For 2003, we plan a new portion of the book: "Essential Contacts." It's a page that the new or beginning farmer can turn to for quick information on a variety of topics, including the "basics" of farming.

Last year, the book totalled 152 pages, and was jam-packed with information from an eight-state region, which includes Pennsylvania and surrounding states. Again, the "essential" reference book will include more for today's decision-makers in agriculture. Lancaster Farming plans to include more names, addresses, phone numbers, and Web addresses than ever before.

Make the 2003 Lancaster Farming Agriculture Directory your decision-maker source for the more than \$50 billion regional ag industry.



Plan Now To Be Represented In This Directory!

Deadline - November 29

**Phone 717-721-4416 or 717-394-3047
or Fax 717-733-6058**