

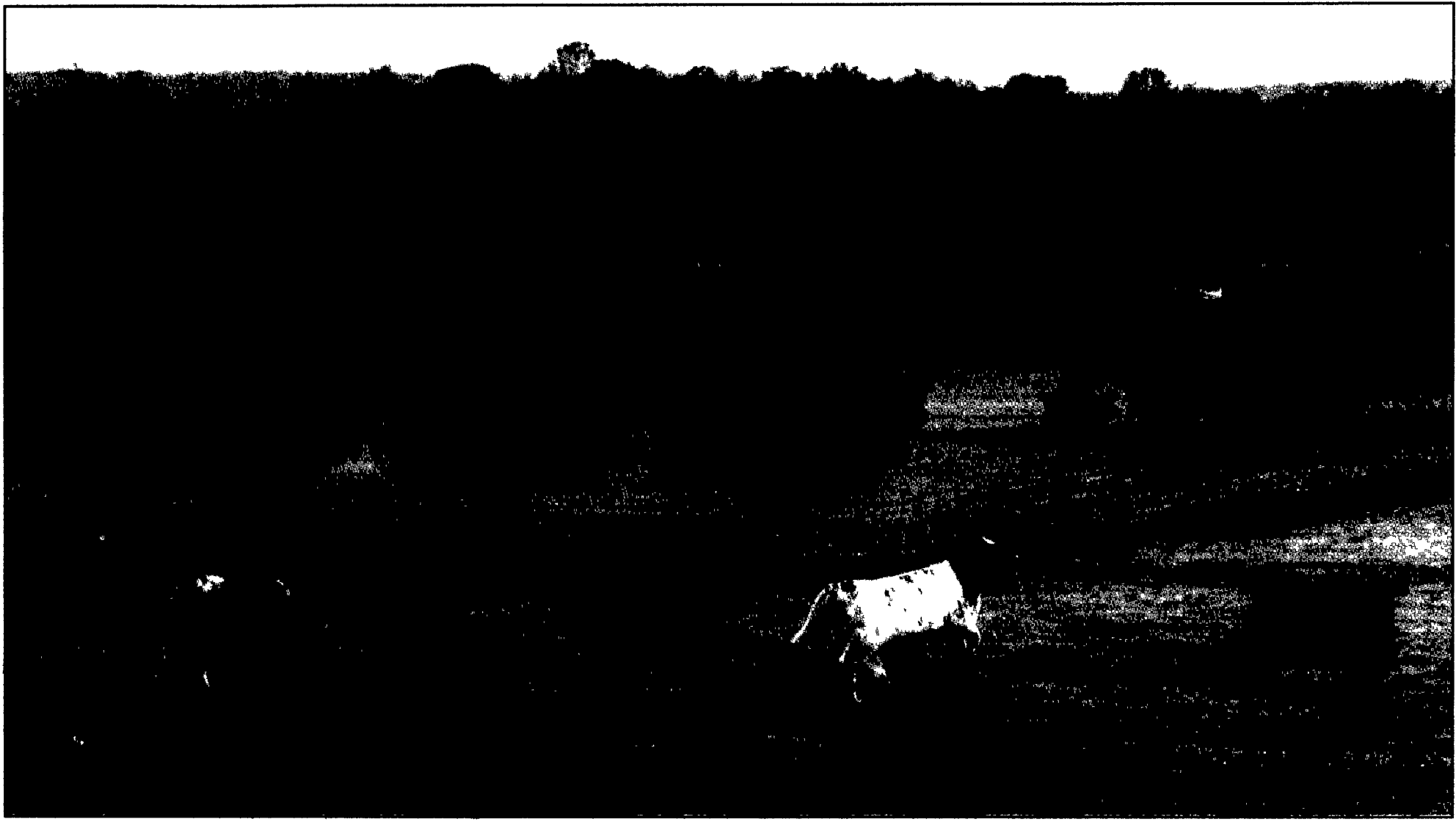
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Lancaster Farming

21 2002

Vol. 48 No. 1 www.lancasterfarming.com Four Sections Saturday, November 2, 2002 \$36.00 Per Year \$1.00 Per Copy



Feeling the effects of a frosty fall morning, beef cattle caper across a farm pasture off Rt. 322 near State College. Look for more beef industry news highlighted this week and farm features in next week's edition of *Lancaster Farming*. Photo by Michelle Kunjappu.

NCBA Chief Tours Pennsylvania

MICHELLE KUNJAPPU
Lancaster Farming Staff
LANCASTER (Lancaster Co.) — As part of a tour of town hall meetings conducted across the country, Terry Stokes, chief executive officer of the National Cattlemen's Beef Association (NCBA), traveled to two locations in Pennsylvania — his first time in the commonwealth — this week.

Tuesday evening's meeting at the Lancaster Farm and Home Center drew 40 producers and allied industry representatives. Forty participants also attended Wednesday's meeting in Friedens, Somerset County.

The effort to "put a stethoscope to the industry" and understand issues facing cattle producers, yet also promote understanding of the NCBA, has taken Stokes to 24 town hall meetings and a full agenda until Christmas.

Stokes, who took over the reins as chief executive officer in March, has already visited seven or eight states. The variety of areas he has visited has helped him to see both the commonalities and differences of producers across America. "You can get a diversity of opinion going pretty

quickly on a lot of different issues," he said.

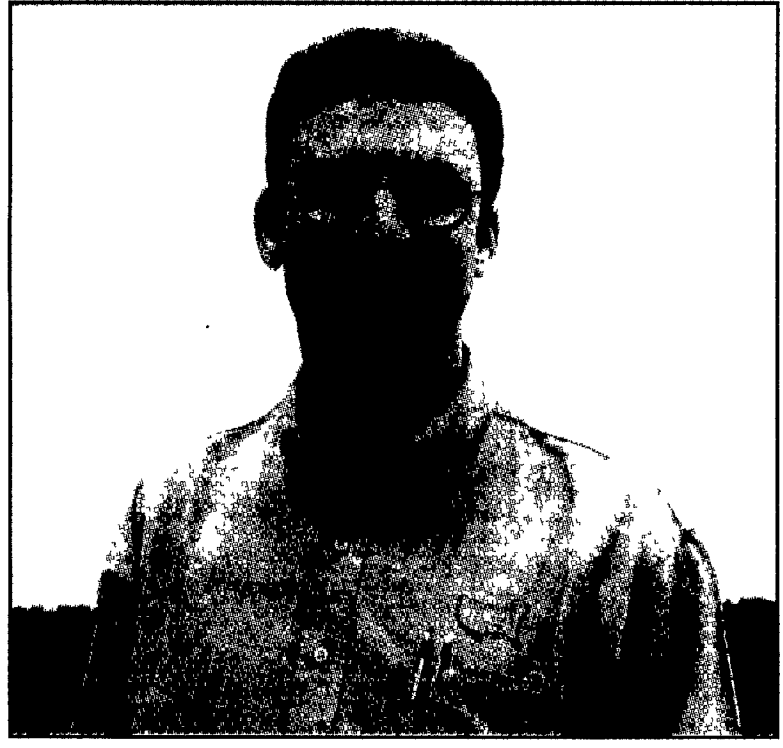
Stokes grew up in west Texas, where his father founded a meat packing business in San Angelo. The family also lived on a ranch where they backgrounded cattle and owned a stocker operation outside of town.

Dynamic, Profitable Industry

"When you look at our industry's vision, which comes from the long-range plan, it talks about a dynamic and profitable beef industry. Well, dynamic it's been. I think we can say that the rate of change and the dynamic part of our industry has been there, but the profitable part is somewhat blurred," said Stokes.

He added that he has not been anywhere that he hasn't seen eco-

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Terry Stokes, chief executive officer of the National Cattlemen's Beef Association, conducted two "town hall meetings" in Pennsylvania this week.

Photo by Michelle Kunjappu

Lancaster Farming Celebrates 47 Year

Forty-seven years ago - Nov. 4, 1955 - Lancaster Farming appeared in farm producer mailboxes in southeast Pennsylvania.

Since then, on a consistently weekly basis, Lancaster Farming has provided a 10-minute farm news and commodity price reports, agri-industry columns, special features of farm families, special producer sections, and advertising to our faithful readers.

Ever since, Lancaster Farming has expanded its circulation to about 50,000 mailboxes throughout the Mid-Atlantic and Northeast.

Farmers and agribusiness rely on this weekly farm newspaper. For that, we simply say thank you to all our loyal readers.

Convention Names First Woman President

Merritt Is Granger Of Year

DEANN M. CARDARELLA
Grange Specialist

WASHINGTON (Washington Co.) — Kenneth G. Merritt of Venango has been named Pennsylvania State Granger of the Year. Merritt, a longtime Granger, belongs to Hayfield Grange #800.

Betsy Huber of Lincoln University has been elected president of the Pennsylvania State Grange. Huber, a member of Goshen Grange #121 in Chester County, is the first woman to serve in the top position in the

130-year history of the state organization. Huber has been a member of the Pennsylvania State Grange for 40 years.

Celebrating 20 years with the Grange this November, Merritt has held many offices within his local and county Granges. His

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DHIA Year-End Reports: C2, D3

Office Closed Thanksgiving Day

Thanksgiving Day, Thursday, Nov. 28, Lancaster Farming office is closed. The office will reopen Friday, Nov. 29. For the Nov. 30 issue, there are some deadline changes: Public Sale and Mailbox ads - 5 p.m. Monday, Nov. 25. Classified, Section D ads - 5 p.m. Tuesday, Nov. 26. Classified, Section C, Farm Equipment ads - 5 p.m. Tuesday, Nov. 26. Section A ad deadline - 5 p.m. Tuesday, Nov. 26. General News - noon, Wednesday, Nov. 27.