#### National Egg Market At A Glance Atlanta, Ga. October 23, 2002 **Report Supplied By USDA**

Prices were sharply higher on all sizes. The market tone was very firm. Demand into all channels was moderate to very good. Supplies were adequate to tight and remained confidently held. In the Midwest, breaking stock supplies were tight to short for the good demand. However, in the East, breaking stock offerings ranged adequate to fully adequate for a moderate demand. Light type fowl were fully sufficient for slaughter schedules.

#### **Eastern Region** Frozen Eggs ATLANTA, ĞĂ October 18, 2001

**Report Supplied By USDA** Mostly prices were unchanged to lower on whites, but unchanged to slightly higher on the balance of products when compared to previous week's trading. The market tone was steady to fully steady. Demand was light to mostly moderate. Offerings were adequate to available for trade requirements. Liquid and frozen eggs (ingredients included) processed under federal inspection in the Eastern region for the week ending October 12, 2002 were 3% lower than the previous week, but 3% higher than a year ago.

WHOLESALE SELLING PRICES (CENTS PER POUND IN 30 LB CON-TAINERS):

TRUCKLOTS: WHOLE 41-46, mostly 41.5-43; BLENDS (/) TFEWR; WHITES 20-32, mostly 20-24; SUGARED YOLKS (min. 43% solids) 79-86, mostly 83-85; SALTED YOLKS (min. 43% solids) 79-83, mostly 79-81.

LESS THAN TRUCKLOT (min. 25 cont.): WHOLE 50-54; BLENDS 70-85; WHITES 27-42; SUGARED YOLKS (min. 43% solids) 89-93; SALTED YOLKS (min. 43% solids) 85-90.

(/) - WHOLE PLUS YOLK PLUS SWEETENER, GENERALLY 28-32% EGG SOLIDS.

#### **National Broiler** Market At A Glance Atlanta. Ga. October 23, 2002

**Report Supplied By USDA** 

Trade sentiment overall was steady to about steady. Retail demand was very slow to occasionally fair with few features. Food service was light to moderate, instances good for fast food promotions. Supplies of all sizes were more than sufficient or available for limited trade needs since most were satisfied with regular commitments. In the parts structure, trading was light and cautious with market conditions being closely monitored. Wings were fully sufficient to ample, and the remaining items were at least adequate, at times long for drums. In production areas, live supplies were moderate. Weights were irregular, but mostly desirable.

#### **Eastern Region** Whole Young Turkeys Des Moines, Iowa October 22, 2002

**Report Supplied By USDA** 

WHOLE YOUNG TURKEYS, FRO-ZEN, Consumer Sizes, Commodity Pack or Equivalent, US Grade A, cents per lb, delivered (minimum of 10,000 lb lots) for Oct. 22:

CURRENT SHIPMENTS: Eastern Region: HENS, 8-16 lb FROZEN: Offers 64-71; Sales 64-70, wtd. avg. prices 68.29; 280,000 lbs. TOMS, 16-24 lb FROZEN: Offers 54-60; Sales 58-60, wtd. avg. prices 59.33; 60,000 lbs

FRESH TURKEYS, with timers or equivalent, US Grade A delivered first receivers, Eastern Region, cents per lb, week of Oct. 21.

HENS (8-16 lb): Sales (Promotions Included): 74.37; 170,000 lb; Not Included: 74.37, 160,000 lbs; TOMS (16-24 lb): Sales (Promotions Included): 68.09, 55,000 lbs.; Not Included: 68.09, 55,000 lbs.

#### New York Eggs ATLANTA, GA. October 22, 2002 **Report Supplied By USDA**

Prices were sharply higher on all sizes. The market tone was firm. Demand was mostly moderate to instances good. The New York shell egg inventory declined 15% and the New Jersey shell egg inventory decreased 40% when compared to last Monday. Supplies were usually adequate for current needs and held with confidence.

Prices to Retailers, Sales to Volume Buyers, USDA Grade A and Grade A, White Eggs in Cartons, delivered store door, cents per dozen: Extra Large 66-70; Large 64-68; Medium 50-54.

### **Eastern Region Miscellaneous Poultry**

Atlanta, GA. October 18, 2002 **Report Supplied By USDA** EASTERN REGION MISCELLANE-

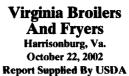
OUS POULTRY FOR CURRENT DE-LIVERY for week of Oct. 14.

DUCKLINGS: Prices negotiated by first receivers, US Grade A, 4-5 pounds, delivered in trucklot and pool trucklot quantities: LONG ISLAND-Frozen 140; Fresh 146. MIDWEST—Frozen 122-126; Fresh-123-127.

**ROASTERS:** Prices negotiated by first receivers, US Grade A and Plant Grade, 5 pounds and up, delivered: ICE PACKED (12 per box) 51-60 mostly 52-56. VACU-UM PACKED (6-9 per box) 60-85 mostly 63-68

SQUABS: New York Wholesale Prices, Frozen, Plant Grade, dollars per dozen, 1 to 10 boxes: 12 oz. 60.48-69.66; 14 oz. 66.96-76.14; 16 oz. 73.44-83.43.

The eastern region includes: CT, DE, FL, GA, MA, MD, ME, NC, NH, NJ, NY, PA.



Movement of ready-to-cook whole birds was moderate and clearing the market at a reasonable rate. Demand was moderate with buyer interest and trading. Live supplies was moderate for the market being reported with an estimated slaughter of 1,280,000 compared to 1,186,000 last Tuesday. Weights were desirable. Processing schedules were moderate. Supply of wings are heavy and above average while demand is moderate for the market being reported. Actual slaughter for the week of 10/14-10/18 was 6,269,225 head with an average weight of 5.08.

Negotiated F.O.B. dock prices, 2 pounds and heavier ice-packed broilers and fryers, trucklot sales of US Grade A or equivalent were steady at .42 -.55 per pound; less than trucklot sales .44 -.64 per pound.

#### **Northeast Broiler Fryer Parts** Part I ATLANTA, GA. October 23, 2002

**Report Supplied By USDA** Trucklot buying activity was very light during midweek trading as dealers attempted to keep floor stocks in a tight balance with the slow demand. Offerings of breast items were at least adequate, however, bone-in breasts were noted in the better balance. Dark meat cuts were fully sufficient, although, drumsticks were in the longest position. Tenderloins and wings were ample. Movement through retail and distributive channels was seasonally light. The market tone was barely steady on tenderloins and wings, and no better than steady on the balance.

ICE PACKED BROILER/FRYER PARTS. DELIVERED TO FIRST RE-CEIVERS IN POOL TRUCKLOT AND TRUCKLOT QUANTITIES, CENTS

PER POUND. ITEM CUR-RENT NEGOTI-ATED TRAD-**ING BREAST** -B/S 120-125 TENDERLOINS 1 1 0 - 1 0 5 BREAST WITH RIBS 60-61 BREAST -LINE RUN 60

LEGS 31-32 LEG QUARTERS (BULK) 17-18 DRUMSTICKS 23-24 THIGHS 20-21 B/S THIGHS 62-63 WINGS (WHOLE) 44-45 BACKS AND NECKS (STRIPPED) 10-12 LIVERS (5 POUND TUBS) 30-35 GIZZARDS (HEARTS) 55-60 **INCLUDES NEW YORK CITY MET-**

ROPOLITAN AREA, NORTHERN NEW JERSEY, MASSACHUSETTS, CONNECTICUT, RHODE ISLAND, AND PENNSYLVANIA (NORTHEAST OF HARRISBURG).

## **Northeast Broiler Fryer Parts** Part II

ATLANTA, GA. October 23, 2002 **Report Supplied By USDA** 

ICE PACKED BROILER/FRYER PARTS, DELIVERED TO FIRST RE-CEIVERS IN POOL TRUCKLOT AND TRUCKLOT QUANTITIES, CENTS PER POUND CURRENT NEGOTIAT-ED WTD VOLUME ITEM TRADING AVG /LBS BREAST - B/S 120-125 126.51 344,520 TENDERLOINS 110-105 107.73 107,440 BREAST - WITH RIBS 60-61 68.28 563,500 BREAST - LINE RUN 60 64.66 136,560 LEGS 31-32 32.04 126,200 LEG OUARTERS (BULK) 17-18 18.29 320,178 DRUMSTICKS 23-24 24.83 173,190 THIGHS 20-21 27.02 81,740 B/S THIGHS 62-63 65.91 91,600 WINGS (WHOLE) 44-45 49.92 216,030 BACKS AND NECKS (STRIPPED) 10-12 11.82 40,960 LIVERS (5 POUND TUBS) 30-35 33.61 11,840 GIZZARDS (HEARTS) 55-60 64.09 17,840

**INCLUDES NEW YORK CITY MET-**ROPOLITAN AREA, NORTHERN NEW JERSEY, MASSACHUSETTS, CONNECTICUT, RHODE ISLAND, AND PENNSYLVANIA (NORTHEAST OF HARRISBURG). WEIGHTED AV-ERAGE PRICE OF ALL GRADES AND BRANDS OF PRODUCT SHIPPED, OR TO BE SHIPPED AS OF 1:30 P.M. 23-OCT-2002.

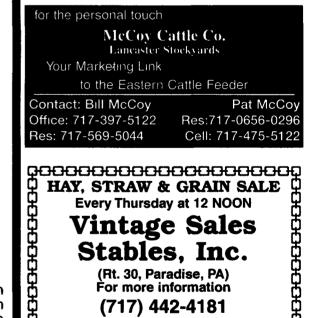
#### Virginia Eggs Harrisonburg, Va.

October 22, 2002 **Report Supplied By USDA** 

Prices were up 4 cents on large, 5 cents on medium, unchanged on small today. Supplies are moderate for plant needs.

Prices to retailers, in small lots, USDA Grade A and Grade A, 30 dozen cases, white eggs in cartons, delivered store door, cents per dozen: Large 80; Medium 65; Small 48.

Trucklot, prices to retailers, sales to volume buyers: Large 62-72 mostly 72; Medium 49-59 mostly 59; Small 34-43 mostly 43.





# **PURINA SERVICE CUSTOM PELLETS MAKE MIXING FEED** A SNAP ON HOOVER DAIRY

When Gordon Hoover switched to a Purina feeding program about 10 years ago, he did it for the high level of service and no-hassle custom feed mix they deliver.

Hoover, who owns and operates the 120-cow dairy here with his wife Carole and their three daughters, used to harvest high moisture corn from the farm and buy the rest from several neighbors "here and there." A variety of feed commodities were delivered to the farm. These had to be stored, then weighed and loaded at each mixing. Ingredients could shrink in storage or even blow away while being moved on the farm.

That hassle was eliminated by Purina custom pellets. Now, Hoover doesn't worry about harvesting and storing high moisture corn or handling separate commodities. The complete pelleted feed, "formulated and mixed just for us," provides dry ground corn as well as all the protein- and mineral-balancing needs for the TMR, allowing Hoover to focus on herd management and growing alfalfa and corn for forage. "We simplified our feeding program with this complete feed," Hoover said.



Gordon Hoover, left, is happy with the ease of mixing Purina custom pellets with his homegrown forages, and the quality service offered by Purina representative Rick Kolb, center, and Doug High of High Bros.

health, he aims for a 60:40 forage-to-grain ratio in the TMR, of High Bros., Gordonville, High

Hoover's feedman is Doug High

For good digestion and cow

"pushing forages rather than con-centrate." Under this program, "production has been very consistent."

Hoover's latest rolling herd average stands at 23,300 pounds of milk, 853 of fat, and 676 of protein. That meets his goal of being within the top 10 percent of Lancaster County DHIA herds -

without using BST. Low SCC counts have earned Hoover quality milk premiums for more than five consecutive years, another sign of overall good management.

visits the farm every other week to do the nutritional work and balance the rations. While Hoover has come to expect consistent, high-quality feed from Purina, he said it's the accessible service that really makes the difference.

"My philosophy on feed companies is that they're all working out of the same playbook," Hoover said. "My biggest criteria is service. They have to meet my needs and deliver the feed on time?

For Hoover, that means Purina.

(717) 442-4181 Φ (717) 768-8204 





# **HIGH BROS.**

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