

39th All-American Dairy Show Set To Break Records, Again

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Pennsylvania-based dairy show is another increase in premiums for the third straight year. More than \$160,000 will be offered in premiums at the 2002 All-American. Each entry will receive a cash award.

"The All-American Dairy Show is one of the great agricultural expositions in North America and a spectacular showcase for the dairy industry," said Secretary of Agriculture Sam Hayes. "Expositions like the All-American bring the very best of our dairy industry together."

For the first time at the All-American Dairy Show, a supreme champion will be selected from the youth show. The winning youth will receive a cash premium of \$2,000.

To help youth exhibitors invest in their future, each youth breed grand champion will also receive a \$1,000 savings bond for their achievement.

"The future of America's dairy industry rests in the hands of today's young men and women," Hayes said. "Everyday, talented young people work with their dairy herds, gaining hands-on experience in dairy genetics, striving to breed high-quality show cattle, learning responsibility, and demonstrating good showmanship. The All-American Dairy Show strives to recognize their importance."

More than \$8,400 in premiums will be offered to recognize the high quality of dairy animals taking center stage during the youth classes in the Large Arena of the Farm Show Complex. This is the first year that premiums will be offered in all six youth breed shows.

To better serve agricultural expositions such as the All-American, the Pennsylvania Department of Agriculture initiated a \$86 million investment in a landmark construction project at its Farm Show Complex. The new construction and upgrades are scheduled to be completed in December.

However, because the cattle numbers are up over last year's record, some of the new space will be used for the All-American Dairy Show.

The All-American Dairy Show was started in 1963 to recognize the importance of genetic quality and excellent dairy cattle. At this time in its history, the All-American Dairy Show takes pride in setting an exemplary standard of excellence on the national show

circuit. The Pennsylvania-based dairy show has been recognized by the International Association of Fairs and Expositions (IAFE) as the best non-fair agricultural event.

Over the span of five days, eight state, regional, and national dairy shows will be conducted. The All-American will culminate on Sept. 26 with the parade of breed champions in the Large Arena and the selection of the supreme champion.

The definition given to the All-American Dairy Show Image Award winner is "An individual who has enhanced the image of the All-American Dairy Show by significant contributions towards its reputation, prestige, and welfare."

Secretary Hayes positively fits the definition of an All-American Image Award Winner.

Among the goals Sam Hayes set for himself when he accepted his appointment as secretary of agriculture was to make the All-American Dairy Show the "premier show" in all of North America.

Hayes thought that improving the Farm Show Complex would in turn enhance the quality of the show and increase the entries. By obtaining additional money for advertising, funding for staff to coordinate the show, and additional dollars for premiums, he aimed to greatly improve the show's reputation.

The opportunity existed to promote the dairy cattle and genetics of Pennsylvania as well as to invite fellow breeders and exhibitors from all over North America, and the world.

The All-American Dairy Show, conducted under one roof at the Farm Show Complex, will continue to be the top dairy show offered in North America.

Much of the credit for the show's recent renewal belongs to Hayes. In 1995, he was instrumental in obtaining additional dollars to bring show funding to more than \$100,000. By 2001, he had increased this funding to \$237,000. Hayes believed if Pennsylvania could make this the top dairy show in the world, exhibitors would come. His emphasis was on premium dollars, hospitality, making the show exhibitor-friendly, and insuring livestock safety.

2002 All-American Dairy Show SCHEDULE

Saturday, September 21
 10:00 a.m. to 5:00 p.m. - Dairy Antiques & Collectibles Show, Dairy Activity Center
 6:30 p.m. - Pennsylvania Dairy Princess Pageant, Radisson Penn Harris Hotel
 Sunday through Thursday - September 22 through 26
 12:00 Noon to 8:00 p.m. - Country Craft Market, Dairy Activity Center
 Sunday, September 22
 10:00 a.m. to 8:00 p.m. - Dairy Antiques and Collectibles Show, Dairy Activity Center
 1:00 p.m. - Youth Showmanship Contest, Large Arena
 5:00 p.m. - Senior Division Fitting Competition, Small Arena
 6:00 p.m. - Pennsylvania Junior Guernsey Breeders Meeting & Social, Room D
 7:00 p.m. - Pennsylvania Ayrshire Youth Meeting & Social, Room E
 7:00 p.m. - Pennsylvania Junior Jersey Meeting, Room C
 7:00 p.m. - Careers and Opportunities Night, Dairy Activity Center
 Monday and Tuesday - September 23 through 24
 8:00 a.m. - 5:00 p.m. - Dairy Antiques and Collectibles Show, Dairy Activity Center
 Monday, September 23
 8:00 a.m. - Invitational Youth Dairy Cattle Judging Contest, (4-H, FFA, and Collegiate), Small Arena
 8:00 a.m. - Pennsylvania Junior Dairy Show, Large Arena
 7:00 p.m. - Judging Contest Awards Banquet, Harrisburg-Hershey Marriott
 Tuesday, September 24
 8:00 a.m. - Eastern National Ayrshire Show, Large Arena

9:00 a.m. - Pennsylvania Fall Holstein Championship Show, Large Arena
 9:00 a.m. to 3:00 p.m. - "Meet a Cow" Day, Maclay Street Lobby
 9:30 a.m. - Junior Dairy Management Contest, Second Floor, Main Building
 10:00 a.m. - Pennsylvania 4-H and FFA Dairy Judging Forum, Small Arena
 3:00 p.m. - Eastern National Milking Shorthorn Show, Large Arena
 Wednesday, September 25
 8:00 a.m. - 8:00 p.m. - Dairy Antiques and Collectibles Show, Dairy Activity Center
 9:00 a.m. - National Guernsey Show, Large Arena
 9:00 a.m. - Eastern National Brown Swiss Show, Large Arena
 6:00 p.m. - All-American Buffet, 2nd floor, Dairy Activity Center
 7:00 p.m. - The Eastern Elite Holstein Sale, Small Arena
 Thursday, September 26
 8:00 a.m. - Eastern National Holstein Show, Large Arena
 8:00 a.m. - Mid-Atlantic Regional Jersey Show, Large Arena
 ***** Youth Supreme Champion and Open Supreme Champion (selection immediately following the Holstein and Jersey shows), Large Arena



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