Hispanic Workforce Management Conferences Set For N.Y. And Pa.

UNIVERSITY PARK (Centre Co.) - Farm managers employing Hispanic or multicultural workforces will want to be present for one of the 2003 Hispanic Workforce Management Conferences sponsored by Cornell and Penn State Universities. Building on the success of the 2001 conference, the 2003 conference features a dynamic program and nationally prominent speakers who will offer useful insight into practices and attitudes that will help ensure success with a multicultural workforce.

Featured topics include:

- Examining Your Business Culture: What tangible and intangible factors determine if your business is a good place to work?
- Understanding Hispanic Cultures Management Development: How can I help my best Hispanic employees move into supervisory positions?
- Expanding Employee Skill Sets: Moving your workers into different parts of the operation
- Language Barriers: How can I best overcome them?
- Community Acceptance and Relationships: What can I do to help my local community accept this new and necessary workforce? and
 - Legal Issues: Can I alter my workers' status? In addition to meeting and talking with speakers,

conference participants will have the opportunity to compare management strategies with other successful farm business managers.

The conference will take place in two locations: in Pennsylvania Jan. 28-29, at the Grantville/Hershey Holiday Inn, Grantville; and in New York January 30-31 at the Canandaguia Inn, Canandaguia.

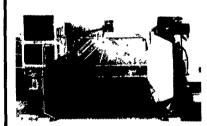
Get more information by calling Robin Huizinga at (607) 255-4478, or emailing Robin at dmconf@cornel-Ledu.

ADADC Posts Meeting Schedule

SYRACUSE, N.Y. — The American Dairy Association and Dairy Council, Inc. (ADADC) has announced its fall meeting schedule for districts 1-21 in New York and Pennsylvania.

Please check the Dairy Plus calendar this issue for scheduled meeting times, locations, and contact numbers. For information on the New Jersey meeting, call (973) 875-7445.

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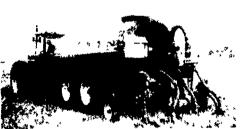
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