

# Empire Farm Days Aug. 6-8 Plugs Into Power

SENECA FALLS, N.Y. — Success in agriculture means knowing what works and what doesn't. That's why Empire Farm Days, Aug. 6-8, is at the center of the Northeast agriculture success story.

Each August, farmers, manufacturers, and policymakers meet, exchange ideas, and together plug into the excitement of agriculture in the Northeast. For farmers, EFD is a direct link to new farm technologies, equipment, ideas and the excitement of Northeast agriculture.

For businesses, EFD means getting back to basics. It's a chance to show off products and services to key players in Northeast agriculture. It means sales, but it's much more than that. Businesses come away with a clear picture of their market and who they are selling to.

That's the essence of getting back to the basics of selling-knowing customers and their market first hand. At EFD, businesses aren't just selling to customers, they are part of the excitement of Northeast agriculture in this new market they are helping to create.

With more than 600 exhibitors, Empire Farm Days offers today's Northeast Farmer more than 3,000 brand names to look over. Exhibitors showcase the latest developments in technology and equipment to Northeast agricultural professionals, face to face. Farmers can connect directly with the manufacturers and representatives for the thousands of agricultural products and services available to today's farmer. They can touch, see and examine the actual products and equipment.

No matter what type of agriculture you are involved in: dairy, livestock, crops, equine, fruit, vegetable, forestry, woodlot, specialty crops...EFD has the connections to plug you into the future.

## Demonstrations, Seminars, And Presentations

Action is the name of the game at Empire Farm Days. Exhibitors pull out all the stops to show northeast farmers what's new and innovative. Many exhibitors actually demonstrate their products and services right on their exhibitor lots and adjacent fields. Tractor safety, skid steer dances, band saws, fence building, hay management, mixer wagons, combining, building construction, antique tractors, vegetable and fruit specialty equipment, livestock handling, crop and breed displays, dairy and livestock equipment, are just a sampling of what is happening and available on each individual lot.

The real power and excitement of agriculture and a highlight of Empire Farm Days are the Field Equipment Demonstrations. These action-packed demos give manufacturers a chance to show farmers first hand how their equipment responds to actual field conditions and farmers get a chance to talk directly with the company representatives about the equipment while kicking the tires and evaluating the results.

While you're in the Demonstration area check out USDA's cover crop demo or Cornell Cooperative Extension's Mortality Composting Project and Phosphorous Trial.

Recognizing the importance of the Northeast as one of the three major dairy regions in the nation, Empire Farm Days continues its dairy emphasis and direction to provide dairy producers with the newest products and advance technology. Northeast Dairy Business magazine and Empire Farm Days will be hosting a series of Dairy Profit Seminars focused on the latest in management and profitability strategies from those who know the business.

The Finger Lakes Regional Airport makes flying an easy way to get to the show, complete with a free shuttle run by the New York Flying Farmers. Take advantage of the EFD's famous beef, pork and chicken barbecues as well as its short order food booths offering a quick drink, hot dog, hamburger,

implements, seed, fertilizer and countless other exhibits geared toward their operations. Woodlot management is a priority for many in the Northeast and Empire Farm Days offers exhibits showing everything you need, including bandsaws, chainsaws, sawmills and forestry management systems. Small farms will find many ideas and products to meet their needs and producers interested in alternative farming methods can visit displays geared toward their unique needs.

## Industry Connections, Information Centers, Contests And Awards

Farm health and safety associations come together at Empire Farm Days to provide farmers free health screenings and life saving demos. Farm family programs offer daily programs designed to help farm families meet today's farm lifestyles challenges.

USDA and the New York State DEC have tents filled with information and displays for Northeast farmers. Folks interested in the latest research, programs and agricultural technologies should visit Cornell University's New York State CALS tent. Don't miss the timely display in this tent featuring criminal loss prevention and biosecurity information from state and local officials and experts.

The Special Events Center/Empire Building will again host award winning farmers and students as the Empire State Potato Growers Inc., American Agriculturist and New York State Department of Agriculture and Markets team up to present an Environmental Stewardship Award and the ESPG annual scholarship. This area will also serve as a meeting place for farmers to learn more about the Farm Bill and Deer Management.

There is certainly power in the future and EFD is privileged to be host

to the New York State Future Farmers of America and New York 4-H Tractor Operators Contest. Close to 100 young students from across New York will compete on Thursday, Aug. 8 in a statewide contest. EFD will also be host to other FFA competitions.

## Visitor Services

Stop by the Seneca County Tourism booth in the Northeast Main tent booth for ideas on how to extend your stay in the scenic Finger Lakes Region. Don't miss the antique tractor parade each afternoon.

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hot sausage, ice cream and other snacks. By all means, use the trams to get back to your car at the end of a long day of walking, and talking.

## The Show Site

The 69th annual show will be Aug. 6-8 at the Rodman Lott and Son Farms in Seneca Falls, N.Y. The 300-plus acre site will soon become host for more than 600 exhibitors as well as 75,000 farmers from all over the U.S. and Canada.

The local community and host farm family play a vital role in the success of the show. Thanks to the enthusiastic cooperation and coordination of local community leaders in the Seneca Falls area, the 2002 Empire Farm Days should prove to be one of the best ever.

The site is one of the easiest to find. It is located just south of the village on Route 414. Visitors traveling the New York State Thruway should use either Exit 42-Geneva or Exit 41-Waterloo and Seneca Falls. Once off the New York State Thruway, follow the signs put up by the Seneca County Sheriff's Department to the Empire Farm Days site. Getting through the village, visitors will be assisted by the Seneca Falls Village Police Department. Once at the site, the New York State Police Department and Seneca County Sheriff's Department handle the thousands of cars looking to get in, get parked and get started seeing the show.

Seneca County continues to be an area filled with beauty and economic opportunities. Agriculture is by far the most important economic sector in

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# August 6, 7 & 8

Tues. & Wed. 9 am-5 pm • Thurs. 9 am-4 pm

**Rodman Lott & Son Farms, Rte. 414 Seneca Falls, NY**

Empire Farm Days is proudly sponsored by the Empire State Potato Growers Inc.

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### August 6, 7 & 8

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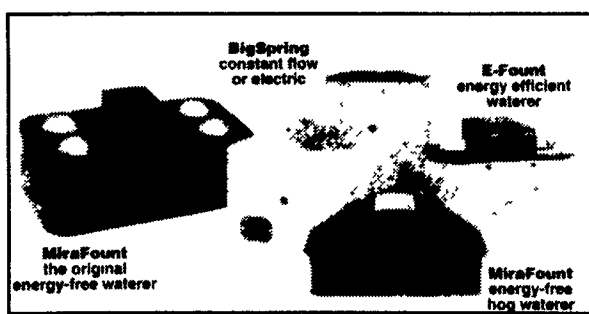
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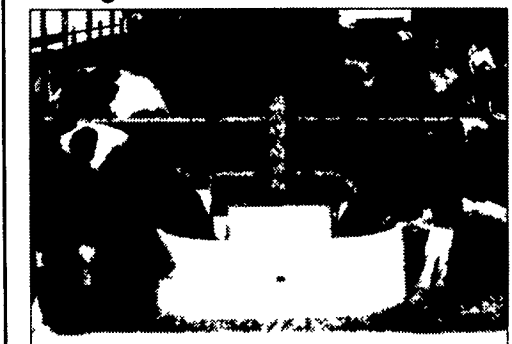
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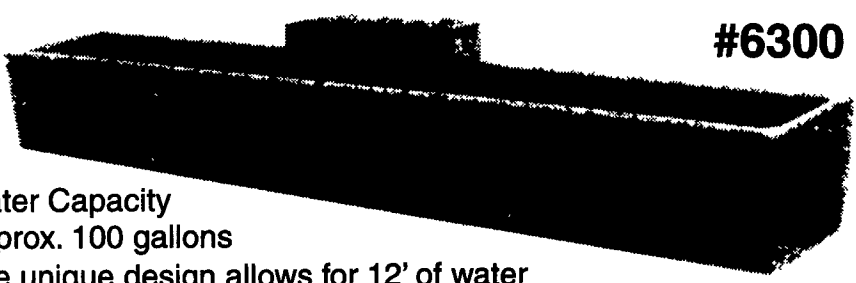
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