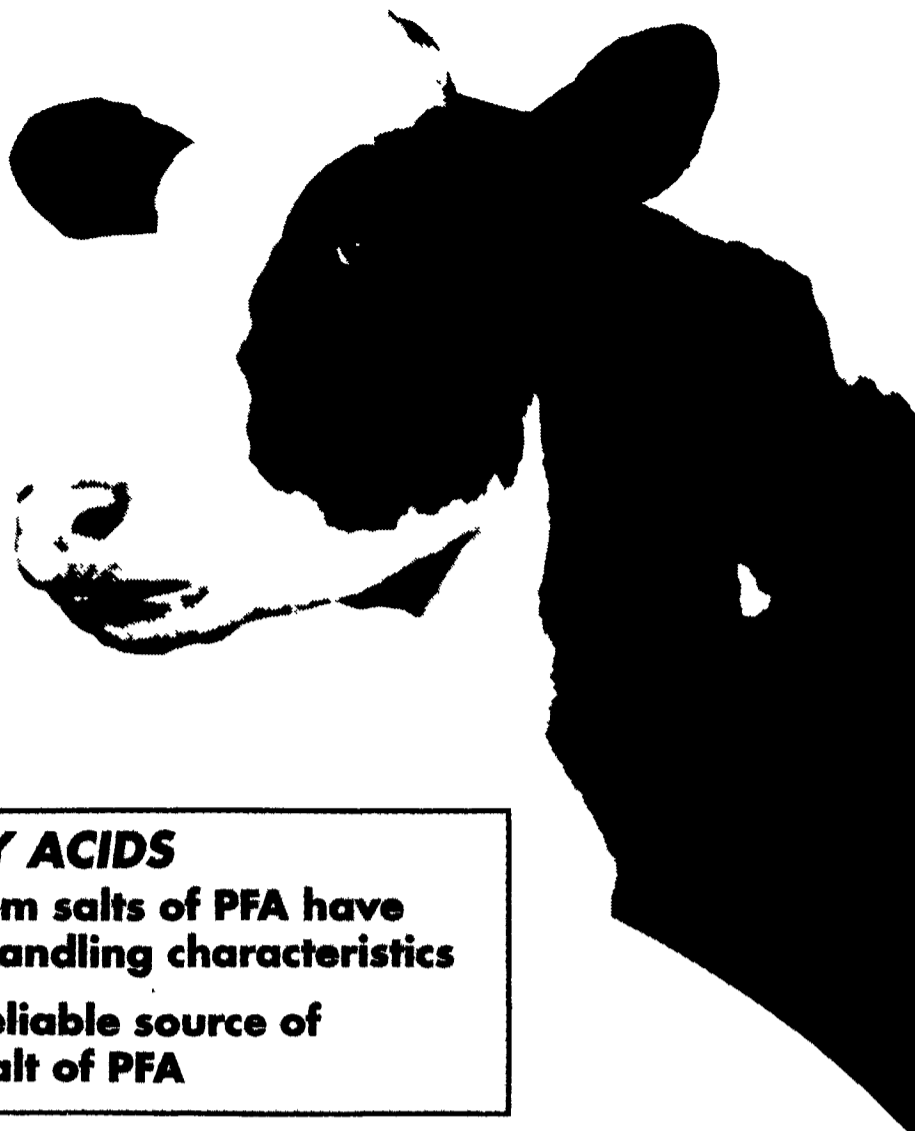


Enertia^{PFA}

SUSTAINED ENERGY FOR SUSTAINED PROFITABILITY



THE POWER OF PALM FATTY ACIDS

- One of nature's richest energy sources for dairy cattle
- Calcium salts of PFA have superior handling characteristics
- The dairy industry's most tested and reliable source of rumen bypass fat is the calcium salt of PFA

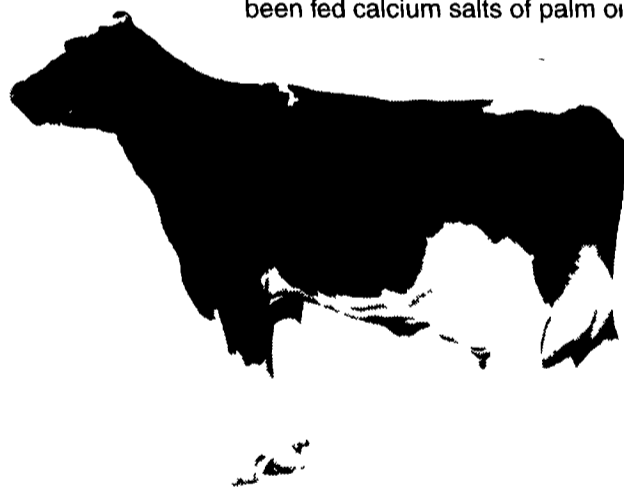
Features and Benefits

- **Calcium Salt of Palm Oil Fatty Acids**
Provides a high-energy source which is highly digestible in the small intestine. This energy source does not interfere with rumen function and provides an optimum fatty acid profile.
- **Consistent Quality**
Because ADM is directly involved in palm oil processing, procurement of consistent, high-quality palm oil at competitive pricing is ensured.
- **Exceptional Energy Density**
The inclusion of ENERTIA^{PFA} in lactation rations provides a high level of energy to support body condition, higher peak milk production, and reproductive efficiency. ENERTIA^{PFA} provides 2.3 Mcal/lb NE_L.
- **Excellent Handling Properties**
ENERTIA^{PFA}'s flowable, granular form mixes well with feed ingredients typically used in dairy rations. Weather fluctuations (hot and cold temperature extremes) and standard feed processing procedures do not affect ENERTIA^{PFA}.



Feeding Recommendations

- Feed at the rate of 0.25 to 1 lb/hd/day to supplement the energy needs of high-producing dairy cows. ENERTIA^{PFA}.
- Although ENERTIA^{PFA} is a palatable rumen inert fat source, it should be fed to cows in a diluted form and gradually introduced to cows that have not previously been fed calcium salts of palm oil fatty acids.



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