

2002 Adult & Junior Holstein Convention Headquarters

Trump Taj Mahal Casino Resort
 1000 Boardwalk at Virginia Avenue
 Atlantic City, New Jersey
 June 24- 27, 2002



HOTEL REGISTRATION DEADLINE: MAY 15, 2002 (After that date rooms subject to availability)

Please Note Atlantic City is a busy vacation and resort town. Make your room reservation early! **Call 800-825-8888 for hotel registration.** Hotel is accepting phone reservations only, no faxed or mailed forms. Mention you are with the Holstein Convention room block code AHOLS02 to receive the reduced room rate. The Hotel requires a credit card to guarantee your room. **Check in time is 6:00 p.m.**

Room rates \$115/room for single, double, or triple occupancy
 \$135/room for quad occupancy
 (Plus 12% tax and \$2 room usage tax per day)

Cultural day tours - see ticket order form for times

Tour D--Dolphin/Whale watching-Relaxing 3 hour cruise on the ocean looking at marine life
 Tour S--Statue of Liberty-Ferry trip to Ellis Island Museum and Statue (long wait to go to top) Lunch on your own
 Tour H--Washington Crossing of the Delaware-Visit Battlegrounds and tour Princeton Box lunch included
 Tour F--Fishing- Fish 12 miles off shore for 8 hour boat trip (includes poles, bait, tackle, & lunch)
 Tour A--Aquarium & Battleship N J -800 species of marine life aquarium plus walk thru famous battleship (lunch on your own)

Host day tours - see ticket order form for times All tours will end at Cedar Lane Farm for the "surf and tanbark" picnic

Tour #1-a Walk thru Atlantic Blueberry Company-largest blueberry farm in U.S. is located in scenic Pinelands b Rutgers blueberry & cranberry research center c Showcase Farms-premiere standard-bred horse training facilities d Cedar Lane dairy farm using "Milk & Honey" prefix, 25,000#M, 109 6 BAA Holsten Brown Swiss & Jersey herd in boxstalls, tiestalls, & greenhouse freestalls, lunch & picnic included

Tour #2-a Atlantic Blueberry (same as above) b Norz-Hill Farm-300 cows including Norz-Hill Cletus Winken family plus other top index & show winning families, 25 bulls in AI & market embryos worldwide c LCF Farm-140 cows in 2 freestall barns, 26,350#M, 107 2 BAA, diverse with roadside market and greenhouse d Cedar Lane (same as above) Lunch & picnic included

Tour #3-a Lund s Fisheries-walk thru fish processing plant of squid, mackerel, herring, & more b Myerwood Farms-350 cows with 28,350#M in freestalls, manages cows using milk meters, auto ID, activity transponders, sortgate, manure pit with 2 "bridges" c Clover Valley Farm, 330 cows with 26000#M, 4 bulls in AI, milk meters & computer, freestalls with auto alley scrapers, 7 bay commodity shed d Cedar Lane (same as above) lunch & picnic included

Tour #4-a Blue Sterling Nursery-wholesale, nursery specializing in dwarf, slow growing varieties & unusual plants b Sheppard Vegetable Farm- state-of-the-art production, packing, and shipping of fresh-market vegetables c Hubland Farm-100 cow with 25,000#M & 106 BAA, breeder of over 100 excellent cows contributing to many Premier Breeder/Exhibitor of the State Show d Cedar Lane (same as above) lunch & picnic included

Ladies day tour- Unique shopping boutiques with seafood luncheon overlooking the ocean

Adult Convention Schedule

Monday, June 24
 7:00 a.m. - 5:30 p.m. Cultural Day Tours (times vary)
 6:00 p.m. - 9:00 p.m. President's Reception
Tuesday, June 25
 6:30 a.m. Golf Tournament (8am at site)
 7:00 a.m. - 7:00 p.m. Host Day Tours & Picnic
Wednesday, June 26
 7:00 a.m. - 8:00 a.m. Early Bird Session
 8:30 a.m. - 3:00 p.m. Ladies Day Tour
 9:00 a.m. Business & Regional Meetings
 4:00 p.m. - 6:00 p.m. Pre-Sale Barbeque (at site)
 6:30 p.m. (at site) Convention Sale, Cowtown Rodeo (7:30 p.m.)
Thursday, June 27
 7:00 a.m. - 8:00 a.m. Early Bird Session
 8:00 a.m. - 11:00 a.m. Dairy Bowl & Adult Jeopardy Finals
 10:30 a.m. Business Meeting
 7:00 p.m. - 10:00 p.m. Banquet (social hour 6:30 p.m.)

Junior Convention Schedule

Monday, June 24
 8:00 a.m. - 5:00 p.m. DJM & NHWSO Interviews
 8:00 a.m. - 5:00 p.m. Dairy Jeopardy
 1:00 p.m. - 6:00 p.m. Prepared Speech Contest
 3:00 p.m. - 4:00 p.m. Dairy Bowl Exam & Coaches Meeting
 4:00 p.m. - 8:00 p.m. Beach Party
 9:00 p.m. - 11:00 p.m. Junior Dance
Tuesday, June 25
 7:00 a.m. - 9:00 p.m. Amusement Park & Cedar Lane Picnic
Wednesday, June 27
 8:00 a.m. - 5:00 p.m. Dairy Bowl Contest
 12:00 p.m. - 1:00 p.m. Junior Luncheon
 4:00 p.m. - 6:00 p.m. Pre-Sale Barbeque (at site)
 6:30 p.m. (at site) Convention Sale, Cowtown Rodeo (7:30 p.m.)
Thursday, June 28
 8:00 a.m. - 11:00 a.m. Dairy Bowl & Adult Jeopardy Finals
 11:00 a.m. - 12:00 p.m. Junior Forum
 12:30 p.m. - 4:00 p.m. Junior Awards Banquet

'New Jersey And You' At National Convention

ANDY ANDREWS
 Editor

RINGOES, N.J. — The New Jersey Holstein-Friesian Association (NJH-FA) will host the National Holstein Convention in Atlantic City June 23-27 at the Taj Mahal Hotel and Casino.

"We're at full steam in all of our efforts and things are going very well for us," said national convention chairman Joe Valen, Somerset, N.J.

Valen provided updates from all planning committee activities late in January this year at the NJH-FA meeting attended by more than 50 members, families, and friends at the Amwell Valley Fire House in Ringoes, N.J.

Said Valen, "The National Holstein Convention will provide a unique opportunity for agribusiness representatives to gather with Holstein breeders from around the country in Atlantic City. More than 3,000 are expected to attend this exciting event."

The host association has picked the theme, "New Jersey and You in 2002," adopted from the state's popular tourist slogan, to emphasize the importance of N.J. to the U.S. food-producing industry.

At the NJH-FA meeting in January, buttons advertising the "N.J. and You" slogan, featuring

a bovine beach-goer, showcases New Jersey agriculture, noted Valen, not just the Holstein association.

The national association will also include a meeting of the junior association with host chairperson Melanie Richman, Salem County.

Richman's 14 committee members were putting the final touches on plans for a wide variety of activities with juniors from around the U.S. in Atlantic City.

Richman said that about 300 youth from across the country will gather and participate in a wide array of activities, including Dairy Jeopardy, speech contest, Dairy Bowl, beach party (including games such as a relay, kite building, sand castle building, etc.), in addition to dance, a Great Adventure Safari Tour, a tour of the host picnic farm, Cedar Lane, Cowtown Rodeo, a national junior meeting, and luncheon. For the first time, junior members can also participate in senior meeting and show events in Atlantic City.

According to tours chair Richard Norz Jr., different tours are scheduled. Recreational ones include:

- Statue of Liberty/Ellis Island.

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