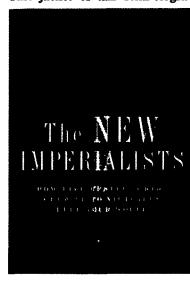


Books and magazines of interest to Lancaster Farming readers

ANDY ANDREWS

Editor
THE NEW IMPERIALISTS, by Mark Leibovich. Prentice Hall Press, 2002, 249 pp., \$ 2 5 . 0 0 . I S B N 0-7352-0317-2

Mark Leibovich, national technology reporter for The Washington Post, looks at how "five restless kids grew up to virtually rule your world," according to the dust jacket of this semi-biogra-



phy and semi-commentary, filled with enough anecdotes, presumptions, bias, hard opinion, and brilliance to make it shine on anybody's farm shelf.

Multibillionaire The kids Bill Gates of Microsoft, Steve Case of AOL, Larry Ellison of Oracle, Jeff Bezos of Amazon, and John Chambers of Cisco -"became the contemporary faces of Capitalist ambition, or arrogance, or both," noted Leibovich in his introduction. "They were never content to do something so utterly mundane as 'build' successful companies. They needed to expand, expand, and expand through the boundlessness of cyberspace and into fresh global markets to find out exactly what they were capable of, what they could get away with, and how far they could go.

The book even has pictures — photos of all these guys, these present-day Rockefellers and Carnegies and Fords — who didn't build their global financial empires with oil and autos but with that desktop contraption that does just about everything for us. They who literally helped construct the Internet, an actual lifestyle for millions of Americans.

You have to remember some things about these guys. One, multibillionaire Gates came from money. According to Leibovich on page 144 in speaking about Gates and Steve Ballmer, Gates' closest friend and longtime deputy: "Gates is the great-grandson of the man who founded Seattle's National City Bank in 1911; Ballmer's father, a Swiss immigrant who settled his family in the Detroit suburb of Farmington Hills, was a Ford Motor Co. accountant who began trumpeting his expectation that his son would attend Harvard when the

boy was 8."
William Henry Gates III "was a boy prodigy born into a wealthy

Seattle family. His father, William II, was a prominent corporate lawyer; his mother, Mary, was active in local charities and was head of the local United Way Chapter."

So, the rich do get richer. And they strive to be something more than industrialists. They strive to be statesmen.

On page 218: "This is a common transformation among bigticket technology CEOs. Once they reach a certain level of titanhood, they strive for statesmanhood. Bill Gates did, so did Intel's Andy Grove, Cisco's John Chambers, and others. They were no longer just hugely successful Capitalists, they were now *Industrialists*, posing with world leaders in photos posted on corporate Websites."

Interestingly, despite all this, Leibovich insists these guys are human, and gives us some of the laundry — and you'd be surprised to learn how much like us these new imperialists are. It's just that their problems are billion-dollar problems that, to some people, are no problems at all

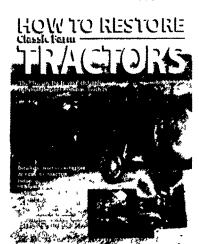
HOW TO RESTORE CLASS-IC FARM TRACTORS, by Tharran E. Gaines. Voyageur Press, 2002, 256 pp., \$ 2 9 . 9 5 . I S B N 0-89658-455-0

Author Gaines, with more than 20 years of ag writing experience, researched far and wide into this, tagged the "ultimate do-it-your-self guide to rebuilding and restoring tractors."

Indeed, it is. It's a big, beautiful, colorful, well documented, well-researched, and absolutely complete book.

The author points out special thanks are given to Chris and Kim Pratt, who write and edit Yesterday's Tractors online magazine (www.ytmag.com).

Gaines is careful to point out, with a photo of an Oliver Model



88 Row Crop on page 39, that "before you get started, you'll need to establish your goals." Will you restore it as a work tractor or show tractor? Do you want the engine and transmission to be like new, or can you "live with something like a missing gear tooth"?

The book is a step-by-step guide to reworking the entire engine and all the parts, repairing the metal body, restoring all the individual parts (and we mean all, including parts you thought couldn't even exist on a simple tractor), and repainting and detailing.

There are charts. Just for example, Gaines lists charts of spark plugs and how to substitute them from current manufacturers (page 90) or charts on paint codes necessary to match the tractors of yesteryear (page 215).

The book ripples with color photos, lots and lots of photos, of vintage and collectible tractors from all manufacturers. It also has tractor show demonstrations from around the country. It has lots of stuff, almost too numerous to mention — it's a book created by love for tractor restoration that belongs on every farm shelf.

To order: visit your local bookshop or go online at amazon.com or b&n.com, or on the Web directly from www.voyageurpress.com. Orders can be mailed with a check or money order payable to Voyageur Press, P.O. Box 338, Stillwater, MN, 55082, with \$4.95 shipping and handling per order. Or phone (800) 888-9653.

IRON MEMORIES, Vol. 1,

IRÓN MEMORIES, Vol. 1, Heartland Communications Group, Inc. 2002, 192 pp., \$ 2 9 . 9 5 . I S B N 0-9702411-2-7

Biographies are fun to read. But these biographies — compilations of testimony about restoring long-loved tractors — are a real treat

IRON MEMORIES, according to the editors, provides "a tale of rural life seen through the eyes of our fellow farmers, ranchers, and equipment enthusiasts." The stories are arranged in a collage, and include restorations ranging from a 1959 John Deere 730 Diesel Standard to a 1962 Minneapolis Moline G704. Dan Peterman even contributes a guide to estimating restoration costs as well as a "how to" on restoring a tractor.





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