

Dairy Checkoff Sponsors Educators Conference

HARRISBURG (Dauphin Co.) — Dairy checkoff promotion programs are concerned about kids and the alarming trends in children's health and nutrition nationwide. As part of an ongoing initiative to address children's health needs, the "Healthy Kids, Healthy School" conference for educators was recently conducted at the Carnegie Science Center in Pittsburgh. The American Dairy Association and Dairy Council Mid East sponsored the event.

The one-day conference ad-

ressed the current health and nutrition trends of children, barriers to a healthy school environment and action plans to produce healthy students who are better learners. A total of 131 educators attended, including teachers, school food service directors and managers, early childhood educators and registered dietitians.

"Many of the current trends are alarming and will result in increased health problems and related healthcare costs if they are not addressed," says Joyce Abercrombie, director of school pro-

grams for ADADC Mid East. "Working with educators is just one of the many ways the dairy checkoff program is helping to increase overall demand for dairy products. When nearly nine out of 10 teen girls and almost seven out of 10 teen boys fail to meet their calcium needs and on average, teens drink only one glass of milk a day."

Former U.S. Secretary of Agriculture, Dan Glickman states, "...nutrition and classroom performance cannot be separated. The child who eats right is better prepared to learn and excel."

Dairy Contest Sparks Student Creativity

HARRISBURG (Dauphin Co.) — Penn State food science students recently earned top honors in a dairy checkoff sponsored new product development contest. The fourth annual "Discoveries in Dairy Ingredients" contest is part of the Do it with Dairy® program and is designed

to highlight the versatility and functionality of dairy ingredients while providing food science students with marketable experience.

The Penn State team won honors for most creative with Yogurt Crisp, which includes nonfat dry milk among its ingredients. It is a

blend of natural strawberry and yogurt bases, coated with crisp batter on the outside.

A Cornell University team won for best overall product with Frescada, a nutrient-enhanced, functional yogurt-based drink that includes whey protein concentrate and nonfat dry milk.

Wyoming-Lackawanna Plans Pageant

TUNKAHNOCK (Wyoming Co.) — The Wyoming Lackawanna Dairy Princess Committee is looking for energetic young people to promote the dairy industry of Wyoming and Lackawanna Counties.

The winner of the dairy princess crown will serve the dairy industry of Wyoming and Lackawanna Counties for one year. She will make appearances at schools, malls, and have the opportunity to speak to civic clubs, senior groups, and appear on radio and television.

The pageant will be held at the Factoryville Volunteer Fire Hall on May 11, starting at 7:30 p.m.

The 2001-02 Wyoming Lackawanna Dairy Princess Bobbie Sue Adams and her court will be recognized for their hard work in promoting the dairy industry and the new court will be selected.

The Dairy Princess program is open to any young woman between the ages of 16-24 years old, whose parents are in a dairy related industry or if she herself is employed in the dairy industry,

owns 2 dairy animals, or have previously served one year as a member of the dairy princess court.

For any young woman under the age of 16 and interested in promoting the dairy industry can participate as a dairy maid for those between the ages of 13-15 and dairy miss 8-12. For any young man between the ages of 13-21 interested in promoting the dairy industry they can participate as a dairy ambassador.

Anyone interested in entering the Wyoming-Lackawanna Dairy Princess Pageant, should contact Judy or Charlene Shupp at (570) 836-4731 or Laura Anderson at (570) 836-3753.

Perry County Dairy Promotion Needs Help

NEW BLOOMFIELD (Perry Co.) — Perry County Dairy Promotion Committee wants help to promote nature's most perfect food — milk!

Needed are young ladies between the ages of 16-24 to vie for the county dairy princess crown, youth between 14-15 years to serve as dairy ambassadors, and girls 12-13 as dairy maids, girls ages 9-11 as dairy Miss's, and girls ages 6-8 as little dairy Miss's.

To learn about the qualifications and benefits, call Joan Adams (717) 536-3346; Katie Nailor, (717) 536-3671, or Billie Jo Weller, (717) 582-8152.

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