

Expo Includes Trade Show, Contests, Junior Shows

STATE COLLEGE (Centre Co.) — The 131h Annual Pennsylvania Beef Expo will be conducted March 28-30 at the Penn State Ag Arena, State College. Activities include the following:

Tradeshow

March 30 will kick off the beginning of the Beef Expo Trade Show. The three-day trade show is an excellent opportunity to visit and ask questions of equipment and pharmaceutical companies, as well as show supply, feed, and specialty exhibitors. Once again the trade show will also feature various displays of different beef breeds.

Skillathon, Quiz Bowl

Once again, this year's Beef Expo will provide juniors with an opportunity to test their knowledge at the annual Beef Expo Skillathon and Beef Expo Quiz Bowl.

This year's Beef Skillathon will be held Friday, March 29 from 8-10 a.m. at the Penn State Meats

Laboratory, University Park. The Skillathon is an excellent opportunity for young beef enthusiasts to test their beef industry knowledge.

By incorporating project skills and industry basics in a series of mini-learning stations participants compete in areas such as identification of beef breeds, retail cuts, feed ingredients and feed safety. Divisions for the Skillathon include senior (16-21), intermediate (12-15), and junior (8-11).

The Beef Expo Quiz Bowl will also take place on Thursday, March 28, beginning with preliminaries at 3 p.m. Any teams of four PICA, 4-H or FFA members are invited to compete.

The competition will be divided into two divisions: 14 to 21 year olds (seniors) and 8 to 13 year olds (juniors). Primary Quiz Bowl topics will include nutrition, genetics, reproduction, animal health, marketing and promotion, and cattle breeds.

The final Quiz Bowl competition will be at the annual PCA Awards Banquet to be conducted Thursday evening, March 28.

The Beef Skillathon and Quiz Bowl competitions are open to all PICA, 4-H and FFA members. Individuals can join the PICA for a \$5 annual membership fee at the contest site. Four-member PICA county, club or school teams in any division also are invited to participate.

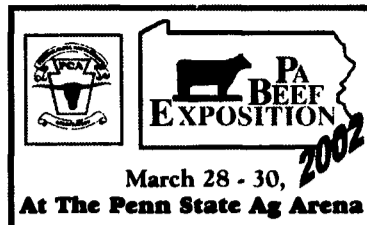
For more information contact Liz Smith at (717) 336-0553.

Junior Shows

This year's Pennsylvania Beef Expo Heifer Show will be conducted Sat. March 30 at 8 a.m. and will sport more than seven different beef cattle breeds.

All heifers born between September 2000 and October 2001 are eligible for the show. The Junior Steer Show is scheduled for Saturday, March 30 following the conclusion of the heifer show. Light, middle, and heavy weight division champions will compete for grand champion laurels. The final showmanship competition will follow the steer show on Saturday.

There will be no Expo events held on Easter Sunday, March 31. More information is available from Elizabeth Smith (717-336-0553), the PCA office (814-238-5888-phone/fax), e-mail llw@psu.edu or on the PCA website: www.pacattle.org.



March 28 - 30, 2002
At The Penn State Ag Arena

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