



# 2002 National Holstein Convention

## Atlantic City, New Jersey, June 24-June 27, 2002

For more information, contact Judy Bagge, jbagge@holstein.com (800) 952-5200, ext. 4128

**RINGOES, N.J.** — The New Jersey Holstein-Friesian Association (NJH-FA) will host the National Holstein Convention in Atlantic City June 23-27 at the Taj Mahal Hotel and Casino.

"We're on course and doing very well," national convention chairman Joe Valen, Somerset, N.J., told *Lancaster Farming*.

Valen provided updates from all planning committee activities late in January this year at the NJH-FA meeting attended by more than 50 members, families, and friends at the Amwell Valley Fire House in Ringoes, N.J.

Valen reminded those who want

to attend that registration deadline is May 15.

Said Valen, "The National Holstein Convention will provide a unique opportunity for agribusiness representatives to gather with Holstein breeders from around the country in Atlantic City. More than 3,000 are expected to attend this exciting event."

The host association has picked the theme, "New Jersey and You in 2002," adopted from the state's popular tourist slogan, to emphasize the importance of N.J. to the U.S. food-producing industry.

Following are schedules and sign-up forms.

### NEW JERSEY CONTACTS

#### CONVENTION CHAIRPERSON

Joe Valen  
333 South Middlebush Road  
Somerset, NJ 08873  
Phone: 732-568-0219

#### JUNIOR CHAIRPERSON

Melanie Richman  
17 Compromise Road  
Mannington, NJ 08079  
Phone: 856-935-8818

#### Adult and Junior Convention Headquarters:

#### Trump Taj Mahal Casino Resort

1000 Boardwalk & Virginia Avenue, Atlantic City, NJ 08401 • (800) 825-8888

Single, Double, Triple Occupancy: \$115/night Quad: \$135/night  
(plus 12% tax and \$2.00 room usage tax per day)

SLEEPING ROOM BLOCKS START SUNDAY, JUNE 23, 2002

When making room reservations please inform hotel that you are with the Holstein convention.

Check-in time - 6:00 pm • Parking: \$2.00 per day

### 2002 Adult & Junior Holstein Convention Headquarters

Trump Taj Mahal Casino Resort  
1000 Boardwalk at Virginia Avenue  
Atlantic City, New Jersey  
June 24-27, 2002



**HOTEL REGISTRATION DEADLINE MAY 15, 2002** (After that date rooms subject to availability)

**Please Note** Atlantic City is a busy vacation and resort town. Make your room reservation early! Call 800-825-8888 for hotel registration. Hotel is accepting phone reservations only, no faxed or mailed forms. Mention you are with the Holstein Convention room block code AHOLS02 to receive the reduced room rate. The Hotel requires a credit card to guarantee your room. Check in time is 6:00 p.m.

Room rates \$115/room for single double, or triple occupancy  
\$135/room for quad occupancy  
(Plus 12% tax and \$2.00 room usage tax per day)

**Cultural day tours** see ticket order form for times

Tour D--Dolphin/Whale watching-Relaxing 3 hour cruise on the ocean looking at marine life  
Tour E--Statue of Liberty Ferry trip to Ellis Island Museum and Statue (long wait to go to top) Lunch on your own  
Tour H--Washington Crossing of the Delaware-Visit battlegrounds and tour Princeton Box lunch included  
Tour F--Fishing Fish 12 miles off shore for 8 hour boat trip (includes poles, bait, tackle & lunch)  
Tour A--Aquarium & Battleship N J-800 species of marine life aquarium plus walk thru famous battleship (lunch on your own)

**Host day tours** see ticket order form for times All tours will end at Cedar Lane Farm for the "surf and tanbark" picnic

Tour #1-a Walk thru Atlantic Blueberry Company-largest blueberry farm in U.S. is located in scenic Pinelands b Rutgers blueberry & cranberry research center c Showcase Farms-premiere standard-bred horse training facilities d Cedar Lane dairy farm using "Milk & Honey" prefix 25,000#M, 109 BAA Holstein, Brown Swiss & Jersey herd in boxstalls tiestalls, & greenhouse freestalls, lunch & picnic included

Tour #2-a Atlantic Blueberry (same as above) b Norz-Hill Farm-300 cows including Norz-Hill Claitu's Winken family plus other top index & show winning families 25 bulls in A1 & market embryos worldwide c LCF Farm-140 cows in 2 festal barns 26,350#M 107 BAA diverse with roadside market and greenhouse d Cedar Lane (same as above) lunch & picnic included

Tour #3-a Lund's Fisheries-walk thru fish processing plant of squid mackerel, herring & more b Myerwood Farms-350 cows with 28,350#M in freestalls manages cows using milk meters auto ID activity transponders, sort gate manure pit with 2 "bridges" c Clover Valley Farm 330 cows with 26,000#M 4 bulls in A1 milk meters & computer, freestalls with auto alley scrapers, 7 bay commodity shed d Cedar Lane (same as above) lunch & picnic included

Tour #4-a Blue Sterling Nursery-wholesale nursery specializing in dwarf, slow growing conifers & unusual plants b Sheppard Vegetable Farm-state-of-the-art production, packing and shipping of fresh-market vegetables c Hubland Farm-100 cow with 25,000#M & 106 BAA, breeder of over 100 excellent cows contributing to many Premier Breeder/Exhibitor of the State Show d Cedar Lane (same as above) lunch & picnic included

**Ladies day tour** Unique shopping boutiques with seafood luncheon overlooking the ocean

#### Adult Convention Schedule

**Monday, June 24**  
7:00 a.m. - 5:30 p.m. Cultural Day Tours (times vary)  
6:00 p.m. - 9:00 p.m. President's Reception  
**Tuesday, June 25**  
6:30 a.m. Golf Tournament (8am at site)  
7:00 a.m. - 7:00 p.m. Host Day Tours & Picnic  
**Wednesday, June 26**  
7:00 a.m. - 8:00 a.m. Early Bird Session  
8:30 a.m. - 3:00 p.m. Ladies Day Tour  
9:00 a.m. Business & Regional Meetings  
4:00 p.m. - 6:00 p.m. Pre-Sale Barbeque (at site)  
6:30 p.m. (at site) Convention Sale Cowtown Rodeo (7:30 p.m.)  
**Thursday, June 27**  
7:00 a.m. - 8:00 a.m. Early Bird Session  
8:00 a.m. - 11:00 a.m. Dairy Bowl & Adult Jeopardy Finals  
10:30 a.m. Business Meeting  
7:00 p.m. - 10:00 p.m. Banquet (social hour 6:30 p.m.)

#### Junior Convention Schedule

**Monday, June 24**  
8:00 a.m. - 5:00 p.m. DJM & NHWSO Interviews  
8:00 a.m. - 5:00 p.m. Dairy Jeopardy  
1:00 p.m. - 6:00 p.m. Prepared Speech Contest  
3:00 p.m. - 4:00 p.m. Dairy Bowl Exam & Coaches Meeting  
4:00 p.m. - 8:00 p.m. Beach Party  
9:00 p.m. - 11:00 p.m. Junior Dance  
**Tuesday, June 25**  
7:00 a.m. - 9:00 p.m. Amusement Park & Cedar Lane Picnic  
**Wednesday, June 26**  
8:00 a.m. - 5:00 p.m. Dairy Bowl Contest  
12:00 p.m. - 1:00 p.m. Junior Luncheon  
4:00 p.m. - 6:00 p.m. Pre-Sale Barbeque (at site)  
6:30 p.m. (at site) Convention Sale Cowtown Rodeo (7:30 p.m.)  
**Thursday, June 27**  
8:00 a.m. - 11:00 a.m. Dairy Bowl & Adult Jeopardy Finals  
11:00 a.m. - 12:00 p.m. Junior Forum  
12:30 p.m. - 4:00 p.m. Junior Awards Banquet

### ADULT TICKET ORDER FORM

2002 National Holstein Convention  
Atlantic City, New Jersey  
June 24-27, 2002



**Registration Deadline: May 15, 2002** (No forms accepted after June 1, 2002)  
First 200 ticket order forms returned will receive a Jersey Fresh Produce Basket (one per family)

#### Monday June 24, 2002 - Cultural Day

7:00 a.m. - 5:00 p.m.	Statue of Liberty and Ellis Island (Tour S)	No	@ \$35 = \$
7:30 a.m. - 5:00 p.m.	Ocean Fishing Boat Trip (limited to 50) (Tour F)	No	@ \$65 = \$
7:30 a.m. - 5:30 p.m.	Washington Crossing/Trenton Historic (Tour H)	No	@ \$35 = \$
8:00 a.m. - 5:00 p.m.	State Aquarium and Battleship NJ (Tour A)	No	@ \$35 = \$
12:30 p.m. - 4:00 p.m.	Dolphin/Whale Watching Boat Ride (Tour D)	No	@ \$35 = \$

Availability of tours based on responses. Refund or additional charges may apply. Please indicate your tour preferences: First Choice Second Choice Third Choice  
\*\*A charter boat is available to fish for larger sea life. For more information contact Rich Norz at norzhillfarm@earthlink.net

6:00 p.m. - 9:00 p.m. President's Reception (hors d'oeuvres) No @ \$15 = \$

#### Tuesday, June 25, 2002 - Host Day

6:30 a.m. (8am at site)	Golf Tournament - Avalon Golf Club, Cape May Courthouse	No	@ \$75 = \$
7:00 a.m. - 7:00 p.m.	Tour #1 Blueberry Cranberry, Horse Farm, Cedar Lane Picnic	No	@ \$35 = \$
7:00 a.m. - 7:00 p.m.	Tour #2 Blueberry, Norz-Hill, LCF Farm, Cedar Lane Picnic	No	@ \$35 = \$
7:00 a.m. - 7:00 p.m.	Tour #3 Fishery, Myerwood, Clover Valley, Cedar Lane Picnic	No	@ \$35 = \$
7:00 a.m. - 7:00 p.m.	Tour #4 Nursery, Vegetable Farm, Hubland, Cedar Lane Picnic	No	@ \$35 = \$
3:00 a.m. - 6:00 p.m.	Surf & Tanbark Picnic at Cedar Lane (if not attending above Tours, check bus schedule posted at Hotel)	No	@ \$25 = \$

#### Wednesday, June 26, 2002

8:30 a.m. - 3:00 p.m.	Ladies Day Tour - Victorian Cape May	No	@ \$35 = \$
4:00 p.m. - 6:00 p.m. (at site)	Pre-Sale Barbeque	No	@ \$20 = \$
8:00 p.m. - 9:00 p.m. (at site)	Cowtown Rodeo (near Sale, one hour after Sale starts)	No	@ \$10 = \$

#### Thursday, June 27, 2002

7:00 p.m. - 10:00 p.m. Convention Banquet (social hour starting at 6:30 p.m.) No @ \$40 = \$

Calf Raffle Tickets 1 @ \$2.00 or 6 @ \$10.00 No @ \$ = \$  
Gator Raffle Tickets 1 @ \$5.00 or 5 @ \$20.00 No @ \$ = \$  
Philadelphia Airport Shuttle Bus to Trump Taj Mahal Arrival Fee No @ \$20 = \$  
Shuttle Bus to Philadelphia Airport Departure Fee No @ \$20 = \$  
Late Registration Fee (May 15 - June 1) No refunds after June 1, 2002 No @ \$25 = \$

TOTAL ENCLOSED \$

Please make checks payable to "NJ Holstein Association/Convention" and send with this completed form to RCE of Salem County, Holstein Convention, 51 Cheney Road, Suite #1, Woodstown, NJ 08028.

Any questions, contact Registration Chairperson Margery Eachus at 856-769-2398

Transportation Information: If you will be flying

Arrival Date \_\_\_\_\_

Check here if arriving by group bus (Hotel luggage handling fee approx \$6.00/person) Airport \_\_\_\_\_

Check here if you have a disability and may require accommodations Airline & Flight # \_\_\_\_\_

Registrant's Name(s) (please print) \_\_\_\_\_ Time \_\_\_\_\_

Address \_\_\_\_\_ Are you a delegate? \_\_\_\_\_ Departure Date \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Airport \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_ Airline \_\_\_\_\_

Name(s) as you wish them to appear on badges 1 \_\_\_\_\_ 2 \_\_\_\_\_ 3 \_\_\_\_\_ Time \_\_\_\_\_

## New Jersey and You in 2002! Cultural Day Tours

New Jersey is such a small state there couldn't be anything there for me to do!

### 1. Dolphin/Whale Watching

Are you up for a three hour tour? Don't worry Gilligau will not be your first mate on this 3 hour ride on the S.S. CRUISE N 1. This will be a relaxing cruise on the open waters off of Atlantic City. While taking in the beautiful sights be on the lookout for Dolphins and Whales. The tours will leave the Trump Taj Mahal hotel at 12:30 PM and arrive back at the hotel at 4:00 PM for a cost of \$35.00 per person.

### 2. Statue of Liberty and Ellis Island

New Jersey's finest landmark. Did your family come through Ellis Island? Was the Statue of Liberty the first thing your ancestors saw when they came to America? Learn about the trials and tribulations people went through to come to the great melting pot. See the Statue in all her glory. The cost is \$35.00/person, lunch is on your own. Transportation to Liberty Island leaves the hotel at 7:00 AM and will return at 5:00 PM.

### 3. Historical Tour - Washington's Crossing/Trenton Barracks/Princeton Area/Monmouth Battlefield.

New Jersey: "the Cockpit of the Revolution." More battles of the War for Independence were fought in New Jersey than any other state. Join us as we follow in the footsteps of General Washington and his gallant continentals. Cross the Delaware to defeat the dreaded Hessians in Trenton. March north to stop the British at Princeton. After touring the old college town, nose east to catch the main English army at the Battle of Monmouth. You will walk the ground where the freedom we all value so much was won for us. A box lunch will be included for a cost of \$35.00/person. The tour will leave at 7:30 AM and will return at 5:30 PM.

### 4. Fishing

So you want to fish in a big pond. This eight-hour trip will include fishing 12 to 15 miles off shore, poles, bait, tackle and lunch. Fluke, Sea bass and Blue fish are some of the fish that run this time of year. This trip is 7:30 AM to 5:00 PM and the cost is \$65.00/person.

### 5. Battleship.NJ and the State Aquarium

Want to see the marine life but not sure you want to get on a boat? The State Aquarium has over 800 species of water life. And see one of the finest vessels that set afloat with 16 battle stars. The USS New Jersey was the most decorated battleship in naval history. You will be responsible for your lunch. The cost per person is \$35.00 and the bus will leave at 8:00 AM and return to the hotel at 5:00 PM.

### 6. Fishing

If you want to fish for larger sea life there is a boat available to go anytime during the convention. This is the best time of year to fish for Bluefin Tuna, which can range between 50 to 80 lbs. Please contact Rich Norz at norzhillfarm@earthlink.net for more information. The boat is limited to 6 people per trip.

Please make three choices in order of preference, number one being your first choice. Space is limited on some trips and availability will be on first-come first-serve basis.

Don't miss this opportunity to sample the history and beauty in the state of NJ. It isn't every day that you get to see the Garden State!