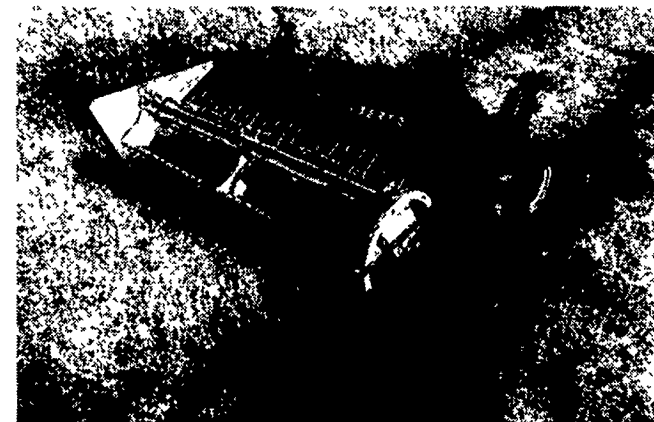
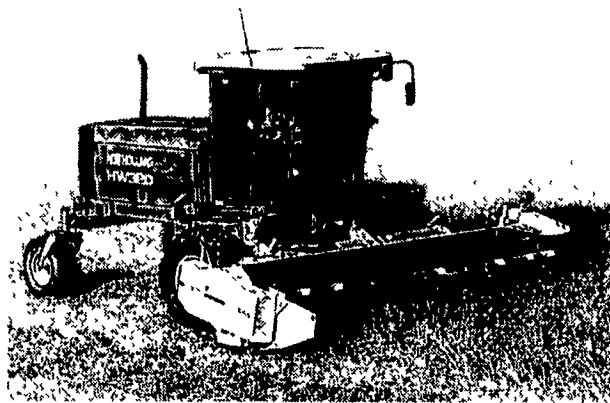


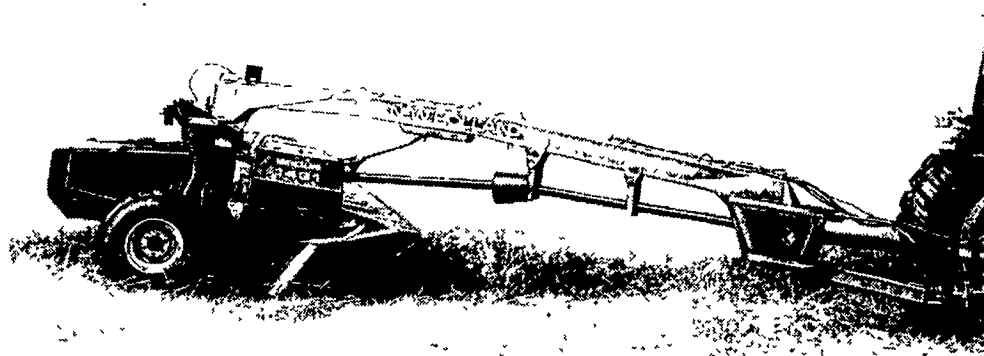
Pre-Season SAVINGS



Wake Up to the Season's Best Buys

If you've been taking a long Winter's nap, now is the time to wake up and hurry in to your New Holland dealer. He's ready to give you great buys on a new baler, mower-conditioner, pull-type forage harvester, or other eligible hay tool from New Holland. All with special retail financing programs.

Wake up to the only choice that makes sense... New Holland. Hurry in to see your New Holland dealer for big savings before **March 31, 2002!**



SEE YOUR NEAREST



NEW HOLLAND

DEALER FOR DEPENDABLE EQUIPMENT & SERVICE

PENNSYLVANIA

Abbottstown, PA

Messick Equipment
RD 1, Box 255A
717-259-6617

Annville, PA

BHM Farm Equipment, Inc.
RD 1, Rte. 934
717-867-2211

Carlisle, PA

R&W Equipment Co.
35 East Willow Street
717-243-2686

Elizabethtown, PA

Messick Equipment
Rt. 283 - Rheems Exit
717-367-1319

Halifax, PA

Sweigard Bros.
R.D. 3, Box 13
717-896-3414

Honey Grove, PA

Norman D. Clark & Son, Inc.
Honey Grove, PA
717-734-3682
Loysville, PA
717-789-3117

New Holland, PA

A.B.C. Groff, Inc.
110 South Railroad
717-354-4191

Pitman, PA

Schreffler Equipment
Pitman, PA
570-648-1120

Tamaqua, PA

Charles S. Snyder, Inc.
R.D. 3
570-386-5945

MARYLAND

Frederick, MD

Ceresville New Holland, Inc.
Rt. 26 East
301-662-4197
Outside MD,
800-331-9122

Hagerstown, MD

Antietam Tractor, Inc.
2027 Leitersburg Pike
800-553-6731
301-791-1200

Rising Sun, MD

Ag Industrial Inc.
Route 1
50 N. Greenmont Rd.
1-800-442-5043

NEW JERSEY

Washington, NJ

Smith Tractor & Equip., Inc.
15 Hillcrest Ave.
908-689-7900

Bridgeton, NJ

Leslie G. Fogg, Inc.
Canton & Stow Creek Landing Rd.
609-451-2727
609-935-5145

Woodstown, NJ

Owen Supply Co.
Broad Street & East Avenue
609-769-0308



Financing available to qualified buyers through New Holland Credit Company, LLC. Customer will be required to provide a down payment which will vary with the list price of the unit and taxes. Based on a retail date of December 31, 2001 with a suggested list price on a Model NH 648 (RAW100) round baler of \$18,971, buyer provides a \$4,367 down payment and finances the balance of \$14,604 at 0.00% APR for 12 months. There will be 12 equal monthly payments of \$1,217 with payments beginning January 31, 2002. The total amount paid is \$18,971 which includes finance charges of \$0.00.