


## THE ANTIQUE DETECTIVE

Anne Gilbert

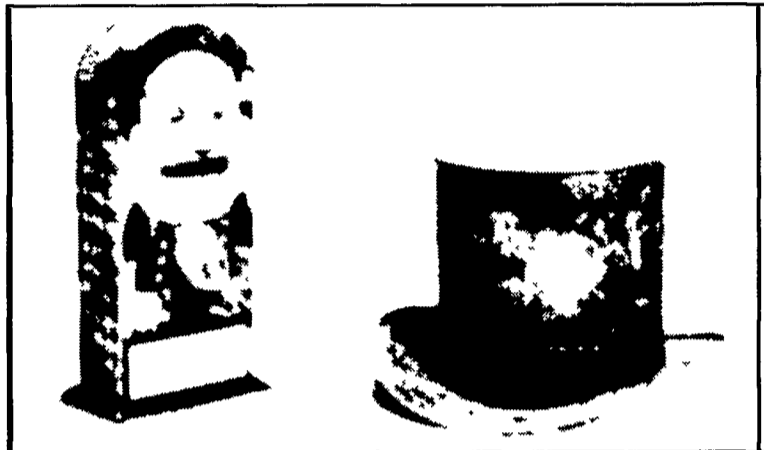


### Anything Goes With Advertising Collectibles

Hard to believe but before the mid 1970s not only was the term "collectibles" still in the collecting closet, but people who collected the many items made to sell products were scoffed at. The mere idea of them coming to major auction houses and quality antique shows was unheard of. Since then they have had their financial ups and downs.

But, as in other collecting categories fine and rare examples will always find a buyer willing to pay big bucks.

The December Skinner auction that included many examples of advertising memorabilia proved the point with unusual pieces selling well over estimate and the more common pieces going for under estimate. An advertising regulator-style timepiece advertising Garfield tea and syrup,



Garfield tea and syrup advertising regulator-style timepiece. Photo by Skinner Auctions, Boston/Bolton, Mass.

## Antiques Detective Questions And Answers

I have a Chinese silver vase in the shape of a goblet trimmed with dragons. My father brought it from China in the 1920s. It is eight inches high. It is stamped "China" and has some marks I've been told stand for silver. What could it be worth?

S.L. — Atlanta, Ga.

Recently many 20th century Chinese silver pieces have been coming to auctions. Pieces similar to yours sell between \$400 to \$600.

This toy sports roadster has the figure of Olive Oyl molded into the top. It has the original box. The maker is Linemar. It is a friction toy. Any idea of value?

A.D. — Quincy, MA

Similar Linemar cartoon character friction toy cars, with original box can sell for over \$600.

I am 80-years-old and my parents received this porcelain vegetable dish, with handles as a wedding gift. The border is in a Japanese design and the center has lotus designs. No mark on the bottom. Gold handles. Any idea of age, value, origins?

D.O. — Quincy, MA

Since you didn't mention any marker marks I assume there are none. Chances are it was made by a hobbyist during the hand-painted china craze that was popular in the early 20th century. It was also the time when Japanese motifs were popular. The porcelain blanks could have come from an American maker. It could sell in a shop for \$75.

This picture is of a pair of bronzed metal bookends, with the seated figure of President Abraham Lincoln. Any idea of worth?

L.M.D. — Monponsett, MA

Your gilt painted, cast-iron bookends have a shop value of around \$100.

I have been given assorted pieces of German china from World War II. It is creamy white with a blue-grey swastika on each piece. On the bottom is a name that appears to be Hubehermueller, ending in the word Gelb. Under it is a circle with an animal inside and the initials LHS. Any information would be helpful.

R.O.C. — South Weymouth, MA

Your china is certainly a collectors item. The actual maker is Hutschenreuther, in Selb (was Bavaria) Germany. They could have been made for officials in the Nazi party. As such they have historical as well as collector interest.

with a Seth Thome movement sold for \$1,500 over an estimate of \$800/1,200. Signs and cloth items were popular with bidders.

A Cascarets chromolithographic cloth banner depicting an African-American eating a watermelon sold well over the \$1,000/1,500 for a whopping \$3,250. Painted and chromolithographic metal signs and printed cloth pieces sold well over estimate.

Of the several small cabinets the top seller going for \$2,600

over \$700/1000 estimate was a Humphreys' homeopathic specifics cherrywood cabinet.

Perhaps one reason it took advertising collectibles so long to be accepted is that advertising, as we know it, didn't really develop until the late 19th century. Before that products were sold by word of mouth and by signs hanging over stores and taverns with a symbol depicting what was for sale. The fish store had a fish and of course the barber shop had its' barber pole. 18th

and 19th century examples have been collected over the years as a form of folk art. These days they cost thousands of dollars and are in major museums.

By the late 19th century colorful trade cards were on store counters and handed out by merchants. These were popular collectibles in their day and mounted in scrapbooks.

CLUES: Advertising in the new, early 20th century maga-

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## ANTIQU & ESTATE AUCTION

Trafford Klots Oil Pntng,  
Red Kirman Rugs, Potthast  
Server & Chairs, Mahog DR &  
BR Furn, Ripken/Oriole/Other  
Memorabilia; Royal Doulton  
Figures; African Art; Lenox;  
Lots HO Trains & Access.;  
B&O China; Hand Chased  
Whiting 5 Pc. Tea Service;  
Lionel Boxed Set; Military Items;  
Wedgwood Queensware;  
3 Grecian Wood & Gesso Circ.  
Panels; Period Eagle Convex  
Mirror, Kirk Dresser,  
Ster. Flatware

4-H Bldng, MD State Frgrnds, York Rd, Timon, MD

**WED., JAN. 30, 2002 3 PM**

Call for fax list or see web site



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## "Horst Auction Center" PUBLIC SALE ANTIQU, COLLECTIBLE & MODERN FIREARMS, HUNTING & FISHING ACCESSORIES, SUPPLIES & COLLECTIBLES SAT., FEB. 2, 2002 AT 10:00 A.M.

Sale to start with catalogued guns  
followed by hunting & fishing accessories,  
supplies & collectibles.

**PREVIEW - Friday, Feb. 1 from 1 P.M. to  
5 P.M. & Sat., Feb. 2 from 7 A.M. to 10 A.M.**

Sale to be held at the Horst Auction Center,  
located at the corner of Rt. 322 & Durlach  
Rd. (approx. 2 1/2 miles west of Ephrata),  
Ephrata, Lancaster Co., PA.

**MODERN & COLLECTIBLE SHOTGUNS -**  
WINCHESTER; REMINGTON; BROWNING;  
ITHACA; MARLIN; STEVENS.

**MODERN AND COLLECTIBLE RIFLES -**  
WINCHESTER; MARLIN; SAVAGE; REM-  
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Japanese Military; BROWNING; MOSSBERG;  
ITHACA; SAKO & S&W.

**MODERN AND COLLECTIBLE HAND-  
GUNS.**

LANCASTER PA Long RIFLES by Fordney &  
Leaman

**HUNTING & FISHING ACCESSORIES,  
SUPPLIES & COLLECTIBLES -** Swords &  
Bayonets; Knives; Reloading Equipment; SEV-  
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Sopchick; Hunter; Kelley; Ferris).

\* A detailed listing of firearms & accessories to  
be sold available by sending \$2.00 to Horst  
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\*\* All firearms will be sold subject to federal &  
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## CARL E. OCKER Auctioneer AU2425-L PUBLIC AUCTION FRIDAY, FEBRUARY 1, 2002 4:30 PM

To be held at 4401 Philadelphia Ave.,  
Chambersburg, PA 17201

4 miles North of Chambersburg along Rt. 11  
at Kenny's Auction

**J. RAYMOND SMITH FURNITURE starts at  
9:00 PM:** 2 pc. Cherry Smith Dutch Style cup-  
board w/two lighted doors; Smith cherry drop-  
leaf extension table w/boards; 5 Smith cherry lad-  
der back chairs with rush bottoms; Smith cherry 3  
drawer chest of drawers.

**FURNITURE starts at 9 PM:** oak china closet;  
square oak table w/reeded legs; oak curved top  
kitchen cabinet; oak chairs, oak dressers; oak  
Princess dresser; stands; several old rockers;  
heavier brass bed; oak chest of drawers w/mirror;  
mahogany chest of drawers w/mirror; washstand;  
cedar chest; dovetailed chest; Heatrola; much  
more.

**MISCELLANEOUS:** Creedmore mechanical  
bank; rocking horse; umbrella stand; degario  
cases; Staffordshire cow creamer; lanterns; old  
frames; baby shoes; The Log Cabin "Play House"  
in wood case; glass butter churn; Swiss music  
box; Sturdy toy shovel; post cards; Pen Mar  
whiskey beer tray; Lionel child's phonograph; 2  
quilts; set of harmonicas; wooden planes; old  
tools; scales; grain cradle; carpet stretcher.

**BAKELITE:** 2 bracelets; skewers; flatware; ring  
holders; serving pieces.

**CLOCKS:** Empire mantels; oak kitchen clock;  
cuckoo etc; elec. brass clock w/a marble dial.

**LONGABERGER BASKETS:** 40+ BASKETS  
1993-1999 with liners; Longaberger accessories.

**DIAMOND RING:** 14 kt. gold ladies diamond  
wedding set, containing .75 ct brilliant cut dia-  
mond with wedding wrap 22 marquise .10 ct.  
each and (2) .15 ct diamond being 2.50 cts. in  
weight.

Auction in the back room begins at 6:30 with  
box lots outside, then inside for a variety of  
smalls and furniture not listed: Riding mower,  
tools

Terms: Cash, good check  
Kenny's Auction 717-264-6578

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