



11th Annual Farming for the Future Conference

February 8 and 9, 2002
Penn Stater Conference Center Hotel, State College, Pennsylvania

Friday February 8



8:00 am Registration,
Continental Breakfast,
Exhibit Hall Opens

9:30 am Opening Plenary

Welcoming Remarks
Introductions
Acknowledgments
Keynote Address ~
JOHN IKERD



12:00 noon Lunch
1:00 pm Workshops
3:00 pm Workshops

4:45 pm PASA Annual Meeting
& Board Election

5:45 pm Sustainable
Socializing Hour

6:30 pm Awards Banquet Dinner

8:00 pm Special Evening
Entertainment

1:00 pm Workshops

The Farmers' Own School of Family Farm Economics — Part I: Family Vegetable Farmers Reveal Their Annual Finances
David Marchant, River Berry Farm, VT;
Keith Stewart, Keith's Farm, NY;
Dave Colson, New Leaf Farm, ME

After 16 Years of Grazing: Keeping It Simple Works Best
Art Thicke, Enchanted Meadows, MN

How's My Compost Quality?
Will Brinton, Woods End Research Lab, ME;
Eric Burkhart, Penn State Horticulture Department

Greenhouse Biocontrol Systems
Cathy Thomas, PA Department of Agriculture

Working with Commonwealth Legislators
State Representative Bob Bastian,
District 69 - Somerset County, PA;
State Representative Sara Steelman,
District 62 - Indiana County, PA

Naturopathic Medicine — Sustainable Agriculture: Natural Allies
Dr. Gregory Pais, ND, DHANP, PA

Farming for a Purpose: How Agriculture Enhances Communities with a Social Mission
Community Members of Gould Farm, MA;
Hopewell, OH, Spring Lake Ranch, VT

B&B, Cabin, Home Stay: How to Bring Paying Guests to Your Farm
Sharon Kazary, Blackberry Ridge Farm, MD

Sustainable Pastures & Warm Season Grasses
Jose Taracido, University of California, CA

Appealing to and Selling to the Urban Customer
Virginia Phillips, Slow Food Pittsburgh, PA;
Bill Fuller, Big Burrito Group, PA;
Rochelle Kelvin, Appalachian Naturals, MD

3:00 pm Workshops

The Farmers' Own School of Family Farm Economics — Part II: Family Vegetable Farmers Reveal Their Annual Finances
David Marchant, River Berry Farm, VT;
Keith Stewart, Keith's Farm, NY;
Dave Colson, New Leaf Farm, ME

The Farmers' Own School of Family Farm Economics: Family Livestock and Dairy Farmers Reveal Their Annual Finances
Panelists to be announced

Establishing and Managing Diverse Pasture Mixes
Matt Sanderson, USDA Ag Research, PA

Greenhouse Biocontrol Systems
Cathy Thomas, PA Department of Agriculture

Compost for Optimal Soil Fertility
Will Brinton, Woods End Research Lab, ME

Organic for the Right Reasons
Richard Tregidgo, North Slope Farm, PA;
David Martin, Danda Farms, PA

Farming for Long-Term Health Rather Than Short Term Wealth
Paul Otten, Director of CHOF Health, MN

Fiber Animals and Their Niche in the Homestead
Pam Bryan, Pucker Brush Farm, PA;
Phylleri Ball, Steam Valley Mountain Fiber Farm, PA

Micro-Dairy, Building a Profitable Five Cow Dairy
Frank Kipe, Old Springhouse Farm, MD

Converting Your Lawn to Natural Habitat
Margaret Brittingham, Penn State University;
David Harper, Natural Lands Trust, PA;
Dale Hendricks, North Creek Nurseries, PA

Saturday February 9



7:00 am Registration,
Continental Breakfast,
Exhibit Hall Opens

8:00 am Workshops

9:45 am Future Issues Forum

10:30 am Workshops

8:00 am Workshops

Why Butter is Better and Other Surprising Facts About Traditional Diets
Sally Fallon, Weston Price Foundation, Washington DC

Successful Farmer-Grower Counts with USDA's SARE Program
Jack Watson, Penn State University

Intro to Pricing for Direct Marketing
John Berry, Penn State Extension;
Ed Herrmann, Penn State Extension

Cover Crops and Specialty Produce on a Coastal Maine Farm
Dave Colson, New Leaf Farm, ME

How to Preserve Herd Health and Water Quality
Dr. Helen Aceto,
New Bolton Center, PA

What is the Real Cost of our Food
John Ikerd,
University of Missouri, MO

The Farmer as a Vehicle of Social Change
Mike Tabor, Licking Creek Bend Farm, MD;
Mark Winne, Hartford Food Systems Project, CT;
John Frederick, Community Harvest, Washington, DC

Food is Elementary: Why We Need Food Literacy in Our Schools
Antonia Demas, Food Studies Institute, NY

Building into the Future Part I: Sustainable Management of Your Woodlot for Value-Added Building Materials
David Bowman, Timber Framers Guild, MA;
Roy Brubaker, DCHR Forestry, PA



12:00 noon Lunch
1:30 pm Workshops

3:00 pm Keynote Address ~
CATHRINE SNEED

10:30 am Workshops

Not Just Chicken Scratch — 100 to 10,000 in Four Years — HOW TO PRODUCE THEM!
Ron & Sheila Hamilton,
Sunworks Farm, Canada

How to Change Your Diet for the Better
Sally Fallon, Weston Price Foundation, Washington DC

Mulching 30 Acres of Vegetables with Round Bales
Chip Patrick, Wheatland Farms, VA

Big Bucks and Capital on the Vegetable Farm
Mark and Rosalind Stanley,
High From Above Farm, PA;
Mike Brownback,
Spiral Path Farm, PA;
Jim and Marc Kimball Crawford,
New Morning Farm, PA

Soil Quality: Asking the Deep Questions to Make Yours Better
Ray Weil, University of Maryland

Reclaiming the Land Grant Mission: History, Prophecy, and the Practicality of a Compelling Vision
Scott Peters, Cornell University, NY;
Paul Morgan, West Chester Univ., PA

Intro to E-Commerce
Ed Herrmann, Penn State Extension;
Winifred McGee, Penn State Ext.

The Garden Project
Cathrine Sneed,
The Garden Project, CA

Planning Strategies for Successful Producer Co-Ops
Dick Poorbaugh, Penn State Cooperative Business Ed. and Research

Building into the Future Part II: Using Timber Frame Techniques for Small, Sustainable Building Systems
David Bowman, Timber Framers Guild, MA;
Hugh Lofting, Inverbrook Farm, PA

1:30 pm Workshops

Organic Raspberry Production
Paul Otten,
Northland Berry News, MN

Not Just Chicken Scratch — 100 to 10,000 in Four Years — HOW TO MARKET THEM!
Ron & Sheila Hamilton,
Sunworks Farm, Canada

Helping Hands: Gardens of Hope
Shannon Kishel, Helping Hands, OH

Biodynamic, Pastured Beef: A Doctor's Comparison
Dr. John Foster, Integrative Medical Center, Pickering Valley Beef, PA

Agriculture and Democracy: Food and Farm Policy by and for the People or ADM? The Choice is Ours
Kathy Lawrence, National Campaign for Sustainable Agriculture, NY

Farmer-to-Farmer Learning Circle: Dairy Grazing

Farmer-to-Farmer Learning Circle: Cropping Systems

Farmer-to-Farmer Learning Circle: Annual Farm Finances for the Vegetable Operation

Farming Literally
This is a round table for those who use their "downside" on the farm writing about their lives or experiences. If you have fiction, poetry or essays you've written, please consider reading them aloud and sharing them with others at this session.

Keynote Speakers

Sustainable Agriculture, the new vision for the future of agriculture, is a knowledge-based approach to meeting the food and fiber needs of society that puts the people at the center.

John Ikerd

It's a distinct honor to welcome John Ikerd and his illuminating vision to *Farming for the Future*. Ikerd will rouse and engage us with his remarks on the true relevance of sustainable agriculture today!

John comes to us from the state of Missouri, where he grew up on a dairy farm. He earned BS, MS and Ph D degrees in Agricultural Economics at the University of



Missouri and now holds an appointment as Professor Emeritus of Agriculture Economics. Ikerd's work emerged from a close examination of the industrial model of agriculture. He remarks that, "the sustainable agriculture paradigm has emerged to solve problems created by the industrial model. This new paradigm seems capable of creating benefits the industrial model is inherently incapable of creating, such as greater individual creativity, greater dignity of work, and more attention to issues of social equity."

John Ikerd is a forecaster of sorts. His writings plainly demonstrate the deep social benefits of adopting sustainable agriculture practices. He will convey these benefits and help us bring further definition to our declared theme, "Healthy Farms Healthy Communities: Our Link to a Sustainable Future."

Cathrine Sneed

Gardening and farming provides us with life's necessities; food and fiber. But look beyond the material level and we see that growing things is also about hope, nurturance and the transformation of new life out of old. Our closing keynote speaker, Cathrine Sneed, brings us testimony of the powerful restorative effect of gardening and farming on the lives of people and their communities.

In 1982, Cathrine established a successful horticulture program for prisoners in the San Bruno County Jail, San Francisco. However, even with new skills, prisoners kept returning to jail. Cathrine decided to begin a post-release program to assist former prisoners in making



the transition back into society and The Garden Project was born in 1992. She sought to give people hope in their own ability for personal growth by helping them to develop a sense of purpose and connectedness. Through training in organic gardening and tree care, life-skills counseling, and assistance in continuing education, former offenders are given the tools to transform their lives and reenter their communities as proud contributing members.

Today The Garden Project is strong and successful. Every day, participants work to harvest and deliver hundreds of pounds of organic produce to needy communities.

Besides vegetables, The Garden Project grows individuals who can successfully return to their communities. Please join us in hearing Cathrine share her experience in using gardening and farming to cultivate sustainable lives.