

Making Money In New Millennium Is Convention Theme

HERSHEY (Dauphin Co.) — Agricultural sustainability depends on the farmer's ability to make a profit. To do so, fruit and vegetable growers need the latest information on growing techniques, pest control, nutrition, marketing, and business management.

There is no better place for growers in the Mid-Atlantic region to learn how to make money in the new millennium than at the 2002 Mid-Atlantic Fruit and Vegetable Convention at the Hershey Lodge and Convention Center Jan. 29-31.

About 2,000 people, mostly fruit and vegetable growers, from throughout Pennsylvania, Maryland, New Jersey, and other states are expected to gather.

The Great American Hall at the Hershey Lodge and Convention Center will host the Trade Show with over 130 exhibitors. Specialized horticultural equipment, farm market merchandise, and packaging, will all be on display along with information on the latest seed varieties, fruit varieties, pesticides, and other supplies and services for the commercial grower.

Six or more concurrent educational sessions will be offered on all three days of the convention.

The following sessions are planned for the morning of the first day: tree fruits, marketing, season extension technology, basic vegetable production, cole crops, snap beans, peppers, and wine grapes. In the afternoon, sessions on tree fruits, wholesale marketing, greenhouse vegetables, sweet corn, organic production, potatoes, and wine grapes will be offered.

On the second day, full-day sessions will include information on peaches, tree fruits, direct marketing, greenhouse ornamentals (bedding plants and perennials), and potatoes. In addition,

half-day sessions on irrigation, general vegetables, small fruit, and melons/cukes will be conducted.

The convention will close on the third day with full-day sessions on tree fruits, small fruit, tomatoes (covering both fresh and processing topics), and cut flowers. Half-day sessions are offered on peaches, pumpkins, fall ornamentals, and general vegetables.

Pesticide applicator update training credits are available to growers attending the sessions. The program covers nearly every aspect of fruit, vegetable, potato, and small fruit production.

On Jan. 29, fruit and vegetable growers will be treated to a reception followed by the annual fruit and vegetable growers dinner. The dinner will include awards, recognitions, and entertainment by the Biglerville High School Jazz Band.

On Jan. 31, the Pennsylvania Apple Marketing Board and the Pennsylvania Vegetable

Growers Association will each sponsor receptions for growers. The processing tomato growers with the highest yields for the 2001 season will be honored at the annual Tomato Awards Luncheon on the closing day, Jan. 31.

For more information on the fruit program and registration, contact Maureen Irvin, State Horticultural Association of Pennsylvania, (717) 677-4184; William Tietjen, New Jersey State

Horticultural Society, (908) 475-6505; Robert Black, Maryland State Horticultural Society, (301) 271-7491.

For more information on the vegetable, potato, or greenhouse ornamental program and registration, contact William Troxell, Pennsylvania Vegetable Growers Association, (717) 694-3596.

The event is jointly sponsored by the State Horticultural Association of Pennsylvania, the Pennsylvania

Vegetable Growers Association, the Maryland State Horticultural Society, and the New Jersey State Horticultural Society.

Persons registered for either the fruit or vegetable program can attend all the sessions offered (fruit, vegetable, and small fruit sessions) plus the trade show. Registration either through the mail or at the door is required to attend both the trade show and educational sessions.



Mid-Atlantic Fruit and Vegetable Convention

Mid-Atlantic Fruit And Vegetable Convention Exhibitors

ADAMS COUNTY NURSERY, INC.	93/94
ADVANCING ALTERNATIVES, INC.	123
AGRA QUEST, INC.	111
AGRI-SERVICES AGENCY	138
AGRILIANCE, LLC	170
AGTEC DIVISION OF AG-CHEM EQUIPMENT CO.	90/91/92
AMERICAN AGRISURANCE, INC.	72
AMERICAN FRUIT GROWER & AMERICAN VEGETABLE GROWER	107
AMVAC	124
ANDGROW FERTILIZER	48
ARENDT SVILLE GARAGE	56
BASF CORPORATION	32/33
BDI MACHINERY SALES COMPANY	166/167/174/175
BARTLETT BENCH & WIRE, INC.	179
N.M. BARTLETT INC.	23
BAYER CORPORATION	42
BINKLEY & HURST BROS., INC.	2/3
BIO SAFE SYSTEMS	135
BIRD GARD/JWB MARKETING	103
BLACKMORE COMPANY, INC.	89
BUTLER STAPLE COMPANY	58
C & O NURSERY	40
CAS PACK CORPORATION	163
CSI CHEMICAL CORPORATION	168
CENTRAL PETROLEUM COMPANY	145
CEREXAGRI, INC.	82
COOPER'S MILL	81
COUNTRY FOLKS GROWER	136
CRAMER'S POSIE PATCH	113

DANON CREST FARMS	30
DECADE PRODUCTS, LLC	116/117
DESIGN SCAPES, INC.	24/25
DOW AGROSCIENCES	119
DUPONT CROP PROTECTION	95/96
DURAND-WAYLAND, INC.	59/60
DYNA-TECH INDUSTRIES	57
EDEN BIOSCIENCE	102
FMC CORPORATION	87
FARM MARKETS OF OHIO	183
FARMER'S CHOICE FOODS	101
FLAMIN FURY PEACHES	120
FOOD SPECIALTIES ASSOCIATES	75
FOWLER'S MILLING COMPANY	80
FREY BROTHERS, INC.	164
GALLAGHER POWER FENCE/SWEITZERS FENCING	14
JOHN J. GARTSIDE	169
THE GEIGER COMPANIES	153
GOWAN COMPANY	77
GREAT AMERICAN PUBLISHING COMPANY	13
GRIFFIN GREENHOUSE & NURSERY SUPPLY	142/143
GROWERS EQUIPMENT CENTER, INC.	97/98/99
GROWERS NUTRITIONAL SOLUTIONS	151
GUSTAFSON LLC	41
HARRIS MORAN SEED COMPANY	106
HARRIS SEEDS	1
HELENA CHEMICAL COMPANY	128/129
HILLTOP, LLC	147
HINKLE PRODUCE	133
HOOBER INC.	15/16
HOUSE OF WEBSTER	109
HYDRO/KIRBY AGRI	71
INLAND PAPERBOARD & PACKAGING	43/44
IPM LABORATORIES INC.	134
JERSEY ASPARAGUS FARMS, INC.	126
JOHN BEAN SPRAYERS	51/52
JOHNNY'S SELECTED SEEDS	115
EARL F. KEGERISE INC.	55
KING ORCHARDS	160
LANCASTER FARMING	19
MACRO PLASTICS, INC.	67/68
MAIZE QUEST	155
MAKHTESHIM-AGAN OF NORTH AMERICA	130
MEYER SEED INTERNATIONAL	144
MIDATLANTIC FARM CREDIT	73
MILLCREEK MANUFACTURING	131/132
MORRISSEY INSURANCE, INC.	66
MOUNTAIN ORCHARD SUPPLY COMPANY	7/8
O.A. NEWTON	161
NORCAL	108
NOURSE FARMS, INC.	76
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ORCHARD VALLEY SUPPLY	171
PA AGRICULTURAL STATISTICS SERVICE, USDA	112
PA COMPOSTING ASSOCIATION	173
PA DEPARTMENT OF EDUCATION/DIVISION OF MIGRANT EDUCATION	88
PACE INTERNATIONAL	176
PCA SUPPLY SERVICES	84/85
PMA INSURANCE GROUP	110
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PENNSYLVANIA DUTCH CANDIES	74
PHIL BROWN WELDING CORPORATION	53/54/61/62
PIK RITE INC.	137
PLIANT CORPORATION	172

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