Making Money In New Millennium Is Convention Theme

HERSHEY (Dauphin Co.) — Agricultural sustainability depends on the farmer's ability to make a profit. To do so, fruit and vegetable growers need the latest information on growing techniques, pest control, nutrition, marketing, and business management.

There is no better place for growers in the Mid-Atlantic region to learn how to make money in the new millennium than at the 2002 Mid-Atlantic Fruit and Vegetable Convention at the Hershey Lodge and Convention Center Jan. 29-31.

About 2,000 people, mostly fruit and vegetable growers, from throughout Pennsylvania, Maryland, New Jersey, and other states are expected to gather.

The Great American Hall at the Hershey Lodge and Convention Center will host the Trade Show with over 130 exhibitors. Specialized horticultural equipment, farm market merchandise, and packaging, will all be on display along with information on the latest seed varieties, fruit varieties, pesticides, and other supplies and services for the commercial grower.

Six or more concurrent educational sessions will be offered on all three days of the convention.

The following sessions are planned for the morning of the first day: tree fruits, marketing, season extension technology, basic vegetable production, cole crops, snap beans, peppers, and wine grapes. In the afternoon, sessions on tree fruits, wholesale marketing, greenhouse vegetables, sweet corn, organic production, potatoes, and wine grapes will be offered.

On the second day, fullday sessions will include information on peaches, tree fruits, direct marketing, greenhouse ornamentals (bedding plants and perennials), and potatoes. In addi-



tion, half-day sessions on irrigation, general vegetables, small fruit, and melons/cukes will be conducted.

The convention will close on the third day with full-day sessions on tree fruits, small fruit, tomatoes (covering both fresh and processing topics), and cut flowers. Half-day sessions are offered on peaches, pumpkins, fall ornamentals, and general vegetables.

Pesticide applicator update training credits are available to growers attending the sessions. The program covers nearly every aspect of fruit, vegetable, potato, and small fruit production.

On Jan. 29, fruit and vegetable growers will be treated to a reception followed by the annual fruit and vegetable growers dinner. The dinner will include awards, recognitions, and entertainment by the Biglerville High School Jazz Band.

On Jan. 31, the Pennsylvania Apple Marketing Board and the Pennsylvania VegeVegetable Convention

table Growers Association will each sponsor receptions for growers. The processing tomato growers with the highest yields for the 2001 season will be honored at the annual Tomato Awards Luncheon on the closing day, Jan. 31.

For more information on the fruit program and registration, contact Maureen Irvin, State Horticultural Association of Pennsylvania, (717) 677-4184; William Tietjen, New Jersey State Horticultural Society, (908) 475-6505; Robert Black, Maryland State Horticultural Society, (301) 271-7491.

For more information on the vegetable, potato, or greenhouse ornamental program and registration, contact William Troxell, Pennsylvania Vegetable Growers Association, (717) 694-3596.

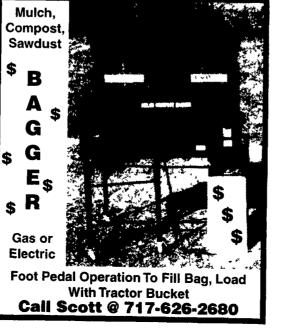
The event is jointly sponsored by the State Horticultural Association of Pennsylvania, the Pennsylvania Vegetable Growers Association, the Maryland State Horticultural Society, and the New Jersey State Horticultural Society.

Persons registered for either the fruit or vegetable program can attend all the sessions offered (fruit, vegetable, and small fruit sessions) plus the trade show. Registration either through the mail or at the door is required to attend both the trade show and educational sessions.

Mid-Atlantic Fruit And Vegetable Convention Exhibitors

ADAMS COUNTY NURSERY, INC	
ADVANCING ALTERNATIVES, INC	
AGRA QUEST, INC	
AGRI-SERVICES AGENCY 138	
AGRILIANCE, LLC	
AGRILIANCE, LLC	
AMERICAN AGRISURANCE, INC	
AMERICAN FRUIT GROWER & AMERICAN VEGETABLE	
GROWER	
AMVAC	
ANDGROW FERTILIZER	
ARENDTSVILLE GARAGE	
BASF CORPORATION	
BDI MACHINERY SALES COMPANY	
BARTLETT BENCH & WIRE, INC	
N.M. BARTLETT INC	
BAYER CORPORATION	
BINKLEY & HURST BROS., INC	
BIO SAFE SYSTEMS	
BIRD GARD/JWB MARKETING 103	
BLACKMORE COMPANY, INC	
BUTLER STAPLE COMPANY	
C & O NURSERY	
CAS PACK CORPORATION	
CSI CHEMICAL CORPORATION	
CENTRAL PETROLEUM COMPANY	
CEREXAGRI, INC	
COOPER'S MILL	
COUNTRY FOLKS GROWER	
CRAMER'S POSIE PATCH	

DANON CREST FARMS
DECADE PRODUCTS, LLC 116/117
DESIGN SCAPES, INC
DOW AGROSCIENCES
DUPONT CROP PROTECTION
DURAND-WAYLAND, INC 59/60
DYNA-TECH INDUSTRIES
EDEN BIOSCIENCE 102
FMC CORPORATION
FARM MARKETS OF OHIO 183
FARMER'S CHOICE FOODS 101
FLAMIN FURY PEACHES 120
FOOD SPECIALITIES ASSOCIATES
FOWLER'S MILLING COMPANY
FREY BROTHERS, INC 164
FREY BROTHERS, INC
JOHN J. GARTSIDE
THE GEIGER COMPANIES 153
GOWAN COMPANY 77
GREAT AMERICAN PUBLISHING COMPANY
GRIFFIN GREENHOUSE & NURSERY SUPPLY 142/143
GROWERS EQUIPMENT CENTER, INC
GROWERS NUTRITIONAL SOLUTIONS 151
GUSTAFSON LLC
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HARRIS SEEDS
HELENA CHEMICAL COMPANY 128/129
HILLTOP, LLC 147
HINKLE PRODUCE
HOOBER INC 15/16
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HYDRO/KIRBY AGRI
INLAND PAPERBOARD & PACKAGING43/44
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JERSEY ASPARAGUS FARMS, INC 126
JOHN BEAN SPRAYERS
JOHNNY'S SELECTED SEEDS 115
EARL F. KEGERISE INC
KING ORCHARDS 160
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WEYER SEED INTERNATIONAL	
MIDATLANTIC FARM CREDIT	
MILLCREEK MANUFACTURING 1	31/132
MORRISSEY INSURANCE, INC	
MOUNTAIN ORCHARD SUPPLY COMPANY	7/8
D.A. NEWTON	
NORCAL	108
NOURSE FARMS, INC	76
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DESCO, INC	38/39
ORCHARD VALLEY SUPPLY	171
PA AGRICULTURAL STATISTICS SERVICE, USDA	112
PA COMPOSTING ASSOCIATION PA DEPARTMENT OF EDUCATION/DIVISION OF M	173
EDUCATION	88
PACE INTERNATIONAL	
PCA SUPPLY SERVICES	
PMA INSURANCE GROUP	110
PENNS CREEK MANUFACTURING	
PENNSYLVANIA DUTCH CANDIES	
PHIL BROWN WELDING CORPORATION	
PIK RITE INC	
PLIANT CORPORATION	
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