## Farmers Union Convention <sup>1</sup> Delegates Choose Officers

MIFFLINTOWN (Juniata Co.) — Pennsylvania Farmers Union elected new officers during its 30th annual state convention in Milesburg, Nov. 14-16.

Larry Breech of Columbia County was elected Pennsylvania Farmers Union president by delegates at the state convention. Successor to Robert Junk of Fayette County, who served as president for 10 years, Breech names coalition building and growth as top priorities for his first term as president, which will last until 2003.

Breech has been a member of Farmers Union since 1989, and has served Farmers Union as environment committee chair, Department of Environmental Protection (DEP) agricultural advisory board chair, and as membership chair. "My experiences in Farmers Union and local government will allow me to continue the organization's work as an advocate for family farmers, and will also be a strong foundation as we develop new initiatives to serve the varied, changing needs of Pennsylvania Farmers Union members," Breech said.

Naomi Spahr of Lancaster County was elected to her second term as vice president. Spahr has served Pennsylvania Farmers Union in a variety of capacities, including secretary of the Legislative Committee and president of Lancaster County Farmers Union.

Bryan McConnell of Washington County was selected by convention delegates to represent Pennsylvania at the 100th annual National Farmers Union Con-

## Dairy Checkoff Plans Events For Pa. Farm Show

HARRISBURG (Dauphin Co.) — The farmer-funded dairy checkoff programs will be at the Pennsylvania Farm Show Jan. 5-10, working to increase dairy product demand. Promotional activities include special events focusing on dairy products along with an interactive consumer exhibit to inform and educate.

The Pennsylvania Dairy Promotion Program, the American Dairy Association & Dairy Council Mid East, and the Mid-

vention in Irving, Texas in March. McConnell has been a member of Pennsylvania Farmers Union since 1993. Atlantic Dairy Association will work together representing the dairy checkoff at Farm Show. Throughout the week, visitors may visit the dairy booth in the Farm Show main exhibit area to play the "Who Wants to be a Moollionaire?" game and view other dairy displays. The annual butter sculpture display returns to the MacClay street lobby of the Farm Show Complex, and an exhibit featuring cow's milk cheeses produced in the commonwealth will be displayed in the center of the Food Court.

The "Simply American: Cheese Carving Contest" will be conducted Sun., Jan. 6. Pre-selected finalists will carve a fivepound block of Cheddar depicting a patriotic theme. On Wed., Jan. 9, Farm Show visitors may stop at the milk mustache photo booth to pose for their own milk mustache photo.

The Mid-Atlantic Dairy Association, the Pennsylvania Dairy Promotion Program, and the American Dairy Association & Dairy Council Mid East are dairy-farmer funded, regional promotion organizations responsible for increasing milk demand throughout Pennsylvania. They work closely with Dairy Management, Inc.<sup>14</sup>, the national dairy promotion organization, to implement dairy promotion, education, and research programs nationwide.



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