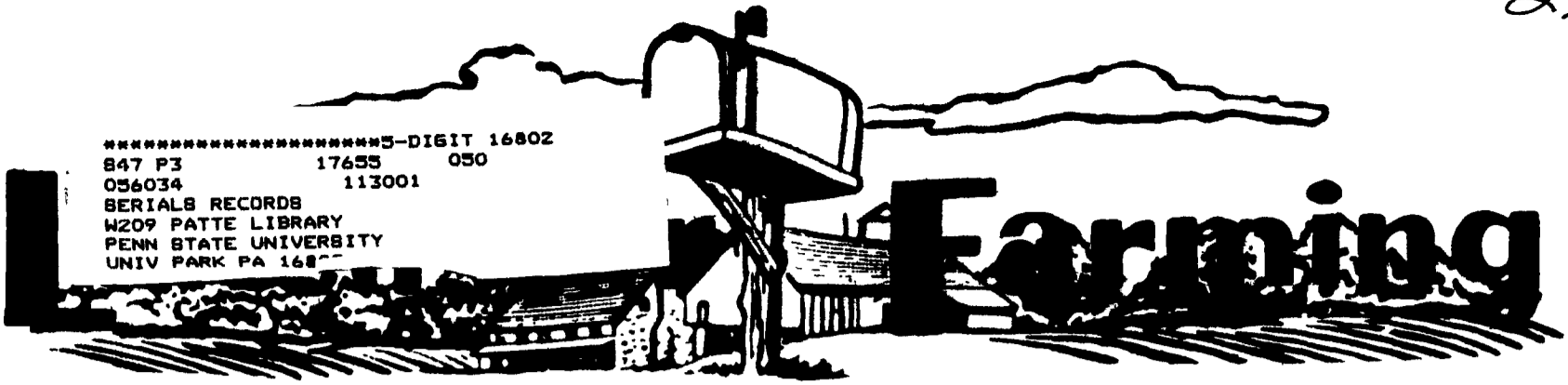


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# Changes, Challenges, Growth Define Agriculture In 2001

**MICHELLE KUNJAPPU**  
*Lancaster Farming Staff*  
EPHRATA (Lancaster Co.)

— This is a year people of agriculture can be proud of.

As we discard the final pages of our 2001 calendars, we can reflect on the joys and trials of the year.

And what a year it was — worry over the potential outbreak of foot and mouth, a devastating prospect for livestock managers; the worst drought and the driest months on record for the state; concerns about protecting our nation's food supply from pathogens; and the horrific realities that, as Americans on September 11, we were all at risk.

But the good news was inherent in the year, also, with more farm preservation efforts than ever before; with the wonderful expansion, now under way, of the Farm Show Complex; and with reader-directed improvements and expansion to *Lancaster Farming* to streamline news to more than 50,000 readers each week.

*Lancaster Farming* presents this summary of the year.

### January

Again, agriculture opened the

year with the Farm Show. Amidst the standard whirling snows and sleety rains, the state's major agricultural showcase must, and did, go on. Approximately 4,000 head of animals competed in the event. Also new was a major farm equipment display in the main exhibit hall.

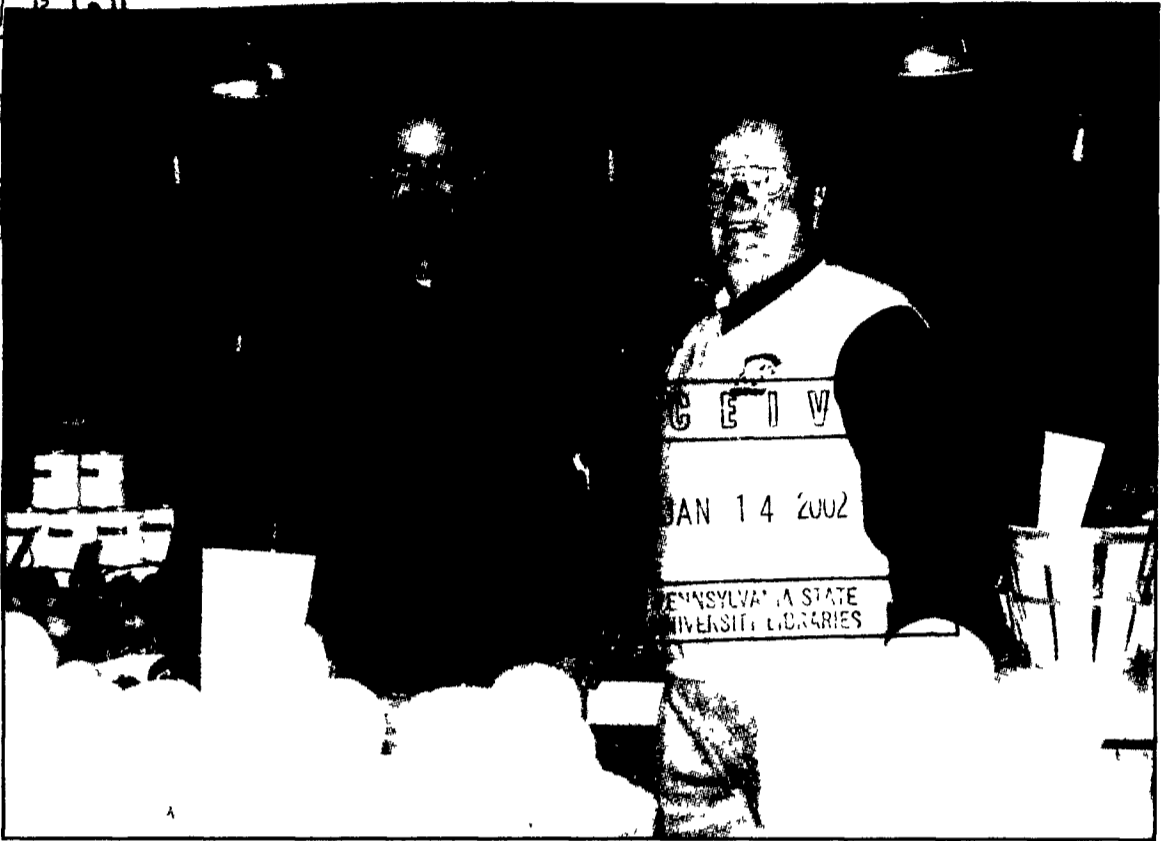
Lebanon Countian Renee Blatt clinched a national title when she was named American Honey Queen at the American Beekeeping Federation convention in San Diego, Calif.

### February

In the month's beginning, Agriculture Secretary Sam Hayes placed a moratorium on planting of plum pox virus-susceptible trees or shrubs in quarantine zones in Adams and Cumberland counties.

With the unveiling of the Pennsylvania budget, agriculture received an increase of more than \$4.1 million for programs related to agriculture.

Pennsylvania's farmland preservation efforts were recognized by the American Farmland Trust as the national leader in farmland preservation with more farmland preserved than



The Pennsylvania Retail Farm Market Association (PaFarm), along with the Pennsylvania Department of Agriculture and Penn State extension, will host the 2002 Mid-Atlantic Direct Marketing Conference (MADMC) and tour, which involves Brown's. Stan Brown, Brown's Farm Market general manager, is joined by his son Scott, orchard manager. Photo by Michelle Kunjappu

## MADMC Coming To York In February Brown's Orchards, Market Part Of Tour

**MICHELLE KUNJAPPU**  
*Lancaster Farming Staff*  
LOGANVILLE (York Co.) —

In these days of increasing development and industrial growth, consolidation, and value-added, convenience-driven lifestyles, the family farm is under increasing pressure to be profitable.

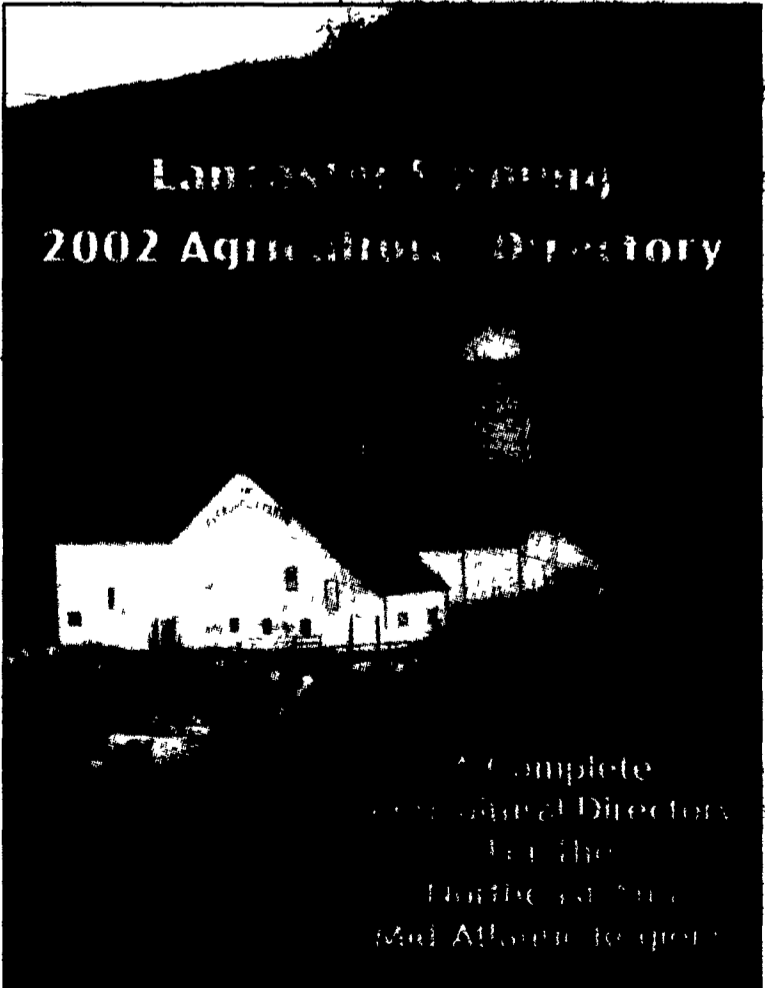
As the avenue of increasing the

profit margin is to sell products directly to the public, an idea advanced by the Pennsylvania Retail Farm Market Association (PaFarm).

This organization, along with the Pennsylvania Department of Agriculture and Penn State extension, will host the 2002 Mid-Atlantic Direct Marketing Conference (MADMC) Feb. 20-

23 at the Holiday and Conference Center, York. Direct marketing organizations from Pennsylvania, Maryland, New Jersey, Virginia, and Delaware sponsor the conference. Each state takes turns hosting the conference.

"What Direction Are You Headed?" is the theme of the (Turn to Page A22)



A better, expanded, updated edition of the *Lancaster Farming Agricultural Directory* is included this issue. Harpster's Evergreen Farm was the site of the annual Pennsylvania Forage and Grassland Council picnic in this photo taken during Ag Progress Days. Photo by Andy Andrews, editor



Area ponds may soon carry the familiar "swoosh" sounds of ice skates. Plunging temperatures provide some signs of the winter season, which signals the state's big event — Farm Show. Next week's issue will include our extensive Farm Show preview. The photographer took this midweek at Nott's Pond at Spruce Street and Kinzer Avenue in New Holland, a favorite "rink" for town visitors. We hope all our readers have a truly happy New Year! Photo by Andy Andrews, editor