## **Adams Co. 4-H Leaders, Teens Honored**

GETTYSBURG (Adams Co.) Adams County 4-H leaders and teens were honored recently for their years of dedicated service to Adams County youth through the 4-H program at the Annual 4-H Leaders' Recognition Banquet at the Agricultural and Natural Resources Building, Gettysburg.

All 4-H Leaders attending received recognition for their years of dedicated service to the Adams County 4-H program. Special recognition was given to teen leaders and volunteer adult leaders with 1, 5, 20 25, 30, and 35 years of service.

Katie Martin, Orrtanna, received a gold second year pin for completing the 4-H Teen Leadership project. Katie's leadership involvement included being a counselor at Overnight 4-H Camp, a server at 4-H Chicken Barbecues, and teen assistant at 4-H Fair. Julie Sowers, York Springs, was recognized for completing her first year of the Teen Leadership project. Julie's project emphasis was teaching a 4-H project to a group of members in the York Springs 4-H Club.

First-year leaders receiving a bronze clover pin were: Angela Young, Donald and Gale Dubbs, Kimberly Becker, Alicia Birckhead, Melissa Bollinger, Debra Crouse, Annette Delaplaine, Carla Emig, Brenda Flenner, Robert Geigley, Suse Greenstone, Lori Haverstick, Peggy Hostetler, Nicki Jacoby, Patricia Kaas, Michael Keefer, Kathleen Malecki, Carol Merryman, Stanley Reever, Emily Rogers, Lori Slothour, Sara Smith, Tiffany Staub, Helen Tocco, B J Wagner, Jorja Waybright and Amy Skvarka.

Five-year leaders receiving a silver clover lapel pin were: Craig Bishop, Brenda Baldwin, Luann Battersby, Carmen Buckley, Deb Emig, Bobbie Fox, Wayne Frazier, Martha Gerber, LaVon Leppo, Patty Murren, Kim and Tim Neiderer, Elizabeth Rowe, Tammy Sisto, Bertina Smelser, and Joyce Sowers.

Robert Martin, Orrtanna; Don Bair, Biglerville; Gena Eckert, New Oxford; Joyce Funt, Arendtsville; Karen Holtzinger, East Berlin; Scott Starner, Biglerville; Jane Ramsburg, Gettysburg; and Jenny Waybright were recognized for ten years of service with a plaque and gold clover pin.

Ellen Black, Aspers; Elaine Gilbert, York Springs; Betty Holt, McSherrystown; Deb Jeffcoat, Littlestown; Mindy Johnston, Gettysburg; Donna Renaut, Abbottstown; and Richard Oneto, Biglerville, were recognized for fifteen years of service with a plaque and a pearl centered clover pin.

Larena Buckler, Littlestown, was recognized for twenty years of service and received a plaque and emerald centered clover pin. Peggy Tyson, New Oxford, re-

ceived a silver tray and a clover

lapel pin with an emerald center for twenty-five years of dedicated service. Tim Brown, Littlestown, received a revere bowl and ruby centered clover pin for thirty years of service. Alice Hikes, York Springs was honored for thirty five years of service with an oak plaque and sapphire centered clover pin.

Russell Williams, president of the Hanover Shoe Farms Foundation was recognized for the Business "2001 Partner in 4-H" award. Williams was presented with a personalized Winross truck plaque.

Russell and the Shoe Farms Foundation have been strong supporters of the 4-H program in many ways. The main farm has been open for tours for inter-state exchange programs and international exchange programs. In addition the foundation has provided financial support to the program to provide scholarships to members who attend Over-night 4-H Camp, Leadership Conference, Inter-state Exchange; and funded 4-H ribbons and awards presented at 4-H Fair.

The 4-H Leaders Banquet included the annual meeting of 4-H Clubs of Adams County, Inc. Elected by the 4-H leaders to serve three-year director terms were: Natalie Bishop, Biglerville; Aimee Rohrbach, New Oxford; and Jane Ramsburg, Gettysburg. Gale Dubbs was appointed to the board for a three year term.



#### **Cambria County District** Horse/Pony Show Winners

Cambria County 4-H horse and pony members collected 38 awards at the District VII Horse Performance Show, conducted Sept. 15 through Sept. 16 at the Bedford County Fairgrounds.

Cambria County winners in 4-H performance classes were: Rebecca James, first place in western grooming and showmanship, senior; Kim Commons, Kristie Commons and Jamie Skebeck, second place county team; Michelle Grata and Kendra Krumenacker, third place pleasure horse pairs; Beth Hartzog, second place stock seat equitation, junior; Heather Heck, third place stock seat equitation, junior; Jesse Sossong, fourth place stock seat equitation, junior: Gina Cymbor, first place western pleasure horses, senior.

Michelle Smith, first place pole bending ponies; Teri Johns, fourth place pole bending ponies; Tiffany Naugle, second place pole bending horses; Joe Grata, fourth place pole bending horses; Dustin Long, fourth place clover leaf barrel race ponies: Amanda Weiland, second place clover leaf barrel race horses; Tiffany Naugle, third place clover leaf barrel race horses; Dana Alexander, first place raised box keyhole ponies; Nicole Hartzog, fourth place raised box keyhole ponies.

Amie Simanski, first place saddle seat equitation, junior; Kara Miller, first place saddle seat equitation, senior; Megan Moschgat, third place saddle seat equitation, senior; Kara Simanski, fifth place saddle seat equitation, senior: Kara Miller, first place saddle seat pleasure ponies; Kara Simanski, first place saddle

seat pleasure horses; Megan Moshchgat, second place saddle seat pleasure horses; Amie Simanski, fourth place saddle seat pleasure horses.

Krista Sossong, first place hunter seat equitation (over fences), junior; Krista Sossong, third place hunter under saddle ponies; Krista Sossong, second place working hunter ponies; Kendra Krumenacker, second place hunter hack horses; Ashley Smith, second place pleasure pony driving; Laekyn Wright, first place draft horse driving.

In 4-H production classes, members breed and raise their own project animal. Cambria County winners were Kristen Cinko, second place 2-year-old filly, Appaloosa; Kara Simanski, first place yearling colt, half Arabian; Joseph Grata, second place colt or gelding of this year, miniature horses; Kristen Cinko, second place yearling colt, quarter horse; Kristen Cinko, second place 2-year-old pleasure futurity, western pleasure.



**FFA Leadership Training** For Big Spring Officers

The 2001-2002 Big Spring Officer FFA Team attended the **Cumberland-Dauphin-Perry** Leadership Training Seminar Sept. 12 at the Doubling Gap Conference Center.

Officers attending were Mark Fulton, president; Bernice Nace, vice president; Jess Brandt, secretary/treasurer; Sara Gutshall, news reporter; Tim Blasco, sentinel; and Ellen Strawmyre, historian. Each officer participated in workshops designed to prepare them for the upcoming year.

#### **Big Spring**

FFA Ag Olympics On Sept. 18, the Big Spring FFA participated in their Ag Olympics. There were 13 mem-

# **Dairy Commercials Target Hispanic Population**

SYRACUSE, N.Y. - New commercials, billboards, and store promotions are just a few of the many promotional efforts The American Dairy Association and Dairy Council, Inc. is doing to promote milk to New York and New Jersey's Hispanic population.

The Hispanic market is the fastest growing segment of the U.S. population, and Hispanics on average consume more milk per capita than other consumers. ADADC is targeting the New

York City Metro area because it portance of this population and is second only to Los Angeles in terms of growth in the Hispanic population. Hispanics account for about 19 percent of the population in the Metro New York area.

"ADADC has been developing specialized advertising campaigns for the Hispanic population for more than 10 years," says Michele Martens, vice president of marketing for ADADC. "We were one of the first milk promotions group to recognize the imare among only a handful to aggressively market to it."

This summer for example, ADADC not only reached the Hispanic population with store promotions and billboards, they are also running a commercial for milk-based smoothies on Hispanic television using the latest digital computer animation technology. The mixed fruit smoothie campaign is using a contemporary look with a cutting-edge twist under the "Leche Magica' or "The Magic of Milk" theme.





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bers and four adults.

The Ag Olympics are conducted to welcome new members and encourage people to join the FFA.

The activities included a hay bale toss and stacking, three legged sack race, watermelon spitting contest, an egg toss, corn shelling, and a milk chugging contest.

### Grassland FFA **Tractor Driving** *Contest*

Senior division: 1 Brian Ober-holtzer. 2. Wes Nolt. 3 Brian Moyer. Junior division: 1 Josh Wenger\* 2. Ben Eberly Will compete at Manheim for

Lancaster County tractor driving winner