# Don Hershey Receives PennAg Industries Distinguished Service Award

HARRISBURG (Dauphin Co.) — Lancaster County's Don-ald C. Hershey received the 2001 Distinguished Service Award for **Industry Accomplishments from** PennAg Industries at its annual convention Sept. 16-18 at the Pocono Manor Inn and Golf Resort.

Presented annually by the association, the award is its highest acknowledgment of lifetime achievement in agribusiness.

Hershey has dedicated his life to the development of the poultry industry in Pennsylvania. Born in Lancaster County in 1936, he went to work on a crop and turkey farm in Washington Boro when he was 16. At the age of 19, an eastern states feed representative and poultry farmer hired him to farm and tend his layer flock near Millersville.

In 1957, 21 years old and recently married, Hershey moved to his own Manor Township farm to tend to layer chickens and to get a start in the egg production

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business.

After many years of tending to his own layer and egg business, Hershey began to service and install equipment for other layer and broiler farms. He formed Hershey Equipment Company in

In 1973, Hershey Equipment Co. became the Big Dutchman distributor for the Mid-Atlantic region and, by 1977, it was the leader in Big Dutchman poultry equipment sales and service worldwide.

Hershey's company now employs more than 100 persons full time and contracts an additional 100 individuals that design and build operations for the largest egg, feed and grain producers nationwide. They are recognized in the poultry industry across the country for providing quality products and professional installation services.

**Dr. Leach Honored** For Poultry Research

Dr. Roland M. Leach, Jr., Penn State professor of poultry science, received the 2001 Distinguished Award for Non-Industry Accomplishments from PennAg Industries for his achievements that have benefited agribusiness.

Leach has an outstanding record of research accomplishments in poultry science spanning more than four decades. It all started for him at the age of seven when his grandfather, whose trade was farming, gave him a few chickens to start his own egg business.

Years later, while studying for his PhD. at Cornell University, Dr. Leach was captivated by the fact that minute quantities of trace elements could have major impacts on skeletal metabolism. This fascination has shaped his

Dr. Leach is a worldwide leader in the field of trace element metabolism. He is most widely recognized for having identified,

> characterized and named a major skeletal disease of poultry know an tibial dyschondroplasia(TD).

company a number of connective tissue and skeletal disorders.

Leach's findings have transcended species and are of tremendous relevance to both poultry and human diseases, such as arthritis and osteoporosis. He is one of the most highly respected scientists in his field and has gained worldwide recognition.

Adams Receives PennAg **Past Presidents Award** 

Jim Adams, vice president and chief operating officer of Wenger Feeds, located in Rheems, received the 2001 Past Presidents Award from PennAg Industries for his time and devotion spent over the past year for the advancement of the association.

Adams' dedication as president has resulted in many accomplishments over the last year. A successful merger of the former Ag Coalition with PennAg took place. Adams saw this as a positive move that strengthened a legislative voice and blended the best of the two groups. Also, the PennAg web site, a new service in 2001, continued to expand its usefulness to PennAg members, governmental personnel and the general public.

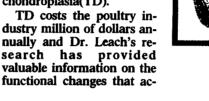
Pennsylvania agriculture is reaching global markets now more than ever before. Adams sees Pennsylvania agriculture's position in the global marketplace as one of the key factors of future success.

Adams will go on to become a member of PennAg's Past Presidents Council. Dennis Mullane. Taylor By-Products, Inc. located in Wyalusing, is the incoming PennAg president for 2002.

## CORN TALK INCLUDES PMCGA NEWS



Corn Talk, the newsletter of the Pennsylvania Master Corn Growers Association (PMCGA), is included with the Oct 13 issue of Lancaster Farming. Scheduled are several features, including one on corn maze marketing, grower news from a drought year, seed placement strategies, and National Corn Growers Association (NCGA) and PMCGA news







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