

# New Beef Brochure Designed For Year-Round Entertaining

DENVER, Colo. — The beef industry is producing a new brochure that will help consumers entertain with style all year long. Nearly 450,000 copies of the checkoff-funded "Cooking for Friends" will be available in September for distribution to consumers and food editors na-

tionwide.

The brochure showcases beef for all four seasons and various entertaining occasions. It targets busy women ages 25 to 52, and features roasts, flank steak, fully cooked beef crumbles and boneless beef round or chuck in recipes for an appetizer, stew, tacos

and a roast dinner.

"Cooking for Friends" focuses on underutilized beef cuts to help increase the overall value of the beef carcass. It positions beef as a contemporary and convenient food, and offers additional beef information and recipes to consumers and the media by provid-

ing the www.beef.org Web site address.

Many state beef councils will personalize and help distribute the brochure. While designed for entertaining throughout the year, the brochure is being produced now to get a jump on the prime holiday season coming up this

fall.

Copies of the brochure can be obtained by sending a self-addressed, stamped # 10 business-size envelope to: National Cattlemen's Beef Association, Dept. PRCFF, P.O. Box 670, Bloomingdale, IL 60108-0670 (one brochure per envelope).

## 21st ANNIVERSARY SALE

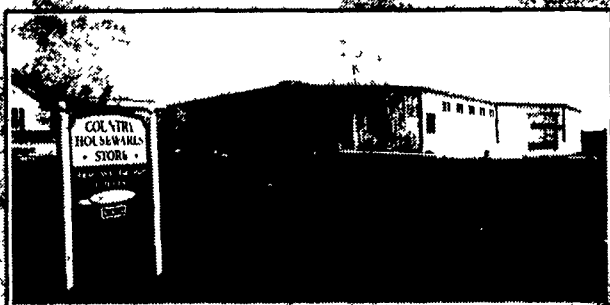
### Country Housewares Store

September 20 through October 6, 2001

Sale Hours:

Mon, Wed 7-5, Tue, Thurs, Fri 7-8, Sat. 7-4

FREE GIFT with purchase over \$50.00



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Thank You for Your Business And Support These Past 21 Years!

**ASSORTED SHEETS**  
Full & Queen Size Percale

Full **\$17.25**  
Queen **\$19.59**

**Mehu-liisa JUICER**  
Ideal for making grape juice.  
Reg. \$93.75  
**SPECIAL \$85.00**

**Compact TOMATO PRESS**  
makes a thick sauce with plenty of pulp.  
**SALE PRICE \$14.98**

13 Qt. **STAINLESS STEEL PAIL**  
**\$37.25**

**LARGE HEAVY BATH TOWELS** **\$3.98**  
**WASH CLOTHS** **.98**

Printed **KITCHEN** **\$1.55**  
100% Acrylic Full Size **BED BLANKET** **\$5.25**

**Step Stool**  
**\$6.75**

**TUBE SOCKS** White & Gray **\$3.59** Pack of 6  
**Men's T-SHIRTS and BRIEFS** by Hanes **SPECIAL PRICE**

Special Prices On All Sizes Of **ENAMEL ROAST PANS**

- #6106..... **\$5.89**
- #517..... **\$4.49**
- #508..... **\$7.39**
- #509..... **\$8.55**
- #510..... **\$14.45**

21 Qt. Enamel Canner **\$13.49**  
32 Qt. Enamel Canner **\$23.35**

**Presto STAINLESS STEEL PRESSURE COOKER**

4 Qt. **\$52.45**  
6 Qt. **\$59.39**

**Mirro SQUARE GRIDDLES** **\$10.25**

8" **\$5.35**  
10" **\$6.89**  
12" **\$9.25**  
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Waffle Iron **\$25.29**

Household Helpers From **Rubbermaid**  
**Rubbermaid Super Value!**

**DISH PAN** **\$2.19**  
**1 Pt. Square SERVIN SAVER** **\$1.29**

**CANNING SET**  
5 Pieces  
Reg. \$7.98  
**Special \$6.25**

**MELAMINE DINNERWARE** with Rose Design

**SPECIAL SALE ON ALL MELMAC DISHES**

Dinner Plates **\$2.49**  
Soup Plate **\$1.95**  
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**Farberware SPECIAL ON ALL SIZES**

1 Qt. **\$21.55**  
12 Qt. **\$64.25**

**TEA KETTLE** All Stainless Steel

2 Qt. **\$11.85**  
3 Qt. **\$15.98**  
4 Qt. **\$17.95**  
6 Qt. **\$22.69**  
8 Qt. **\$28.65**

**PYREX** 3 Pc. **BAKE & SERVE SET** **\$8.75**

**CORNING WARE** **COVERED CASSEROLE** 2 Qt. **\$5.75**

**SAUCE MASTER FOOD STRAINER** **\$29.95**

**ASST. PATTERNS, DINNER KNIVES, FORKS, TABLES, TEASPOONS**

**SUNBEAM SCALE** **SPECIAL PRICE \$17.95**

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1st Road LEFT PAST HAYLOFT CANDLE BARN