

Needlecraft Hobbyists To Meet In Lancaster For National Cross-Stitch Festival

CLEMMONS, N.C. — Needlework hobbyists will gather in Lancaster for the Cross-Stitch Festival, Sept. 27-29. The event will be conducted at the Lancaster Host Resort and Conference Center. The extravaganza is sponsored by 10 of America's leading designers and manufacturers of needlecraft materials. (Needlework, America's most popular hobby, is enjoyed by 40 percent of U.S. families according to the Hobby Industry Association.)

Open to the public, this event is expected to draw 3,000 enthusiastic cross-stitchers, embroiderers, lace makers and other needle crafters.

The Cross-Stitch Festival, in its third year, offers many exciting activities to needlework lovers.

• **Needlework Competition and Display:** The festival will sponsor a needlework competition and ornament contest open to the public. Winning entries will be on display during the Festival. In addition, the public can view a special exhibit of 50 juried needlework samplers selected from entries to PieceWork Magazine's inaugural sampler contest.

• **Classes:** Popular designers, authors, and instructors will teach over 150 classes. Class levels range from beginner-to-advanced with instruction lasting from two to six hours. Class projects will include samplers, holiday trims, home and personal accessories plus the newest fibers

and techniques enabling hobbyists to create works of art using needle and thread.

• **Shopping:** Open to the public, the Cross-Stitch Shopping Mart will showcase new products and trends and hundreds of stitched designs by over 50 designers and manufacturers. Teachers and exhibitors will conduct mini-classes and free seminars. Vendors will sell fabrics, fibers, books, tools, and needlework accessories.

• **Celebrities:** Famous needlework designers will appear at each show to teach classes, sign autographs, share their needlework experiences and display their latest needlework designs.

• **Special Events:** Special weekend needlework activities will be offered in addition to classes. They include a Progressive Sampler, Saturday Sampler, and a Needlework Banquet.

The Cross-Stitch Festival continues to support the local chapter of Big Brothers Big Sisters. In 2000, a total of over \$13,000 was raised for local BBBS chapters throughout the country. The funds are raised through the sale of ornaments donated by festival attendees and an auction of needlework supplies. All proceeds will go to the Big Brothers Big Sisters of Lancaster County.

Admission to the Needlework Shopping Mart: is \$6 per day, \$5 for seniors, children under 12 free. Classes run Wednesday through Saturday.

Cross-Stitch Teacher, Designer In Lancaster Needlework Event

LANCASTER (Lancaster Co.) — Marilyn Vredevelt, DMC's 2001 Needlework Teacher of the Year and eight-time winner of the Golden Needle Award for outstanding cross-stitch design, will be in Lancaster, Sept. 27-29.

She will teach several needlework classes during the 2001 Lancaster Cross-Stitch Festival sponsored by Creative Arts and Textiles Show (CATS) at the Lancaster Host Hotel and Expo Center, as well as sponsor classes to teach area Girl Scouts how to cross-stitch.

Vredevelt's designs are well-known to lovers of cross-stitch and embroidery, "the single most popular (hobby in America) with 40 percent of households reporting that at least one member

is...involved in this activity," according to the Hobby Industry Association.

As founder and president of Stoney Creek Collection, Inc., publisher of Stoney Creek Cross-Stitch Collection, a bimonthly magazine, plus three dozen embroidery books annually, Vredevelt reaches more than 100,000 needlework enthusiasts each year. In addition, she teaches cross-stitch and embroidery samplers and other projects of her own design to students of all ages and skill levels.

For more information about the Girl Scout classes or the 2001 Lancaster Cross-Stitch Festival, call the Stoney Creek office at (616) 363-4858.

New Beef Brochure Designed For Year-Round Entertaining

DENVER, Colo. — The beef industry is producing a new brochure that will help consumers entertain with style all year round. Nearly 450,000 copies of "Cooking for Friends" will be available in September for distribution to consumers and food editors nationwide.

The brochure showcases beef for all four seasons and various entertaining occasions. It targets busy women ages 25 to 52, and features roasts, flank steak, fully cooked beef crumbles and boneless beef round or chuck in recipes for an appetizer, stew, tacos and a roast dinner.

"Cooking for Friends" focuses on underutilized beef cuts to help

increase the overall value of the beef carcass. It positions beef as a contemporary and convenient food, and offers additional beef information and recipes to consumers and the media by providing the www.beef.org Web site address.

Many state beef councils will personalize and help distribute the brochure. Copies of the brochure can be obtained by sending a self-addressed, stamped # 10 business-size envelope to: National Cattlemen's Beef Association, Dept. PRCFF, P.O. Box 670, Bloomingdale, IL 60108-0670 (one brochure per envelope).

Adams County Extension Schedules Annual Meeting

GETTYSBURG (Adams Co.) — The 86th annual meeting of Penn State Cooperative Extension in Adams County will be conducted on Thursday, Nov. 1 at the York Springs fire hall in York Springs. There will be a reception at 6:30 p.m. and dinner at 7 p.m.

The highlight of the annual meeting will be the presentation of the coveted Extension Leadership Award. This annual award is given to recognize a county resident who has demonstrated exemplary leadership for extension and the community. Other business will include the recognition of board members for service, election of new board members, and an audiovisual presentation of extension programming highlights of the year.

"This is a wonderful opportunity for Adams County residents to meet one another and learn how Adams County Extension is improving the quality of their lives through education," said William C. Kleiner, county extension director. "We look forward to meeting members of the public and showcasing the many facets of extension activities."

Tickets for the annual meeting are \$9 for adults and \$5 for children ages 6 to 12. They can be purchased by contacting the extension office at 334-6271 or 1-888-472-0261. Reservation deadline is Oct. 23.



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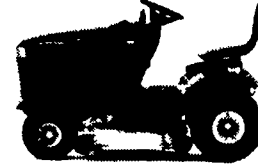
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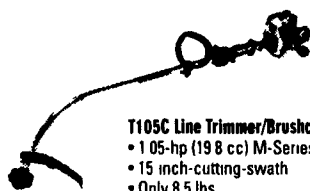


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