

ADADC Scholarships Offered

SYRACUSE, N.Y. — Two \$500 scholarships are available through the American Dairy Association and Dairy Council, Inc. (ADADC).

College students pursuing degrees in the dairy industry from ADADC's marketing area — including New York, northeastern Pennsylvania, and northern New Jersey — are eligible.

The Leo Briggs Memorial Scholarship is available to any collegiate individual who has promoted the dairy industry by exhibiting leadership in dairy industry organizations. Founded in 1983, the scholarship was established as a tribute to Leo Briggs for his superior leadership within the dairy industry more than 30 years.

A second \$500 scholarship, the ADADC Memorial Scholarship, is available to former dairy princesses from ADADC's marketing area. The applicant must have completed one year as a dairy princess and one year of college, and must be pursuing a career in dairy product marketing, dairy manufacturing, home economics, ag communications, or journalism. The scholarship is offered in memory of several ADADC staff and board members for their contributions to dairy promotion.

Both college scholarships are based on grade-point-average, extracurricular activities, future plans, and a 400-word essay discussing the applicant's commitment to a career in the dairy industry.

Scholarship applications are available through agricultural colleges in New York, New Jersey, and Pennsylvania, or by calling the ADADC office at (315) 472-9143. Both scholarships will be presented at the New York State Dairy Princess Pageant in Syracuse in February 2002.

ADADC oversees the management of the scholarship accounts; however, neither scholarship is funded by dairy farmer checkoff dollars. As a result, outside donations are critical to ensure the future availability of these scholarships. Any person or organization wishing to make a donation to either scholarship may do so by sending their checks to Joanne Tills, 219 South West Street, Suite 100, Syracuse, NY 13202-1205, payable to ADADC. Application deadline for both scholarships is Friday, Nov. 9.

Bright Future In Dairying

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good future to those willing to be progressive, informed, and face new challenges.

"Change is inevitable," Alexa said. "You have to take it by the horns."

"I think there is a bright future in dairy," Tim said. "The way technology has been moving, you have to stay on top of it. There's more potential in dairy than in a lot of other areas of agriculture."

- Dairy Facilities -

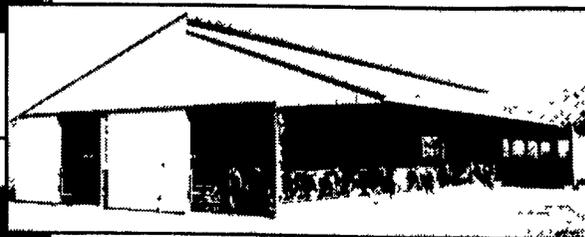
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