Select Sires Federation Donation To Dairy Foundation Yields \$123,000

PLAIN CITY, Ohio — The 10 member cooperatives of the Select Sires federation have pledged contributions that will yield \$123,000 for the Holstein Foundation as part of its Future Leaders Campaign endowment initiative. The interest income from these contributions in perpetuity will help fund leadership development for dairy youth, young adults and farm families representing all breeds of dairy cattle. The Foundation's professional-development, education and outreach programs offer a wide variety of grassroots-based opportunities for interested participants.

The cooperatives' pledges total \$61,500, which will be matched by funds from Holstein

Association USA, Brattleboro, Vt., to total \$123,000. The 10 organizations that have pledged to be part of the Future Leaders Campaign in such a significant way are: All West/Select Sires, Burlington, Wash.; Cache Valley/Select Sires, Logan, Utah; COBA/Select Sires, Columbus, Ohio, and Tyler, Texas; East Central/Select Sires, Waupun, Wis.; KABA/Select Sires, Louisville, Ky.; Minnesota/Select Sires Co-op Inc., St. Cloud, Minn.; NorthStar Cooperative, Lansing, Mich.; Prairie State/Select Sires. Hampshire, Ill.; Select Sire Power Inc., Rocky Mount, Va., and Tunkhannock, Pa.; and Southeast Sires Inc., Franklin, Select

"The generous contributions from the Select Sires member cooperatives have put us well on our way to reaching the \$1 million goal set for the Future Leaders Campaign," says Donna Beal, executive director, Holstein Foundation. "This campaign, which will almost triple the size of the Foundation's endowment fund, will provide a stable source of financial support to maintain long-term program quality. We truly are grateful for the significant contributions being made by industry leaders like the Select Sires federation."

In addition to membercooperative contributions to the Future Leaders Campaign, Select Sires Inc. has pledged



David Pierson, chairman, Holstein Foundation, from Lake City, Minn., far left, recognizes seven Select Sires member cooperatives for pledges of \$5,000 or more to the Future Leaders Campaign, left to right: Devin Albrecht, Prairie State, Hampshire, III.; Wynn Gibbons, Cache Valley, Lewiston, Utah; Arthur Rhoderick, Select Sire Power, Hagerstown, Md.; Johnny Daniel, Southeast, Charlotte, Tenn.; Bill Chitwood, COBA, Sulphur, Okla.; Lyle Ott, NorthStar, Brillion, Wis.; Bill Genasci, All West, Turlock, Calif.; and David Thorbahn, Select Sires Inc.

\$6,000 to the Holstein Foundation's Family Farm Campaign. It also has provided ongoing financial support for the Foundation's Young Dairy Leaders Institute since its inception in

"The Foundation's commitment to help educate and train future generations of dairy leaders is benefiting both the dairy industry and rural America,'

says Dave Thorbahn, general manager, Select Sires Inc. "It's critical that A.I. companies and other agribusinesses join with dairy producers to support organizations like the Holstein Foundation, helping prepare tomorrow's industry leaders. As the largest A.I. organization headquartered in North America, Select Sires is pleased to be part of this positive outreach."



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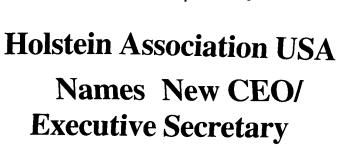
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BRATTLEBORO, Vt. James "Bud" Leckie, president of Holstein Association USA, has announced that John Meyer of Fort Atkinson, Wis. has accepted the position of executive secretary/CEO.

Meyer's leadership skills in

the areas of management, finance, marketing, and sales will serve the association well in the ever-changing dairy environ-

Meyer was the CEO of the **Brown Swiss Cattle Association** of the USA in Beloit, Wis.



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