

(Continued from Page A10)

Rigenbach Farm, Wooster, 10:30 a.m.-12:30 p.m.
 Northeast District Jersey Show, Tioga County Fairgrounds.
 4-H District Dairy Show, Wayne County.

North American Strawberry Growers Association Summer Tour, Nova Scotia, Canada, thru Aug. 21.

Ephrata Area Young Farmers Social, Woodcrest Retreat, 6:30 p.m.-9:30 p.m.

Sunday, August 19

Summer Ag Tour, Don Westrick's Potato Farm, Lowmaster Dairy Farm, Benny David Horse Farm, and John and Kevin Brahnak Greenhouses, all near Carrolltown.

Franklin County Fair, thru Aug. 25.

Fulton County Fair, thru Aug. 25.

McKean County Fair, thru Aug. 25.

Somerset County Fair, thru Aug. 25.

Williamsburg Community Farm Show, thru Aug. 25.

Monday, August 20

Horticulture Field Night, Ohio State Extension Enterprise Center, Southern State Community College, Hillsboro, Ohio, (614) 292-4900.

Potato Field Day, Cambria County.

Cameron County Fair, thru Aug. 25.

Elizabethtown Fair, thru Aug. 25.

Harford Fair, thru Aug. 25.

Montour-Delong Community Mountain Area Fair, thru Aug. 25.

Flower Trial Field Day, Penn State University Park Horti-

culture Trial Garden, 1 p.m.-4:30 p.m.

Tuesday, August 21

Blue Valley Farm Show, thru Aug. 25.

Hookstown Fair, thru Aug. 25.

Perry County Community Fair, thru Aug. 25.

South Mountain Fair, thru Aug. 25.

Homemaker's Camp, Lebanon Extension, Camp Swatara, (717) 270-4391.

Flower Trial Field Days, Southeast Research Extension Center, Landisville, 8:30 a.m.-3 p.m.

Northeast Pa. Holstein Championship Show, Tioga County Fairgrounds, Whitneyville, 10 a.m.

Southeast Pa. Holstein Championship Show, Schuylkill County Fairgrounds, Summit Station, 10:30 a.m.

Wednesday, August 22

First State Equine Expo, Delaware State Fairgrounds, Shabinger Pavilion, 8 a.m.-5 p.m.

Pa. Farm Link Field Day, Director Marketing, Newville.

Perry County Holstein Show, Perry County Fairgrounds, New Bloomfield, 9:30 a.m.

Barn Meeting, Transition Cow Management, Dan Hershberger's Milky Springs Dairy, Quarryville, 6:30 p.m.

"Profitable and Environmental Approaches To Regenerating Family Farms" Field Day Workshop, Rodale Institute, Kutztown, 9 a.m.-3 p.m.

Thursday, August 23

Olde Tyme Days, Manchester, thru Aug. 26.

Southeast Grape Industry Summer Walk Around, Seven Valley Vineyards and Winery, Glen Rock.

York County Beekeepers Meeting, Penn State extension office.

Ohio Grape and Wine Day, Ohio Ag Research Center, Kingsville, Ohio, (440) 224-0273.

Berks County Grazing Walk, David and Joy Stutzman, Virginsville, 6:30 p.m.

Great Pocomoke Fair, Pocomoke City, Md., thru Aug. 26, (410) 857-1919.

Lehigh County Twilight Potato meeting, Geiger Farm, Schnecksville, 6:30 p.m.

Beaver-Lawrence Farm Bureau Legislative Farm Tour, McElhaney Stock Farm, Hookstown, 10 a.m.-1 p.m.

Pasture Walk, Chester County Field Day, Abner Stoltzfus Farm, -noon, (717) 270-4391.

Northwest Black and White Show, Crawford County Fairgrounds, Meadville, 9 a.m.

Franklin County Holstein Show, Fairgrounds, Chambersburg, 5:30 p.m.

Wil-Ar Farm Field Day, Newville, 10 a.m.-3 p.m., (814) 349-9856, ext. 2.

Introduction to Revised Universal Soil Loss Equation, Dauphin County Ag Center, 9 a.m.-2:30 p.m.

Capitol Region Summer Turf and Ornamental School, Dickinson College.

Pa. State Plowing Contests, Blaine Rentzel Farm.

Harford Fair Dairy Fun Night, Dairy Barn, Fairgrounds.

Friday, August 24

Grange Encampment and Fair, Grange Park, Centre Hall, thru Aug. 30.

Maryland State Fair and Ag Society, thru Sept. 3, (410) 252-0200.

Centre County Grange Fair, Centre Hall, thru Aug. 30.

Maryland Farm Bureau Queen Contest, Horse Sales Pavilion, Timonium Fairgrounds, 7 p.m.

Susquehanna County Holstein Show, Fairgrounds, Harford, 10 a.m.

Adams County Holstein Show, South Mountain Fairgrounds, 6 p.m.

Philadelphia Folk Festival, Schwensville, thru Aug. 26.
 Transition Cow Management, Barn Meeting, Levi K. Lapp Farm, Ronks, 10 a.m.

Mastitis Meeting, Benueel S. Riehl Farm, Gordonville, 7 p.m.

Carroll County Antique Power Show, Carrollton, Ohio, thru Aug. 26.

Saturday, August 25

Pa. Guild of Craftsmen Pocono Craft Fair, Shawnee-On-The-

Delaware, thru Aug. 26.
 Seven Springs Wine and Food Festival, Champion, (800) 452-2223, ext. 7757.

New Hampshire Pork Producer Council Meeting, Musterfield Farm Day, Sutton, N.H.

Farm City Day, Laurie and Rob Todd Farm, Lansing, N.Y., 11 a.m.-4 p.m., (607) 272-2292.

Sunday, August 26

Indiana County Fair, thru Sept. 1.

West End Fair, thru Sept. 1.

USDA Releases Two New Direct Marketing Publications

WASHINGTON, D.C. — The U.S. Department of Agriculture this week issued two new publications designed to help agricultural producers market their products directly to consumers.

USDA's Agricultural Marketing Service has published a new edition of its 1998 publication, the "Farmer Direct Marketing Bibliography." The 2001 edition contains more than 70 new entries and three new categories of published information - Farm to School, Internet Marketing, and Appropriate Technology Transfer for Rural Areas. The bibliography contains references from numerous sources including private industry, academia, and state and federal governments.

AMS has also published a related publication, the "National Directory of Farmers Market and Direct Marketing Associations 2001."

The new directory lists 41 local, state, regional, and national farmers market and direct

marketing associations operating in the United States. These associations offer benefits and services to farm direct marketers including member and consumer directories, conferences, workshops, tours, newsletters, certification, insurance, and government liaisons. The directory lists each association's contact information, organizational structure, benefits and services, and geographical area.

The "Farmer Direct Marketing Bibliography 2001" and "National Directory of Farmers Market and Direct Marketing Associations 2001" are available at www.ams.usda.gov/directmarketing. Both publications will be regularly updated online.

For more information or to obtain a copy of either publication, contact Jennifer-Claire Klotz, USDA Stop 0269, 1400 Independence Ave. SW, Washington DC 20250-0269; tel. 202-690-4077; fax 202-690-0031; or e-mail claire.klotz@usda.gov.

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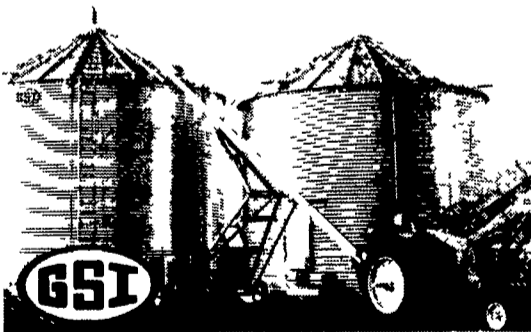
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