



Booklet Features **Bonus Dairy Coverage**

For Producers
 Issue Date: Saturday,
 September 22
 Deadline: August 31

Lancaster Farming's Dairy Plus to reach out to more than 100,000 readers in Northeast and Mid-Atlantic Booklet will feature bonus dairy news, information

As milk production reaches new heights, dairy producers are not only looking for the latest news on expansion of herd or facilities, but for ways to get the most out of their equipment dollar.

Lancaster Farming's Dairy Plus Booklet will focus on large-scale producers who either are looking toward herd expansion, constructing new facilities or farm renovation, or looking for other ways to market their milk.

Dairy Plus will feature news about dairying never before published in the Northeast's largest weekly farm newspaper. That includes the latest information on business partnering, nontraditional dairy marketing (including goat and sheep milk production, cheesemaking, and ice cream), and news from milk cooperatives and processors.

The booklet will include dairy farm features, additional DHIA information new to Lancaster Farming, business hirings and expansion, and regulatory news information.

A big part of the booklet will be news and information about nutrient management, a key issue with dairies.

Included in Dairy Plus will be columns about the latest in dairy management written by Penn State experts and a farm calendar of events.

Includes:

- Dairy Herd and Facility Expansion
- Dairy Farm Feature
- Penn State Dairy Management Team Report
- Nutrient Management Update
- Dairy Business News
- Dairy Calendar of Events
- Extensive DHIA Reports

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Manor FFA Members Attend Cooperatives Institute
 Recently, three members of the Manor FFA Chapter — Robert Garrett, Kristina Eshbach, and Daniel Harnish — attended the Pennsylvania Council of Cooperatives Institute at Shippensburg University, where they learned about types of businesses.

The PCC/PSU Summer Institute is an educational forum for Pennsylvania high school and college age youth. Summer Institute utilizes a workshop and idea exchange format to educate youth about the way cooperatives do business. Each year guest speakers present workshops on current high profile issues, such as biotechnology, genetic engineering, rural/urban interface and agricultural economics.

The program is sponsored by the Pennsylvania Council of Cooperatives and Penn State University's Cooperative Business

Education Program. PCC and PSU also sponsor youth selected from Summer Institute to attend the National Institute of Cooperative Education.

At Summer Institute, they helped form, name and operate one of four mini-cooperatives to sell a product or service during the institute. Four group of teens were owners of the MINICO and had an active role in the success of the business.

Special guest speaker Secretary of Agriculture Sam Hayes discussed International Marketing in a workshop with the institute scholars.

Daniel Harnish and Kristina Eshbach were selected to attend the National Institute of Cooperative Education (NICE) which will be conducted in Atlanta, Ga. July 22-26.

Dan and Bob sang in the talent show and won first place.



Front, left to right, Kristina Eshbach, Daniel Harnish. Back, left to right, Mr. Neil Fellenbaum (adviser), Robert Garrett.

Two FFA Members To Attend Coop Conference

The Pennsylvania Council of Cooperatives Summer Institute June 24-27 was a week-long conference of learning about cooperatives.

Two members of the Big Spring FFA, Bernie Nace and Mark Fulton, were selected to attend the National Institute of Cooperative Education Conference in Atlanta, Ga. from July 21-26.

At Shippensburg University Bernie and Mark participated in a week full of general sessions, team building activities, dances and lots of fun activities.

"PCC was amazing even the

second time around. Meeting so many new people from all over the state and learning an abundance of information about cooperatives and having fun while doing it," Bernie stated.



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