

SUN Area Dairy Princess Crowned

SELINGSGROVE (Snyder Co.) — Selena Hollenbach of Snyder County was named SUN Area dairy princess during Ag/Dairy Days festivities at the Susquehanna Valley Mallin Selingsgrove last week, edging out Alicia Wolfe of Milton for the title.

Hollenbach won the crown after presenting a skit, "Who Wants to Be a Moo-ionaire?" — a spoof of the popular ABC game show "Who Wants to Be a Millionaire?"

Wolfe, whose skit was a take-off on the CBS series "Survivor," was named SUN Area alternate dairy princess. Both skits, which were performed as part of the dairy princess pageant, engaged the audience as a way of imparting nutritional information about dairy products.

In addition to being named alternate dairy princess, Wolfe was the recipient of the Miss Congeniality Award, given to the contestant who displays a courteous, helpful, and friendly demeanor during the three-day Ag/Dairy Days event. The winner is selected by the dairy maids and misses using a secret ballot.

Among those helping to organize the pageant were Linda Fisher, SUN Area dairy princess committee chairwoman; Dawn Marie, Big Country Radio, and Jane Hawn, Boscov's public relations department. The three served as emcees at the pageant, which also featured a fashion show with dairy princess royalty modeling Boscov's apparel.

Now that the pageant is over, Dairy Princess Hollenbach and Alternate Dairy Princess Wolfe — along with the 16 dairy maids and misses — will undertake the charge of promoting the dairy industry throughout Snyder, Union, Northumberland and Montour Counties.

Hollenbach is the daughter of

Scott and Sandy Hollenbach of Middleburg. She works on the family farm, Lochiel Dairy. The youngest of three children, she has a brother, Scott Jr., and a sister, Sabrina. The Hollenbachs own 110 dairy animals and raise alfalfa, corn and soybeans.

Hollenbach is a 2001 graduate of Selingsgrove Area High School. During her senior year she served as Selingsgrove Area High School FFA president and SUN Area FFA secretary. She has participated in public speaking contests and has been honored with the following degrees, titles and awards: Greenhand Degree, Chapter SUN Area Degree, Star Farmer of the Chapter, North Central Regional Star in the Area of Agriculture Production, FFA Keystone Degree, and the Dekalb Award for Outstanding Senior in Agriculture. Her supervised Agricultural Experience projects include a dairy herd, market lambs, beef finishing, and on-farm work experience.

In addition to working on the family farm, Hollenbach helps milk at Red Bank Meadows Farm, Middleburg. She also enjoys showing and judging dairy animals.

Wolfe, the daughter of Arthur Wolfe and Tammy Stine, is the oldest of five children; she has two sisters, Melissa and Ashley, and two brothers, Miles and Dominick. Her family's farm, Plumside Dairy, is home to 250 dairy animals, of which 200 are milked.

Wolfe will be a senior at Danville High School this fall. For the second year she will serve as president of the Danville High School FFA Chapter. She has earned the Star Greenhand Degree and the Chapter Degree. She is also active in 4-H.

Her interests include showing dairy cattle and playing softball and soccer. She is employed part-time at Dunkin' Donuts.

Judges for the pageant included Fred Lovell, member of ADADC Board of Directors District 19 and father of the 1980 Lycoming County dairy princess; Arlene Wilbur, former dairy farmer, mother of former PA state dairy princess, and the former associate director of PDPPS; and Ed Poorman, owner of Horizons Unlimited, where he provides financial consulting and tax services.

Special guests at the pageant included outgoing SUN Area Dairy Princess and current Pennsylvania State Dairy Princess Melinda Wolfe; Pennsylvania State Alternate Dairy Princess Heidi Miller, who provided entertainment; PDPPS Executive Director Junia Isiminger; and the reigning dairy princesses from Crawford and Dauphin counties.

Outgoing SUN Area Princess Melinda Wolfe traveled more than 5,000 miles in Pennsylvania this past year to promote the dairy industry. Within the Snyder, Union, Northumberland, and Montour counties alone, she attended 15 non-farm meetings and 17 farm meetings, made more than 250 school presentations, participated in 15 other special events, and was featured in 88 newspaper articles and 132 radio spots. Nonetheless, she continued to attend college on a full-time basis during the past year and recorded a perfect grade point average. She plans to become a teacher.



From left, Selena Hollenbach, Alicia Wolfe, Melinda Wolfe

While the transfer of the SUN dairy princess crown was the highlight of Ag/Dairy Days, several other festivities took place over the three-day event. Opening day, June 21, included recognition of area 4-H leaders, musical entertainment by KJ Reimensnyder, and the judging of milk carton sculptures.

Friday, June 22, featured a 7-foot-tall sundae, constructed from ice cream and toppings provided by Turkey Hill. The sundae was made with 135 gallons of ice cream, 10 gallons of chocolate fudge, 25 pounds of pecans, and

5 gallons of cherries. Dairy princess royalty, along with members of the local Future Farmers of America chapters, served 2,500 free portions of the giant sundae to the public Saturday, June 23, featured a pedal tractor pull for children. In addition, Swineford National Bank held its annual Scooper Bowl, with proceeds to be donated to the local 4-H Foundation. There also were samples of milk punch, along with a variety of dairy and agriculture related displays.



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