

My Holstein ID — All The Tools For Genetic Progress

Software Suite Helps Manage Genetic Information

BRATTLEBORO, Vt. — The My Holstein ID Software Suite, from Holstein Association USA, offers all the tools necessary to develop, implement, evaluate, and maintain a successful genetic management program from animal identification to herd analysis and individual cow matings.

A sound, accurate identification system that can be easily maintained provides the necessary base for a genetic management program. My Holstein ID

includes the EASY 2000 animal identification software to provide dairy producers with an efficient, flexible alternative to paper applications.

EASY 2000 can be combined with Tag ID to allow for complete electronic submission of identification files.

Like any enterprise on the dairy farm, the genetic management program must be continually evaluated and adjusted to stay progressive and on track.

The Dairy Vision-Trend Analysis Program (DV TAP) and the Dairy Vision-Current Herd Analysis Program (DV CHAP), both part of My Holstein ID, allow in-depth analysis of the breeding program, the progress that has been made and the status of the current herd. Using this information, managers can develop goals for the breeding program and a strategy for reaching those goals.

To meet the goals set, sire se-

lection and matings must be managed carefully. My Holstein ID offers Red Book Plus and MultiMate to allow dairy producers to evaluate, select and sort sires, and conduct individual matings based on their criteria while managing inbreeding. To be effective, the breeding program must be based on the most up to date information, so Red Book Plus and MultiMate are updated with each genetic evaluation.

A successful genetic management program requires attention to details and careful planning. My Holstein ID offers all the tools necessary to manage the details and find success. For your free demo CD, call the Holstein Association Customer Service Department at (800) 952-5200.

National Pork Board Seeks CEO

DES MOINES, Iowa — The National Pork Board has officially begun its search for a chief executive officer (CEO).

The National Pork Board CEO will implement the budget as approved by the National Pork Board and USDA, communicate with producers, and oversee staff.

"Our plan is to have the new CEO on-board by early fall," said Dorminy, of Russellville, Ark. "We are committed to finding the right CEO to lead the organization so it delivers what producers want."

Persons interested in applying for the National Pork Board CEO position can find a complete job description and details on pork's website at www.porkboard.org or contact our retained executive search consultant, Evelyn Davis with EFL Associates at 913-451-8866.

BARENBRUG



BG-34 Perennial RYE GRASS

A winterhardy blend of the best late maturing diploid varieties of perennial ryegrass from Europe. The combination of winter hardiness and late maturity has made this blend very popular. Used pure or in a mix with White clover, it provides extremely high quality forage. People who graze BG-34 report increases of milk production up to 10 pounds of milk per cow per day.

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• BARALFA 42 IQ and BARALFA 32 IQ

Extremely high feed quality

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CLOVERS

Alice White is a new variety in the US and is a truly improved variety. It has large leaves and grows to medium height. Alice has shown tremendous nitrogen fixing benefits for the grass that grows with it. Alice is persistent and winterhardy making it the perfect companion for pastures.

Barbian White is a small leaved and very persistent White clover. This makes it a perfect variety for sheep, goat and horses. It also is the clover of choice if high traffic is anticipated.

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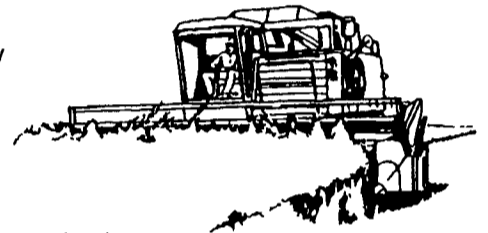
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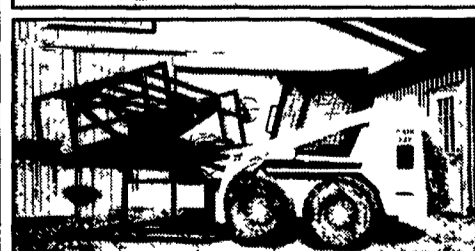
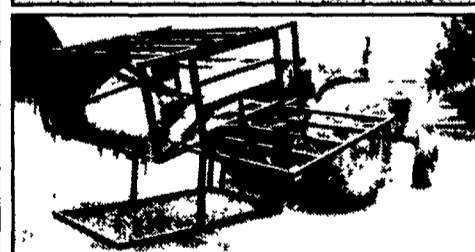
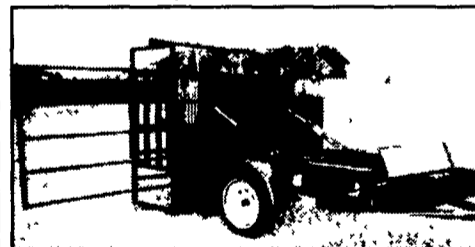
With our late spring and barley harvest, this process can provide a faster turn-around on double-crop acres.

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