

Devon Horse Show And Country Fair Benefits Hospital And Area Businesses

DEVON (Chester Co.) — The Devon Horse Show and Country Fair, celebrating its 105th renewal with its annual 10-day run May 24 to June 2, brings hundreds of visitors to Philadelphia's suburbs and is a bonanza for area businesses.

Over the past five decades, Devon has not only raised \$9,845,474 for its beneficiary, The Bryn Mawr Hospital, it has also added millions of dollars to the coffers of the entire area at the rate of over \$5 million per year.

About 1,500 horses show at Devon, between Bet On Jazz Junior Weekend and adult week, which includes thrilling jumper classes, handsome hunters and elegant saddlebreds.

Between owners, trainers and riders, there is an average of three people per horse, resulting in bringing about 4,500 out-of-town visitors to the Devon environs.

At least 17 hotels and motels benefit from this influx, with just

three of them reporting that Devon exhibitors contribute over \$400,000 is business. Hotels alone profit by well over \$1 million.

Restaurants also reap benefits, and, with all that additional business, it's almost impossible to get into some of the establishments along Route 30 during the show.

Exhibitors shop at the King of Prussia Mall, and those new to the area often visit historical Valley Forge or travel into historical Philadelphia.

Clothes need to be taken to local cleaners, drug stores supply many needs, and convenience stores reap a bonanza from the sale of everything from newspapers to ice and sodas.

Even local home owners benefit, selling parking in their driveways or backyards for \$3, \$5 and up, depending on how close they are to the show grounds.

Organizing and running The Devon Horse Show and Country Fair is also a huge business involving thousands of volunteers. Three thousand volunteers work

on the fair alone, while hundreds more devote themselves to the horse show.

Leonard A. King of Malvern is president and, although his is a volunteer position, it is almost a full-time job.

King, a noted artist who has had his work exhibited at the Washington County Museum of Fine Arts in Hagerstown, Md., the National Agricultural Library, the Carnegie Museum in Pittsburgh, the Palmer Museum at Penn State University and the Salmagundi Club in New York, begins painting at 4:30 or 5 a.m., and is at his Devon office on the show grounds by 10 o'clock from January on. Even in the summer, King spends a part of each day on Devon.

King is assisted by a number of vice presidents, including five who are newly elected or have new assignments this year. A great variety of businesses, some of which are involved in the show either as sponsors or advertisers, are represented by these

Devon volunteers.

Timothy Maxwell of Chester Springs, a partner in the law firm Morgan, Lewis and Bockius, is a vice president and the new treasurer, and Richard M. O'Donnell of East Fallowfield, a senior vice president of the First National Bank of Chester County, is a vice president and the new secretary, as well as serving as co-chairman of the sponsorship committee.

Wade McDevitt, whose father, Richard E. McDevitt, served as show president for 25 years, is another new vice president and chairman of the development committee. McDevitt is president and CEO of the McDevitt Co., an international commercial real estate firm.

Holly Griffin of West Chester, vice president of CBIZ Benefits and Insurance, is vice president in charge of the program book, and David Robinson of Radnor, vice president of Rittenhouse Trust Co., is vice president and co-chairman of the Carriage Pleasure Drive.

bert, Harry R. Gill, Mrs. Martin Levin, Mrs. Lawrence E. MacElree, Robert J. McKeirnan, John J. Nesbitt III and Alfred D. Norris, whose responsibilities include ticket sales, grounds, trophies, sponsorship and development.

Co-chairmen of the Country Fair this year are Mrs. John M. (Candy) Guinan of Newtown Square and Mrs. Samuel F. (Lynn) Rudolph of Broomall.

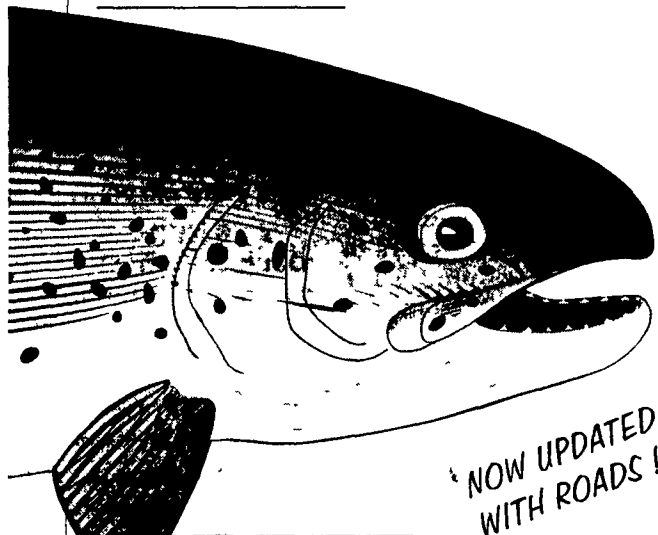
The Jet Set Flyball Dog Team will perform in exhibition Friday, May 25, Carriage Racing will be held Sunday, May 27 through Tuesday, May 29, and Working Border Collies will be exhibited Friday, June 1 and Saturday, June 2.

The Country Fair is open daily from 10 a.m. to 11 p.m. except Sunday, when it opens at 11 a.m. Boutiques offer a variety of specialty items, from sporting clothes to fine artwork, beautiful gold and silver jewelry and antiques. There are games, rides and food for all tastes.

General admission is \$6 for adults, \$3 for children under 12 and \$4 for seniors over 65. Reserved seating is available, call for ticket prices. The ticket office is open Monday, Wednesday and Friday, 10 a.m. to 3 p.m. Tickets may be purchased in advance at the ticket office at the show grounds, or call (610) 688-2554.

The new vice presidents join Mrs. Deirdre Blain, Henry L. Collins, Rudy C. D'Allessandro, Mrs. Robert P. Floyd, Mrs. Andrea Gil-

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The few remaining dog-eared copies became a prized fisherman's possession. Professor Higbee was offered \$400 for one of his last maps. And state agencies were forced to keep their copies under lock and key.

Experts told Professor Higbee that reprints were impossible, because the maps were printed in non-photographic blue.

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