

ASA Welcomes Oilseed Payment Program Benefits to Farmers

ST. LOUIS, Mo. — The American Soybean Association (ASA) welcomes today's announcement by the U.S.

Department of Agriculture (USDA) calling for distribution of about \$500 million to U.S. oilseed producers. ASA estimates that 77 percent of the funds, or about \$385 million, will be paid to farmers based upon their soybean production.

"ASA appreciates USDA's announcement of the Oilseed Payment," said ASA President Tony Anderson, a soybean, corn and wheat producer from Mount Sterling, Ohio. "Farmers and the communities in which they live will benefit from the positive economic impact these payment will provide. The money will assist farmers who are struggling with historically low farm prices."

In 1999, ASA was the lead organization that pressed Congress for a special income assistance program as part of a comprehensive emergency farm assistance package. Congress authorized the special oilseed payment after ASA raised concerns that the Agricultural Marketing Transition Act (AMTA) payments did not reflect soybean prices and income, since AMTA payments are based on former program crop acres and yields. In 2000, ASA again successfully urged Con-

gress to include an oilseed payment program in emergency farm legislation passed by Congress. About 28 percent of U.S. crop area was planted to soybeans last year.

Producers who planted soybeans or other eligible crops in 2000 are eligible to participate in the Oilseed Payment Program. A producer's payment yield for soybeans is based on a county historical average or the produc-

er's actual yield. A producer's payment acres are based on the highest of planted acres in 1997, 1998, or 1999, except for new producers the payment acres are based on 2000 plantings. For example, a farm with 200 acres of soybeans, with a 42 bushel per acre yield, can expect to get about \$1,196.00 from this program at the projected payment rate for soybeans of \$0.1425 per bushel.

ADADC Mid East Board Of Trustees Votes In 2001 Officers

COLUMBUS, Ohio — The American Dairy Association and Dairy Council Mid East Board of Trustees elected its 2001 officers.

Paul Broering, of St. Henry, Ohio, Auglaize County was re-elected to a third term as president. "I strongly believe in the dairy promotion checkoff program. The checkoff program is working to increase dairy product demand," Broering says. "Per capita consumption of all dairy products has increased by 11.5 percent since 1984 — that's an increase of 72 pounds more dairy per person!"

Newly-elected officers include Rita Kennedy, Valencia, Butler County, vice president; Betty

Herron, Salem, Ohio, Columbiana County, secretary; and Ray Diebold, Altoona, Blair County, treasurer. All officers were elected to serve one-year terms.

ADADC Mid East is the local planning and management organization responsible for increasing demand for U.S.-produced dairy products on behalf of America's dairy farmers. ADADC Mid East works closely with Dairy Management, Inc., the national dairy promotion organization, to implement dairy promotion, education and research programs nationwide. The dairy farmer checkoff program funds both organizations.

Land O'Lakes Consumer Sales Director Named President Of IDDBA

ARDEN HILLS, Minn. — Land O'Lakes Central Zone Consumer Sales Director Don Nebhan was recently selected 37th President of the International Dairy-Deli-Bakery Association (IDDBA).

Nebhan has served on the IDDBA Board of Directors since 1992, where he has enjoyed building relationships and being involved with the association. His selection as president, Nebhan says, reflects Land O'Lakes reputation and status in the foods industry.

"This honor recognizes Land O'Lakes' position as a leader in the deli industry," Nebhan said. "And, it has helped us gain new business through recognition, credibility, and exposure."

The IDDBA 2001 Annual Seminar and Expo, "Northern Lights," will be held in Minneapolis this year, where cutting edge equipment and ideas will be displayed.

"The expo offers a venue for manufacturers and retailers to get together to share information and move the industry forward," Nebhan said.

The IDDBA, founded in 1964, helps its 85,000 members (manufacturers, retailers, wholesalers, distributors, brokers, and many others) enhance their economic position by providing opportunities for professional dialogue, education, exchange of industry data and selling opportunities.

It has evolved over the years to reflect the changing scope of member needs in the dairy, deli, bakery and related industries. IDDBA members meet the challenges of today's business world by exchanging information and ideas, participating in educational programs, and networking.

Nebhan joined Land O'Lakes in 1987 after building his career with Campbell Soup, Decker Food Company and Hickory Farms, among others.

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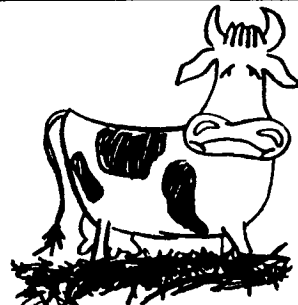
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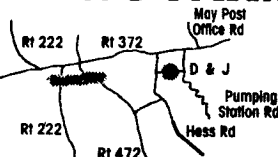
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