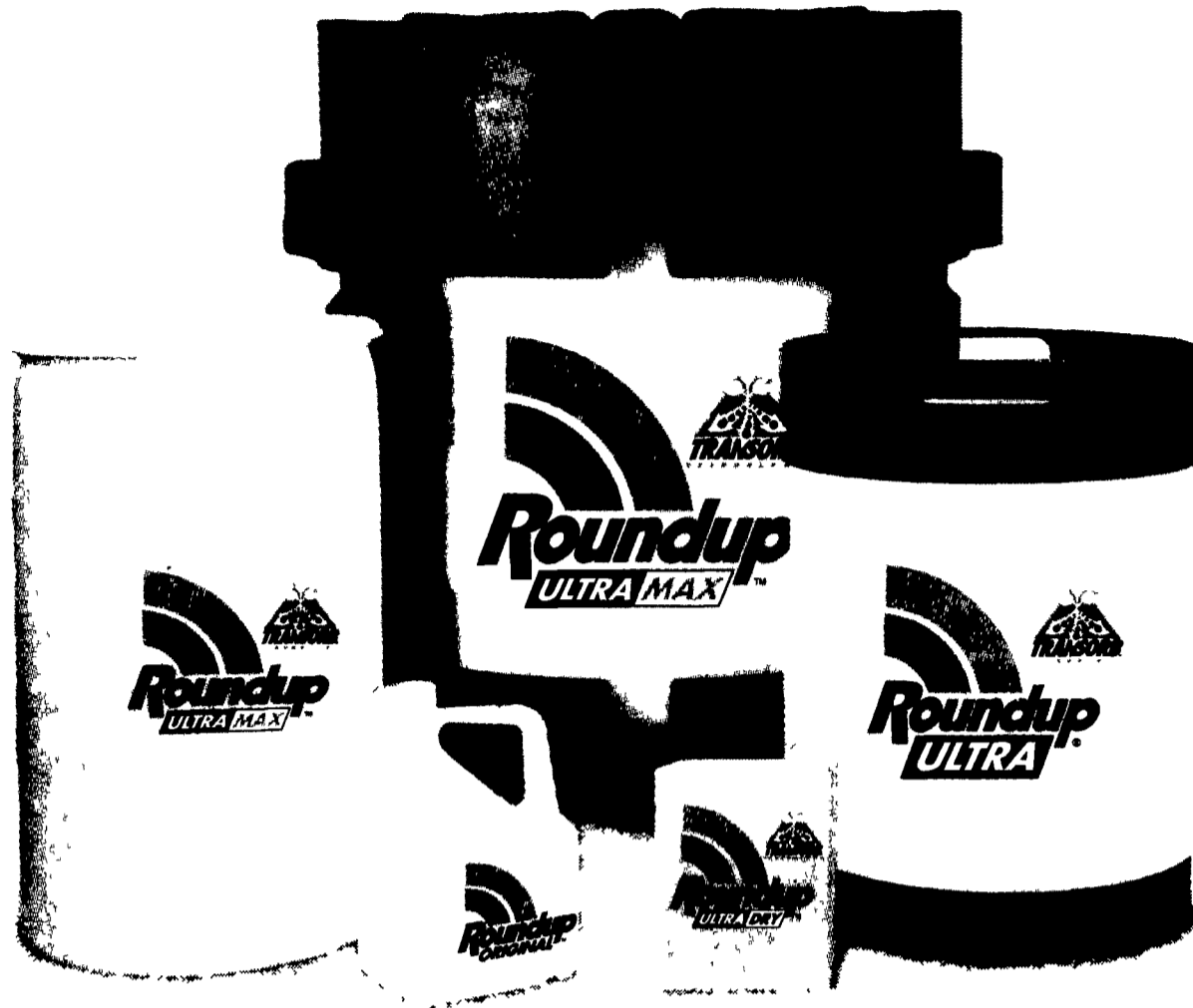


When you choose Roundup® brand herbicides, you get more than great weed control.



You also get the performance, protection and support of Roundup Rewards™ 2001.

Superior weed control is just the beginning. Get benefits above and beyond with the Roundup Rewards Value Package 2001.

Roundup Rewards benefits include:

- Crop Loss Protection
- Replant Refund Protection
- Rainfast Warranty
- Seed Investment Protection against fire, floods and other catastrophes
- Replant Burndown Refund
- Premium Performance Plan for Roundup Ready® soybeans
- Up to \$20/a more profit risk-free with the Bottom-Line Booster Guarantee™
- Capped Cost Weed Control Program for Roundup Ready® Corn
- Volunteer Roundup Ready® Corn Cost-Share Allowance

What will you get out of Roundup Rewards? To learn more about the added value of Roundup herbicides and Monsanto technologies, see your dealer or call 1-800-ROUNDUP.

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Grain/commodities harvested from Roundup Ready® corn and Roundup Ready corn with YieldGard® is approved for U.S. food and feed use, but not yet approved in certain export markets where approval is not likely to be received before the end of 2001. As a result, the Grower is restricted from introducing such grain/commodities into channels of trade where the potential for export to such markets exists. The Grower must channel such grain/commodities for feeding on farm, use in domestic feed lots or other uses in domestic markets only. Growers should refer to Monsanto's Technology Use Guide for information on crop stewardship regarding the potential movement of pollen to neighboring crops. For assistance in locating domestic outlets for all other corn grain/commodities, view the ASTA web site at www.amseed.org or contact Monsanto at 1-800-768-6387. Always read and follow label directions. Roundup®, Roundup Ultra®, Roundup UltraMAX™, Roundup Rewards™, Roundup Ready®, YieldGard® and Bottom-Line Booster Guarantee™ are trademarks of, and used under license from, Monsanto Company. [9250 pk 11/00] ©2000 Monsanto Company.