

# Warren District Expands Forestry Program

You'll be seeing a new face at the Warren County Soil Conservation District Office.

Joe Bruschetta has joined the staff as a district forester and will be working along with Judson Bennett who has been with the district for almost five years.

Beginning back in 1984 the district established this program to fill an obvious void in forestry services available to land owners with smaller woodlots.

"My job is to provide cost effective forestry management planning and implementation services to Warren County landowners," said Bruschetta.

According to Duane Copley, district manager, "this additional manpower was long overdue and a welcome addition to a growing program. We have around 300

clients in this program and it just could not be handled by one forester any longer."

Bruschetta is a graduate of Rutgers University with a bachelor of science degree in natural resource management. Additionally he has a bachelor of arts degree from Kean University. Bruschetta resides in Harmony Township on their tree farm with his wife Barbara and their three children, Heather, Carmella, and Joseph.

Bruschetta is an approved New Jersey state forester and a member of the Society of American Foresters. He is the author of the "Warren County Community Forest Management Plan" and actively involved with the Warren County Shade Tree Commission.

# Tag ID Meeting Producers' Needs

BRATTLEBORO, Vt. — Since the introduction of the Holstein Association's Tag ID program in 1994, dairy producers across the country have switched to this time and money saving identification program. Producers are calling Tag ID the ultimate ID system and a critical reason why they continue to identify their herds.

The Holstein Association recently conducted a survey to determine if the Tag ID program was indeed meeting the needs of dairy producers. The responses on the 540 surveys returned speak for themselves.

Ninety-eight percent said that Tag ID has made the registration and identification of their herds easier, while 97 percent

said that Tag ID fit well into their herd management system. With the wide variety of dairy operations in the U.S., few programs can boast customer satisfaction like this.

One factor that concerned many producers when the program was introduced was the retention rate of the tags. Seventy-six percent rated tag retention as above average. Good tag retention relies on proper tag application. The Association offers these tips to increase the tag retention in your herd:

1. Use the Allflex Universal or Total Tagger with the blunt tip pin. The black clip should not be on the tagger.

2. Place the tags in the tagger making sure the point of the male stem is aligned properly with the female tag.

3. Attach the Maxi, Large ID or Junior Tags between the ribs of the ear and about half the distance from the base of the head and the end of the ear.

4. If the Mini-Round is used, it should be placed up in the ear about an inch from the base of the head.

The success of the Tag ID program can be attributed to the flexibility of the program and the ease with which it can be integrated into any herd management program. If you would like to find out more about Tag ID call the Holstein Association at 1-800-952-5200.

2001 CONFERENCE



**Mid-Atlantic Dairy Management Conference**

**"Implementing Competitive Business Strategies"**

March 7th and 8th, 2001

Radisson Penn Harris Hotel and Convention Center, Camp Hill, PA

## Make Your Plans Today!

2001 Program Highlights

### Wednesday, March 7th

- 11:00 Registration
- 1:00 Opening Session - Dairy Industry Trends and Opportunities
- 1:45 Session #1 - Organizing/ Structuring the Dairy Business for Profitability
  - U.S. Top Dairies: Benchmarks for Success
  - A Family Farm Growing for the Future: Goals, Priorities & Planning
  - Management and Farm Evolution
- BREAK
- 3:30 Session #2 - Personnel Management
  - Taking the Stress out of Performance Appraisals
  - Organizational Structure of the Family Business
  - Turning Talents into Productivity
- 5:00 Trade Show, Social and Buffet Stations
- 7:15 Drawing for Door Prizes
- 7:30 Session #3 - Producer Panel
  - How the Competition Gets It Done
  - Motivation and Training Strategies
  - Working with Consultants

### Thursday, March 8th

- 7:00 Continental Breakfast
- 8:00 Session #4 - Freedom to Operate
  - Forage Espionage: Satellite Mapping
  - Making Regulations Work FOR You
  - Including Biosecurity Issues in your Expansion Plans
  - Producing Milk for a Competitive Market: The rules have changed
- BREAK
- 10:30 Session #5 CAFO Panel
  - Concentrated Animal Feeding Operation at Evergreen Farms
  - CAFO Plans... and the Nutrient Management Component
  - CAFO Permitting Process for Evergreen Farms, Inc.
- 1:00 Session #6 - Implementation Toolbox
- BREAK
- Session #7 - Implementation Toolbox (Concurrent Sessions Repeat)
- 3:15 We Can Meet the Challenge
- 3:30 Adjourn

Chambersburg, PA - Do you want to hear how successful dairy producers have organized and structured their dairy business for profitability? Are you ready to move from benchmarking and goal setting to action? Do you need ideas for motivating and communicating with your employees? If you answered yes to any of these questions, then the 2001 Mid-Atlantic Dairy Management Conference is for you. The planning committee of dairy producers, industry leaders and University personnel has scheduled an exciting conference with the goal of providing leading edge information and ideas to progressive dairy producers and industry leaders in the Mid-Atlantic Region.

The early registration discount ends February 14th, so make your plans today to attend this leading edge conference to be held at the Radisson Penn Harris Hotel and Convention Center in Camp Hill, Pennsylvania on March 7-8, 2001.

For a complete program, list of sponsors, and conference details, visit our website at <http://www.das.psu.edu/madmc> or contact Beth Moore, Conference Coordinator by e-mail - [beth@innernet.net](mailto:beth@innernet.net) or phone (717) 375-2639. For registration questions call Sandy Gunsallus (814) 865-5491.

### MID-ATLANTIC MANAGEMENT CONFERENCE REGISTRATION FORM

Please return by Feb. 14, 2001

First & Last Name(s) for name tag: \_\_\_\_\_

Business/Farm Name: \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Telephone (\_\_\_\_) \_\_\_\_\_

Email \_\_\_\_\_

Registration fee is \$150, \$125 for the second person from the same farm - discount is only for dairy producers. This includes a copy of the proceedings, three meals and access to all conference activities. Add \$20 for late registration after February 14, 2001.

Mail this form and payment to: Sandy Gunsallus, Mid-At Conference Registrar, 324 Henning Building, University Park, PA 16802 (814) 865-5491  
Make checks payable to: Dairy Management Conference

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