

Binkley & Hurst Bros. Inc.

Booth 2 & 3

DesignScapes

Booth 24 & 25

Fowler's Mill Baking Mixes

Booth 26

Harris Seeds

Booth 1

OESCO, INC.

Orchard Equipment & Supply Co.

Booth 38 & 39

2001 Fruit, Vegetable Convention Exhibi

* topics expected to qualify for category credits
** topics expected to qualify for core credits

Tuesday Morning, January 30, 2001

- Season Extension Technology** - Nigerian Room
9:00 **Cropping Options in High Tunnels** - Dr. William Lamont Penn State University
9:30 **Growing in the Dead of Winter** - Steve Moore Harmony Essentials
10:15 **Our Experiences with High Tunnels** - panel
Michael Orzolek Penn State University - moderator
Gregory Burns Elk Co. Coop Extension
Steve Moore Harmony Essentials
Jeannette Danchison B&R Farms
11:00 **Producing Quality Peppers in High Tunnels with Compost and Drip** - Eric Burkhardt Penn State University
11:30 **Strawberries in High Tunnels** - Dr. William G. Lord University of New Hampshire

Back to Basics - Monarch Suites ACGE

- 9:00 **Obtaining Good Pesticide Coverage** - Dr. Palaniappa Krishnan Univ. of Delaware
9:30 **Am I Making Money on this Crop?** - a panel
Dr. Robin Brumfield Rutgers Cooperative Ext. - moderator
Charles Kohler Kohler Farms
Keith Eckel Eckel Farms
John Mason Mason Farms
10:30 **How We Maintain Soil Quality** - panel moderator
Eric Oesterling Westmoreland Co. Coop Extension
Ronald Beinlich Triple B Farms
Edward Shenot Shenot Farms

- Donald Robinson Lancaster Co. Conservation District
11:15 **New Varieties for 2001** - a panel
Dr. Peter Ferretti Penn State University - moderator
Robert Kotch Novartis Seeds
Dean Cotton Seedway
Kristin Pusey Harris Moran Seeds
Thomas Pagels Stokes Seeds

Promising Profitable Crops - Monarch Suites BD&F

- 9:00 **Rhubarb Production** - Hilary Schramm Schramm's Farm and Orchards
9:30 **Asparagus Production** - Neil or Bernard Hinrich Hinrich Orchards
10:15 **Garlic Production and Uses** - Anton C. Hatfield-Nicholson, Lunata Stinking Rose
11:00 **Pharmaceuticals - Marketing As If Nutrition Matters** - Carol Moore Harmony Essentials/Sonnenwald Natural Foods

Labor Management - Monarch Suites G1&K

- 9:00 **Managing Teen and Senior Workers** - Norine Larson consultant Minnesota (half-day workshop)

Leafy Greens and Herbs - Monarch Suites HGJ

- 9:00 **Making Money with Specialty Greens** - Richard Bonanno Univ. of Massachusetts
9:30 **Organic Leafy Green Production** - Donald Kretzman Kretzman Farms
10:15 **Leafy Greens Varieties and Marketing Strategies** - Addison Chase Johnny's Selected Seeds
11:00 **Pest Control on Herbs** - Dr. Wesley Kline Rutgers Coop Ext.
11:30 **Production of Medicinal Herbs** - Dr. Jeanine Davis North Carolina State Univ.

Wine Grapes - Trinidad Room

- 9:00 **Soil Morphology** - Dr. Gary Petersen Penn State Univ.
9:45 **Soil Biology** - Dr. Mary Ann Brun Penn State Univ.
10:45 **Grapevine Root Biology** - Dr. David Eissenstat PSU
11:30 **Vineyard Mapping with GIS** - Dr. Rick Day and Cindy Hendricks Penn State Univ.

Tree Fruit - Aztec Room

- 9:00 **Invocation** - Myles Starner
9:05 **President's Address** - Brooks Way
9:15 **George Gooding Memorial Lecture - Light Relations Within The Tree** - David Ferec Ohio Agriculture Research & Development Center
10:15 **Apple Variety Developments, NE-183 and Beyond** - Robert Crassweller Penn State University
11:15 **Use of Bin Haulers by Fruit Growers** - a panel
William Kleiner Adams Co. Coop Extension - moderator
Richard Keim Pennsylvania
David Slaybaugh Pennsylvania
Brooks Way Pennsylvania

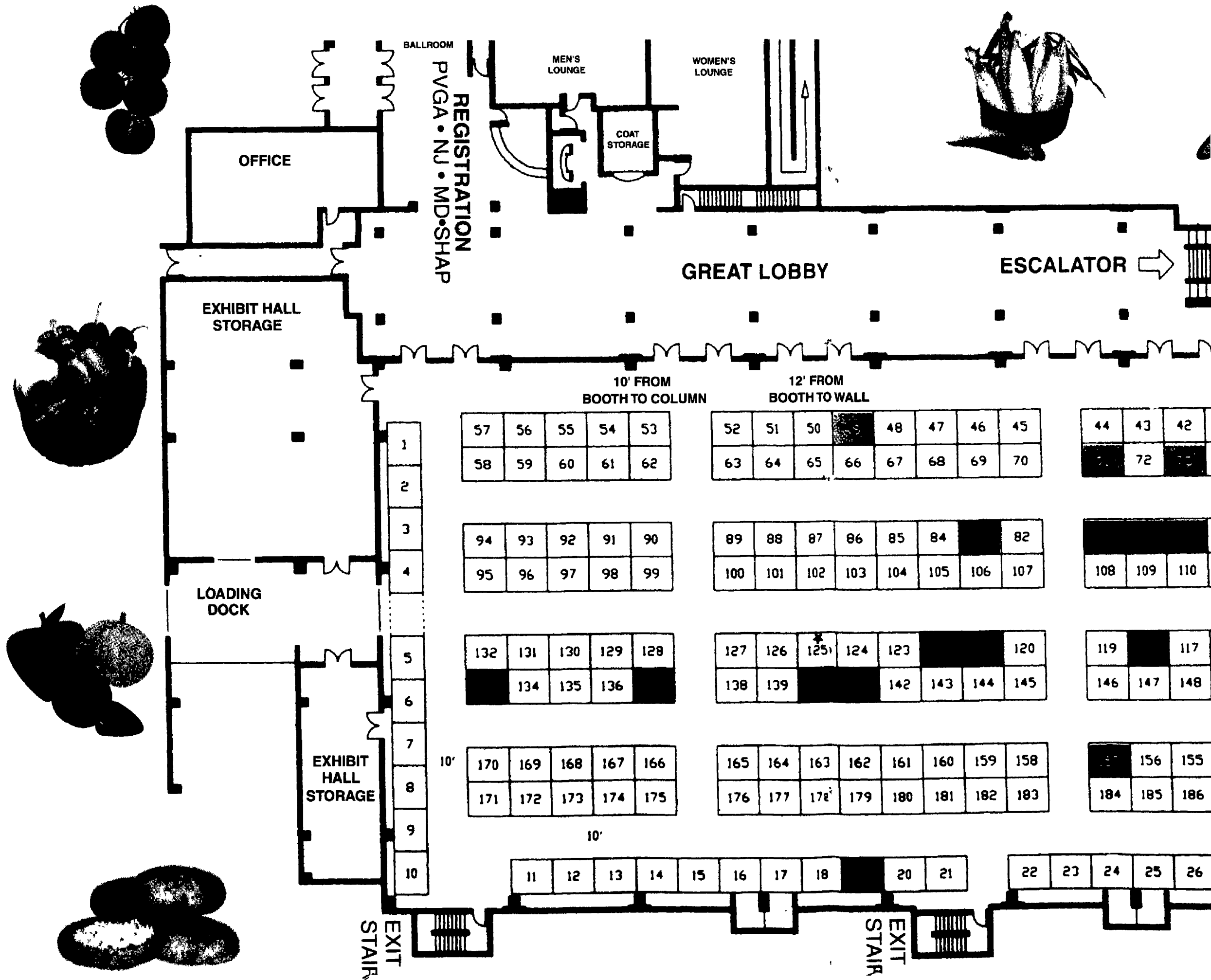
Tri-State Auxiliary - Cocoa Suites

- 9:30 **Registration** - Pre-register and receive a free gift. Cost \$10. Coffee Hour - Coffee, tea, and cocoa with light refreshments.
11:00 **Entertainment** - Various interesting videos, sharing of ideas and items of interest plus door prizes.

Tuesday Afternoon, January 30, 2001

- Wholesale Marketing of Fruits and Vegetables** - Nigerian Room
1:30 **Marketing Fresh Produce to Local Schools** - Daniel Schoefer, USDA Ag Mkt. Service

GREAT AMERICAN HALL MID-ATLANTIC FRUIT AND VEGETABLE CON JANUARY 30, 31 & FEBRUARY 1, 2001



Putnam Plastics Inc.

Booth 6

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