

Pennsylvania Farm Show Captures International Flavor

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an "Agriculture Attache Tour," to help build international trade relations with Lancaster County's Agribusiness Community. The Lancaster County Chamber of Commerce Agriculture Committee also has developed a Lancaster Farming Facts handout to help promote Lancaster County Agriculture.

The Franklin County Farm-City Council contacted thousands of people through their agriculture promotion efforts. Fourteen activities were sponsored by the Farm-City Council, ranging from hosting a Business Expo featuring all aspects of industry in Franklin County and "Agricultural Weekend" at a

local mall, to poster contests and farm tours. Through Franklin County's Farm-City Week Speaker's Bureau, the public was contacted through speakers at meetings and on radio and television programs.

In Jefferson County, thousands of people were contacted through their five events held in

2000. Jefferson County Farm-City Council worked to bring agriculture to the residents of Jefferson County through the hosting of "Industry Tours" for high school students, organizing the 10th Annual Farm-City Day, participating in the Jefferson County Fair, and participating in Farm-City Week activities.

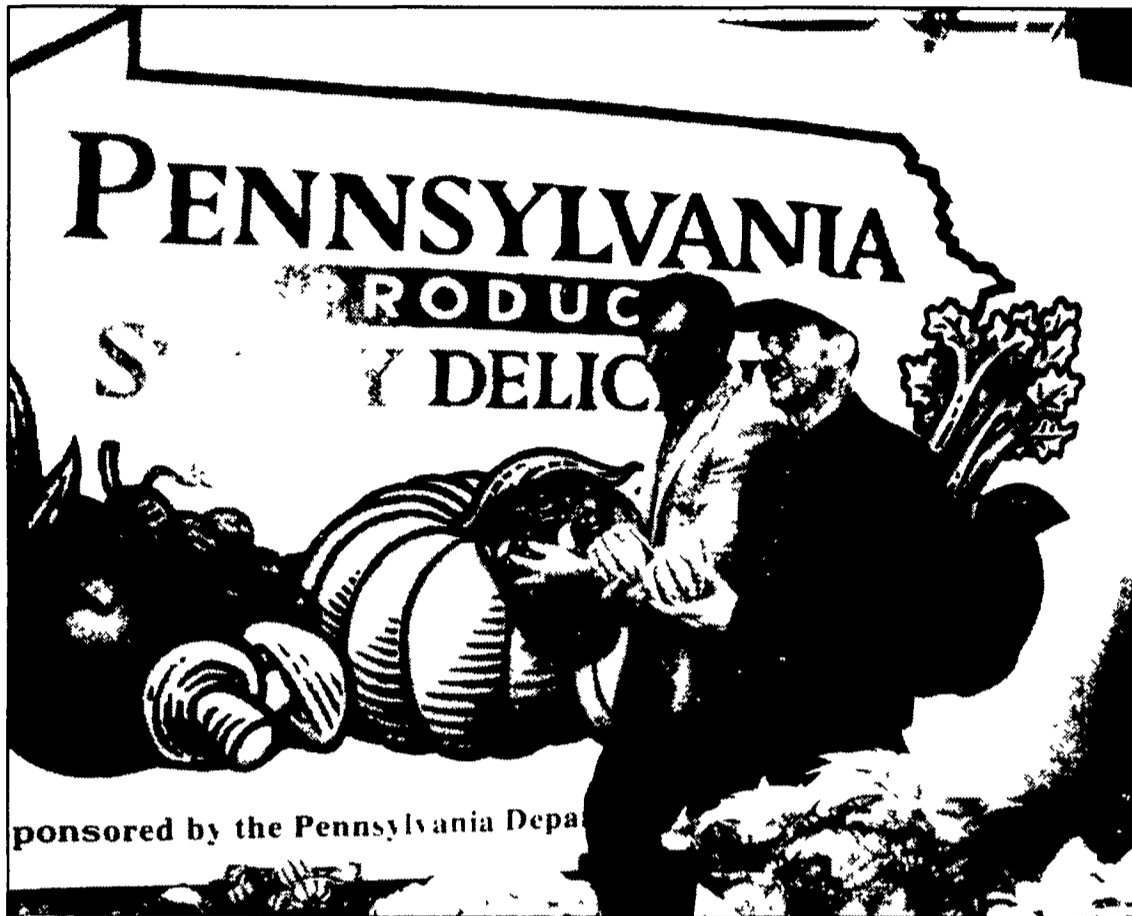
with no preservatives or additives. The flavor of the wine is from the fruit itself. "Pennsylvania grows the best fruit for wine making," said Mary Sorrenti. "I have tried fruits from other locations, but Pennsylvania has the deepest colored and most fragrant fruit."

The next day in his opening remarks at the Farm Show, Lt. Gov. Schweiker, said the six-day farm show showed the future of our \$44 billion agriculture that includes 800,000 employees. "I'm privileged to be in your company," he said.

The Pennsylvania Mounted Police performed at the opening ceremonies, and the Pennsylvania High School Championship Rodeo followed.

Cherry Valley Vineyard, Saylorsburg in Monroe County was honored for the best wine entry. Their Raspberry Spumante won the Governor's Cup and a gold medal for the best sparkling wine. The vineyard also won two silver medals and a bronze.

Cherry Valley was started in 1980 and has been making fruit wines for the past 14 years from 100% whole Pennsylvania fruit,



The Jefferson County Farm City program was represented by Sen. Donald White and Susan Alexander. Secretary of Agriculture Sam Hayes, presenter.



Everett Newswanger, editor of Lancaster Farming, left, receives the Pennsylvania Department of Agriculture commemorative "Products for the Planet" plate at the Pennsylvania Farm Show supreme champion dairy cow event. Making the presentation for long-time work to support and promote the entire industry of agriculture is Samuel Hayes Jr., state ag secretary with Dennis Grumbine, Pennsylvania Farm Show director looking on.

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