

Promoter Expects Record Number Of Exhibitors At Show

YORK (York Co.) — The Keystone Farm Show, at the York Fairgrounds Jan. 9-11, is expected to host a record crowd.

The annual show, now in its fourth year, is billed as "The Farm Show for farmers." More than 325 exhibitors are expected to attend.

The need for additional exhibitor space has prompted Trade Show Manager Ken Maring to increase the number of exhibition buildings to six. "The first year, our 85 exhibitors filled

both wings of Memorial Hall," said Maring. "This year, we need six buildings to have a place for everyone."

In addition to the indoor exhibits, the annual Skid Steer Rodeo will be conducted in an outdoor arena on Wednesday, Jan. 10, from 1 p.m.-3 p.m. Farmers find this competition both challenging and fun, and it offers them an opportunity to "test drive" new skid steer loaders under actual conditions. As always, prizes will be awarded to the top competitors.

Bruce Button, Lee Publications general manager, attributes the show's success to its attendees. "Our show brings the farmers and the exhibitors together in an environment that encourages them to do business," said Button. "Our theory behind the show is to bring a high quality audience to meet with our show's exhibitors in a three-day period. Our farmers and exhibitors are busy people. We try to bring them what they want and expect out of a Farm Show."

York Fairgrounds Site Of Keystone Farm Trade Show

YORK (York Co.) — The Keystone Farm Show, set for the York Fairgrounds, Jan. 9-11, has become the fastest growing trade show for farmers and agribusiness throughout the Mid-Atlantic states.

Fred Lee, president of Lee Publications, Inc., marvels at the show's success.

"The Keystone Farm Show has proven to be the fastest growing project this company has ever launched. I guess we were in the right place at the right time."

Tom Mahoney, corporate sales manager, reiterates Lee's amazement. "In 1998, we had 85 exhibits. Back then, Memorial Hall was large enough to house them all. Today, we need six buildings for our expected 325 exhibits. There are several outdoor displays as well."

Mahoney explains that show

organizers recognized the need for a farm trade show in Pennsylvania that offered exhibitors and farmers the opportunity to come together "to do business" in a few days instead of a week or more.

"The Keystone Farm Show does exactly that," said Mahoney.

As a way to make show attendance easier for visitors, Mahoney said that the exhibit buildings will be clearly designated with color-coded signs. "We want the show visitors to be able to see as many exhibits as possible while they are at the Keystone Farm Show," said Mahoney. "By numbering the buildings with signs that are coordinated with the show program, farmers will be able to find the vendors that they want to see more easily."

Exhibitors are excited about

the Keystone Farm Show as well. Janet Button, assistant to Trade Show Manager Ken Marino said, "We had over 100 vendors sign contracts for the 2001 show while they were here at the show last year. They had such success at the 2000 Keystone Show that they wanted to make sure that they would have an exhibit at the 2001 show." She noted that in the trade show promotion industry, advanced contract reservations at this pace is unprecedented.

The show is open Tuesday and Wednesday, Jan. 9-10, from 9 a.m. to 4 p.m. and Thursday, Jan. 11, from 9 a.m. to 3 p.m. Admission tickets are available at local participating farm dealers. For additional information about the Keystone Farm Show, contact Ken Maring at (800) 218-5586.

Keystone Farm Show To Feature Skid Steer Rodeo

YORK (York Co.) — The Keystone Farm Show, here at the York Fair Grounds Jan. 9-11, is once again featuring its "trademarked event," the popular Country Folks' Championship Skid Steer Rodeo.

Rodeo organizer and Trade Show Manager Ken Maring believes that this year's event will be the best one yet.

"Every year the competition gets better," said Maring. "Competitors come to this event to win. The prizes for the top finishers are always items that farmers can use."

The Skid Steer Rodeo will be in the outdoor arena on Wednesday, Jan. 10, from 1 p.m.-3 p.m. Farmers find this competition both challenging and fun, and it offers them an

opportunity to "test drive" new skid steer loaders under actual working conditions.

There is no fee to participate, but contestants must be 18 years of age. Sign-up to compete in the rodeo begins at 12:30 p.m. at the competition area.

"Last year we had almost 50 competitors," said Maring. "This event has become the highlight of the Keystone Farm Show."

Adding that the Pennsylvania competitors are some of the most skilled throughout the Mid-Atlantic region, Maring is impressed. "We hold these rodeos throughout the East and, without a doubt, the Skid Steer Rodeo at the Keystone Farm Show brings in some of the most skilled operators that we see."

Deer Farmer Seminar Jan. 27

ITHACA, N.Y. — The Third New York State Farmed Deer Seminar will be Jan. 27 at the New York State College of Veterinary Medicine.

This conference is co-sponsored by the North American Deer Farmers Association (NADEFA), NADEFA's New York Branch, New York State Department of Agriculture and Markets, and the Cornell Diagnostic Lab.

Speakers and topics include Barbara Fox, executive director for NADEFA, welcoming remarks; David Realman, New York DEC, DEC's requirements for farming deer in New York; Dr. John Huntley, director of New York State agriculture and markets, division of animal industry, regulations for the deer industry; Dr. Larry Varner, Purina Mills nutritionist, fawn nutrition and bottle feeding; Dr. Susan Stehman, senior extension veterinarian at the Diagnostic Lab at Cornell University, liver flukes and wasting dis-

eases; Dr. Robert Hillman, Cornell University, poisonous plants; Daryl Emmeck, NRCS grazing land management specialist, grazing deer; and Bob Mothersbaugh, Penn State deer research and breeding facility, winterizing the deer herd and the deer nutritional calendar.

A round table question and answer period will be held at the end of the conference. There will be ample opportunity to network. Deer industry vendors will be exhibiting their products and services.

Preregistration is \$40 or \$50 at the door. Lunch, breaks, and proceedings are included in the registration fee. Registration brochures are available from NADEFA.

For more information, contact the North American Deer Farmers Association at (301) 459-7708, fax (301) 459-7864, or e-mail info@nadefa.org. Written requests can be sent to 9301 Annapolis Road #206 Lanham, MD 20706.

BMPs In Planning Feb. 28

YORK (York Co.) — Want to learn more about best management practices (BMPs) that may need to be included in nutrient plans that you are writing? Do you need Continuing Ed credits?

Even if you are not "final" certified, you are welcome to attend "The Importance of BMPs in Nutrient Management Planning" Feb. 28 from 9 a.m. to 3 p.m. at the Pleasant Acres Complex in York, hosted by the York and Adams County conservation districts.

Topics to be covered include using the Pennsylvania Technical Guide when planning BMPs, identifying and correcting overused pastures, identifying and correcting stream corridor concerns, development of ag waste management systems (identifying and correcting problems), how conservation planning should complement nutrient management planning, plan writing common mistakes, third year revision issues, and current nutrient planning issues.

As demand for voluntary Act 6 nutrient plans on dairy and beef operations with large crop

acres increases, nutrient management specialists are dealing with many situations that require adoption of BMPs to remediate critical areas. Those problems include nutrient runoff concerns from barnlot areas and storm water runoff problems from fields and pastures.

The main purpose of this session is to build and strengthen your knowledge on how to identify nonpoint sources such as field erosion, pastures, and barnlots and propose appropriate solutions. You will learn the options available to reduce nutrient losses from these areas and become more familiar with resources available to get this important work done. Increased knowledge of conservation planning will enrich your capacity to create nutrient plans that complement existing conservation plans.

The meeting offers 4.5 CECs. Lunch will be on your own. For more information, contact Shelly Dehoff, York County Conservation District, at (717) 755-2966, ext. 107 or Mark Goodson, Penn State Cooperative Extension, at (717) 840-7408.



York Fairgrounds
York, PA

