

Penn State Begins Capitol Region Dairy Program

(Continued from Page A21)

Checks should be made payable to NRAES in U.S. funds. All major credit cards are accepted. A conference brochure, including the program, registration form, and other information, is being prepared. To register or to receive free copies of the conference brochure, contact NRAES, 152 Riley-Robb Hall, Ithaca, NY 14853-5701; phone (607) 255-7654; fax (607) 254-8770; or at nraes@cornell.edu.

The conference will be conducted at the Radisson Penn Harris Hotel and Convention Center in Camp Hill. A block of rooms has been reserved for conference participants until Jan. 8. Contact the hotel at (717) 763-7117 or (800) 333-3333. Mention "Milk" to get the special conference rate of \$70 plus 6 percent

tax for single, double, triple, or quad. See you there!

• Do you want to hear how successful dairy producers have organized and structured their dairy business for profitability? Are you ready to move from benchmarking and goal setting to action? Do you need ideas for motivating and communicating with your employees? If you answered yes to any of these questions, then the 2001 Mid-Atlantic Dairy Management Conference is for you. The planning committee of dairy producers, industry leaders, and university personnel has scheduled an exciting conference with the goal of providing leading edge information and ideas to progressive dairy producers and industry leaders in the Mid-Atlantic Region. Mark your cal-

endar for March 7-8 so that you can come hear dairy producers and their agribusiness advisors share how they are working together to "Implement Competitive Business Strategies" that are working for them. The first afternoon of the conference will focus on "Organizing and Structuring your Dairy Business for Profitability" and "Personnel Management."

Buffet stations in the trade show area will allow you to get your dinner while you visit with other producers and the exhibiting industry leaders that are developing products and services to meet your needs. You won't want to miss the evening session featuring a dairy producer panel and drawings for special door prizes provided by the exhibitors. The second day will focus on "Freedom to Operate" and "CAFOs" and conclude with an "Implementation Toolbox" where you can choose to attend two of the six in-depth sessions assured to give you timely ideas to take home and apply to your

dairy business.

For more information on sponsoring dairy producers or exhibiting, contact Beth Moore, conference coordinator by e-mail at beth@innernet.net. Registration brochures will be mailed in October. If you don't get one, please request one by sending Beth your address. For more information, contact beth@innernet.net.

The Capitol Region Dairy Extension Team includes Tim Beck, regional dairy program coordinator; Duane Duncan, Cumberland County extension director; Roland Freund, multicounty farm management

agent; Tim Fritz, multicounty farm management agent; Galen Kopp, Lebanon County dairy agent; Dan McFarland, multicounty agricultural engineer; Arlen Mills, multicounty agent, veterinary science; Glenn Shirk, Lancaster County dairy agent; dairy agent; Philip Wagner, Franklin County dairy agent; Dairy Alliance Partners Brad Hilty, information management and Rich Stup, human resource management.

For more information or to schedule a class, contact York County Extension Office, (717) 840-7408; fax, (717) 755-5968; or e-mail, tbeck@nsu.edu.

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