

# New Ohio State Food Science Building Concrete Example Of Successful Campaign

COLUMBUS, Ohio — When the Parker Food Science and Technology Building opens in January, it will be an obvious manifestation of the success of the five-year "Share the Vision" development campaign for Ohio State College of Food, Agricultural, and Environmental Sciences.

The \$17 million, 40,000-square-foot facility — serving students, faculty, staff and the food industry, unifies the various food science programs at Ohio State University. The building connects to Howlett Hall — home of the Ohio Food Industries Pilot Plant, which processes fruit and vegetables — and is adjacent to the Animal Sciences building, which houses a meat processing plant.

The new building will feature a new dairy foods pilot plant,

enabling students to process fluid milk, produce all varieties of cheese, yogurt and other traditional dairy foods, and investigate new processes, potential new dairy foods or dairy-derived ingredients.

Faculty will move into their new offices in December, and classes will start being offered in the new building in January, for the winter quarter.

The new building was made possible by the "Share the Vision" campaign. When the campaign began in 1995, the original goal was to raise \$65.4 million. As the years passed and pledges kept coming in, the college increased its goal to \$75 million. When the campaign officially ended this summer, a total of \$78.2 million had been raised, said Lynda Heyl, director of development for the college.

The campaign, designed to underwrite the college in numerous areas, was supported by nearly 300 campaign volunteers and countless faculty, staff and administrators in the college, Heyl said. More than 80,000 individual gifts were made to the college over the campaign period.

Although the Parker Building is a concrete example of fundraising efforts, endowments were also a major focus of the campaign. In the last five years, Heyl said, 132 endowments were established, including three endowed chairs, 90 new scholarships or fellowships, and 39 research or program funds. During the campaign period, the college endowment market value increased by more than \$76 million, to \$117,546,705, she said.

Since the campaign ended, more major gifts have come the college's way. One was the gift of \$3 million by university alumnus Thomas L. Parker (B.S., business administration, 1943), which is the largest gift the college has ever received. The gift will support the new building, named in honor of the Parker family, and the Thomas L. Parker Excellence in Dairy Foods Program, which will provide continuous support for research, teaching and outreach in the dairy food arena. Annual income from this endowed fund will support the Thomas L. Parker Distinguished Visitor or the Thomas L. Parker Lecturer; scholarships and fellowships for students enrolled in dairy foods programs; support for student organizations, including the Dairy Foods Judging Team; special programs in the building's dairy food store, including student sensory testing; and annual

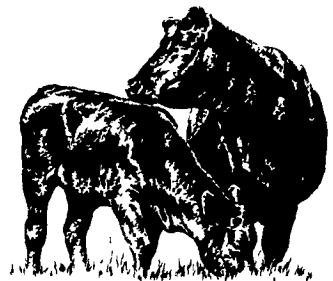
funding for research in dairy and food engineering, as identified by students, faculty, staff and the dairy industry. The effort will complement the existing J.T. "Stubby" Parker Chair in Dairy Foods, which Parker previously established in memory of his father.

The Parker connection to dairy foods stems back generations, Heyl said. It was I.C. Parker, Thomas L. Parker's uncle and "Stubby's" twin brother, who invented the Drumstick in the late 1920s. Together, the brothers formed the Drumstick Co. to produce and market the ice cream novelty. The building's grand opening celebration will be held in May 2001.

Another major gift was announced in October when the Nationwide Foundation offered the university a five-year grant of more than \$4.5 million. Of that grant, \$2.4 million supports three initiatives in the college:

- Ohio 4-H Center, creation of centralized program space, \$2 million.
- Center for Education and Economic Development (CEED), \$300,000.
- Leadership Education and Development (LEAD) Program, \$100,000.

Both of these gifts are a part of Ohio State's ongoing fundraising efforts following the success of its five-year, \$1.23 billion "Affirm Thy Friendship" Campaign, which concluded on June 30, 2000. The college's "Share the Vision" campaign was part of the university's effort.



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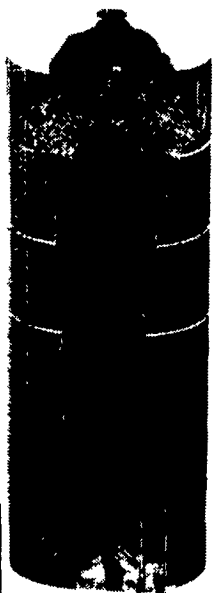
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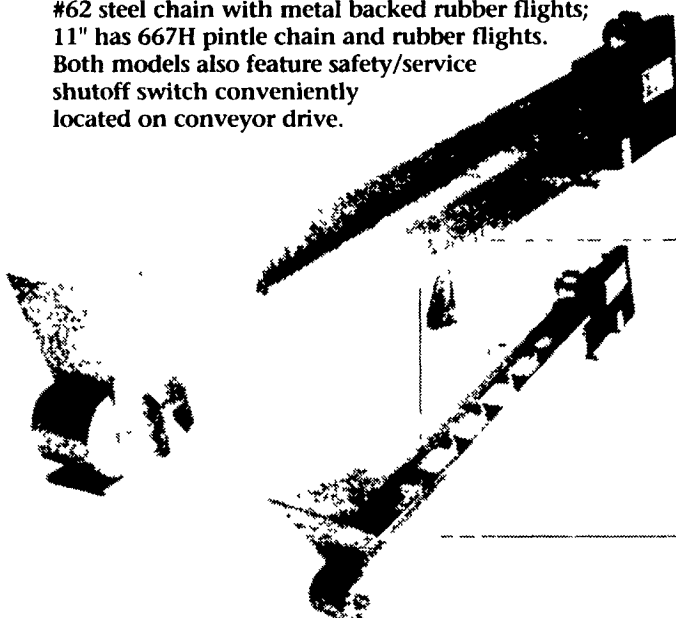
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