

You can't predict the future.
But with John Deere, you can
certainly be prepared for it.



This is an actual prototype of a John Deere GPS-guided driverless tractor. It's one of many visionary products that John Deere is currently researching to help make farming easier, and more profitable for you. In fact, we're investing millions of dollars in just such research to guide our product development teams in the right direction. So when tomorrow comes, you can be assured of having the most productive, technologically advanced equipment ever put on a ranch or farm. In essence, it's not what the future holds, but rather, who holds the future. With John Deere, you do.



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