free.

# When Bad Things Happen To Your Good Name

**Identity Theft** 

It sounds like a nightmare you wake up one morning and another person has taken your identity. They may be using your credit card to make purchases, your Social Security Number to get government benefits, or your credit history to take out a car loan in your name. How could this have happened? Could it have been prevented?

Learn the steps you can take to guard against identity theft with a new publication from the Federal Trade Commission. "ID Theft: When Bad Things Happen To Your Good Name," looks at how identity thieves get your personal information, how they use it, what you can do to protect yourself and what to do if you are a victim.

Find out how to "opt-out" of prescreened credit card offers

and marketing lists. Learn which questions to ask when someone requests your Social Security Number and how to check information on file about you at the three major credit bureaus. If you are a victim, use the helpful chart to keep track of the actions you've taken to report identity

To protect yourself against identity theft, manage your personal information carefully. Before you give out any information, ask how it will be used.

Put passwords on your credit, bank, and phone accounts so that only you have access to them. It's also wise to limit the amount of personal information you carry. Leave extra credit cards and your Social Security card at home in a safe place.

If you are a victim of identity theft, there are three basic actions you can take. First, contact each of the three major credit bureaus and have a "fraud alert" placed on your file. Next, contact

your creditors for any accounts that have been tampered with or opened fraudulently. Finally, file a report with the local police and refer to "ID Theft: When Bad Things Happen To Your Good Name," to find state and federal offices that deal with ID theft. This publication cost 50 cents. To get your copy:

Call toll-free 1-888-8-PUEBLO. That's 1-888-878-3256, weekdays, 9 a.m. to 8 p.m. EDT and ask for Item 372G. This publication costs 50 cents. Have your credit card handy.

• Send your name, address, and a check or money order for

50 cents to Consumer Information Center, Dept. 372G, Pueblo, Colorado 81009.

• Visit www.pueblo.gsa.gov to

read or print this and hundreds of other FCIC publications for

## Milk Teams Up With Cycling League Championship



Cyclists race their way to the finish line in the Got Milk? American Team Cycling League Championships at the Lehigh Valley Velodrome in Trexlertown.

PHILADELPHIA — Milk was part of the winner's circle at the Got Milk? American Team Cy-

ship held recently at the Lehigh Valley Velodrome in Trexlertown. A field of 50 cyclists from across the country competed in the championship, which was sponsored by "got milk?" and the American Dairy Association/

cling League (ATC) champion-

Dairy Council Middle Atlantic (ADA/DC).

"We are pleased to be the first national sponsor of the ATC championship," said Patricia Purcell, director of advertising and retail for ADA/DC Middle Atlantic. "Cycling is a popular sport here in the Lehigh Valley region and across the country. It's a perfect venue for spotlighting the role milk plays as part of an athlete's training program."

That message was emphasized championship. Cycling enthusiasts were reminded that "a balanced diet, including at least three glasses of nutrient-dense milk, provides the fuel necessary for active bodies.'

'Milk is a natural power drink," Purcell said. "It provides calcium and eight essential nutrients that can help put muscle into your workouts."

During the cycling champion-ship, more than 2,800 fans cheered on their favorite team while participating in a number of "got milk?" events. All young fans received a "got milk?" book cover and had a chance to compete in a "milk and cookie toss" in the infield. The two winners, who pitched the most cookies into their bucket, were awarded a Chocolate Milk" mountain bike.

In addition, 1,700 single-serve containers of chocolate milk from Wawa Dairies were served to fans before, during and after the races. "Go Go Go got milk?" banners were prominently displayed around the track, and numerous

> public address announcements highlighted milk's sponsorship of the race.

Representatives of the dairy industry including dairy princesses and ADA/DC Middle Atlantic staff participated in the awards ceremony at the end of the race. The big winner in the men's division was the home team, the Trexlertown Express, earning its second win in the ATC's three-year



# Manheim Craft, Antique Show MANHEIM (Lancaster Co.) — p.m. and Sunday from noon to 4 Manheim Community Farm

The Manheim Historical Society's annual Fall Craft and Antique Show is Oct. 21-22. Show hours on Saturday are 8 a.m. to 4

More than 80 vendors of handcrafted items and antiques will represent the show held in the

Show buildings, Adele Ave., next to Manheim Central High School.



Generating media attention is the world's largest milkshake made with 4,270 gallons milk, 1,526 gallons ice cream, 67 gallons chocolate syrup, 67 gallons vanilla, and 70 in the Velodrome's August 2000 gallons natural flavor. On Aug. 1, Comfort Diner and Parmalat USA teamed up with the souvenir program, which included American Dairy Association and Dairy Council, Inc. to serve the milkshake to thousands a page dedicated to the ATC of New Yorkers.

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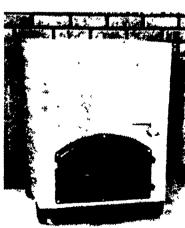
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