

Normandell Earns Top Awards At Tioga Colored Breed Show

CAROLYN N. MOYER
Tioga Co. Correspondent

WHITNEYVILLE (Tioga Co.) — Normandell Farms, Liberty, captured the premier breeder and premier exhibitor awards at the 2000 Tioga County Open Colored Breed Show.

Joe Vanderfeltz, Rushville, judged the event, which featured more than 100 entries from five breeds.

The show was Saturday, Aug. 12.

TIOGA COUNTY OPEN COLORED BREED SHOW RESULTS AYRSHIRE

Spring Calf: 1. E.J.'s Ayr Willow Elizie, owned by Stefanie Long. 2. Allison's Lucky Charms, owned by Allison Gorenflo.

Fall Calf: 1. Blue Devils Limestone Ada, owned by Craig Johnson.

Spring Yearling: 1. Ter-Lin Surplus Rosie, owned by Stefanie Long.

Winter Yearling: 1. DSA Maya Callope, owned by Dorothy Stickler. 2. Ter-Lin Request Camron, owned by Stefanie Long.

Junior Champion: Blue Devils Limestone Ada, owned by Craig Johnson.

Reserve Junior Champion: Ter-Lin Surplus Rosie, owned by Stefanie Long.

Dry cow four years and over: 1. Ter-Lin Sailor Renee, owned by Stefanie Long.

Senior 2-Year-Old: 1. Plum-Bottom Kartie's Hope, owned by Kaitlynn Johnson.

Junior 3-Year-Old: 1. Shale Hill Soldier Ruby, owned by Stefanie Long.

4-Year-Old: 1. Etoile D'or PO Janotte-16, owned by Dorothy Stickler.

5-Year-Old: 1. Des Falaises Drame, owned by Dorothy Stickler.

Senior and Grand Champion: Shale Hill Soldier Ruby, owned by Stefanie Long.

Reserve Senior and Reserve Grand Champion: Etoile D'or PO Janotte-16, owned by Dorothy Stickler.

BROWN SWISS

Spring Calf: 1. Rocky Slope-RL P Cristin, owned by Kurtis Page. 2. Cha San Brown Belle, owned by Kaitlynn Johnson.

Winter Calf: 1. Bo Ka Vetway Marie, owned by Sarah Butler. 2. Rocky Slope-RL Build Nicole, owned by Stefanie Smith. 3. P.L.R. Denmark Midnight, owned by Alisha Rucker.

Fall Calf: 1. Kickamoo Super Buttercup, owned by Jennifer Tomlinson. 2. Rocky Slope RL-PR Misty, owned by Stephanie Smith. 3. Kickamoo Super Copper, owned by Jacob Tomlinson.

Summer Yearling: 1. Rocky Slope RL-J. Jessica OCS, owned by Kurtis Page. 2. P.L.R. Denmark Rhonda, owned by Alisha Rucker.

Spring Yearling: 1. Cha San Ada Belle Pat, owned by Craig Johnson.

Fall Yearling: 1. IE Buttons Horizon Sox-TW, owned by Everett Vanderhoof. 2. Buttons Honzon Holland, owned by Everett Vanderhoof. 3. Cha San I Got Sunshine KT, owned by Kaitlynn Johnson.

Junior Champion: Kickamoo Super Buttercup, owned by Jennifer Tomlinson.

Reserve Junior Champion: Rocky Slope RL J. Jessica OCS, owned by Kurtis Page.

Dry Cow 2 years and over: 1. Buttons Tex Blossom, owned by Jennifer Tomlinson.

Junior 2-Year-Old: 1. Cha San Progress Daisy Mae, owned by Jennifer Johnson. 2. Cha San Ive Gotta Yantzee, owned by Craig Johnson.

Senior 2-Year-Old: 1. Cha San Losh Sweetheart, owned by Craig Johnson.

Junior 3-Year-Old: 1. Cha San Blend Yoe Yoe, owned by Craig Johnson.

Senior 3-Year-Old: 1. Rockyslope RL Ele Faith, owned by Rockyslope Farm.

5-Year-Old: 1. Yum Yum Gumdrop Annie, owned by Craig Johnson. 2. Rock-B-Ridge My Diamond, owned by Kristina Baker.

6 Years and Over: 1. D E Cass Di, owned by Jennifer Johnson.

Senior and Grand Champion: Cha San Losh Sweetheart, owned by Jennifer Johnson.

Reserve Senior and Reserve Grand Champion: Yum Yum Gumdrop Annie, owned by Craig Johnson.

GUERNSEY

Fall Calf: 1. Leroydales Lords Trisha, owned by Jordy McIlwain, also named junior champion and grand champion.

Spring Yearling: Maple Lane Larry Janis, owned by Jordy McIlwain, also named reserve junior and reserve grand champion.

MILKING SHORTHORN

Winter Calf: Blue Devils Amy Othello, owned by Kaitlynn Johnson, also named junior champion and grand champion.

JERSEY

Spring Calf: 1. Eastmont Mannix Desiree, owned by Kahler Farms. 2. Normandell Mannix Gabi, owned by Renee Norman. 3. Eastmont Daffy Ducky, owned by Trisha McIlwain.

Winter Calf: 1. Rog-Al Sambo Meg, owned by Cns Wood. 2. Normandell Mason Dulcimer, owned by Emily Norman. 3. Eastmont Faithanne, owned by Trisha McIlwain.

Fall Calf: 1. Rog-Al Choice Deanna-P, owned by Aaron Hale. 2) Ridge LJ Mary Ella, owned by Mary Ridge. 3. Ty-Ly-View Prem Daisy, owned by Ty-Ly-View Farm.

Summer Yearling: 1. Ty-Ly-View Glenwood Bouquet, owned by Ty-Ly-View Farm. 2. By-Wynd's Topside Lucky, owned by Bryan Fitch. 3. Wilbe Kim Marigolds Mowgli, owned by Kimberly Baker.

Spring Yearling: 1. Normandell Pitino Juliett, owned by Ellen Norman. 2. Eastmont Daffodil, owned by Eastmont Farms. 3. Topkick Sierra, owned by Cns Wood.

Winter Yearling: 1. Normandell Bonus Cherry, owned by Renee Norman. 2. Ter-Lin Gus Becca, owned by Darrin Burrows.

Fall Yearling: 1. Apple Notch Beretta de Fleur, owned by Roger and Cathleen Alexander. 2. Lady, owned by Kendel Snyder.

Junior Champion: Normandell Pitino Juliett, owned by Ellen Norman.

Reserve Junior Champion: Ty-Ly-View Glenwood Bouquet, owned by Paul and Carolyn Moyer.

Dry Cow 4 years and under: 1. Rog-Al Barber Deann, owned by Aaron Hale.

Dry Cow five years and over: 1. Rockyview Sooner Lucky, owned by Tim Harer. 2. Nobledale Lester Line Lucky, owned by Allison Gorenflo. 3. Smokey Hill Carmel Missy, owned by Kimberly Baker.

Junior 2-Year-Old: 1. Eastmont Lolo, owned by Trisha McIlwain. 2. Normandell Beretta Whim, owned by Mark Norman. 3. Normandell Klassic Adel, owned by Renee Norman.

Senior 2-Year-Old: 1. Ty-Ly-View DJ Deidra, owned by Paul and Carolyn Moyer. 2. Normandell Kent Bearer, owned by Jill Netterman.

Junior 3-Year-Old: 1. Hollylane Renaissance Stacy, owned by Ty-Ly-View Farms. 2. Normandell Marcus Mia, owned by Emily Norman. 3. Normandell Beretta Jyn, owned by Ellen Norman.

Senior 3-Year-Old: 1. Normandell Joe Dutchess, owned by Emily Norman. 2. Duncans J Jenny Janet, owned by Thomas Boyanowski.

4-Year-Old: 1. Ty-Ly-View Gold Dust Saturday, owned by Paul and Carolyn Moyer. 2. Eastmont Aaron Demi, owned by Trisha McIlwain.

5-Year-Old: 1. Pleasant Valley Sooner Jo, owned by Paul and Carolyn Moyer. 2. Normandell Gusto Heather, owned by Mark Norman. 3. Rockyview J Imperial Jewel, owned by Tim Harer.

6 Years and Over: 1. Eastmont Donna Jon, owned by Trisha McIlwain. 2. Normandell Gusto Heather, owned by Mark Norman. 3. Eastmont Juno Debbie, owned by Trisha McIlwain.

Lifetime Production: 1. Normandell Kenny Daisy, owned by Normandell Farms.

Senior and Grand Champion: Eastmont Donna Jon, owned by Trisha McIlwain.

Reserve Senior and Reserve Grand Champion: Ty-Ly-View Gold Dust Saturday, owned by Paul and Carolyn Moyer.



Nathan Heinzelman, Craig Johnson, Dorothy Stickler, and Stefanie Long accept congratulations from Tioga County Dairy Princess Veronica Miles for being selected winners in the Ayrshire show.



Brown Swiss show toppers are held by Kurtis Page, Jennifer Tomlinson, Craig Johnson, and Jennifer Johnson.



Tioga County Dairy Princess Veronica Miles and Ayrshire Princess Stefanie Long present the champion Guernsey awards to Christine Wilcox and Jordy McIlwain. Both champions were owned by McIlwain.



Holding the Jersey champions are, from left, Ernest Norman, Ellen Norman, Paul Moyer, and Trisha McIlwain.



One animal represented the Milking Shorthorn breed at the 2000 Tioga County Fair. Here Kaitlynn Johnson, center, accepts her award from Stefanie Long and Veronica Miles.



Normandell Farms was awarded both the premier breeder and premier exhibitor awards at the 2000 show. Shown from left are Mark, Aggie, Emily, Renee, Dorothy, Ellen, and Ernest Norman.

Back To School: American Egg Board Launches Ad Campaigns

As a boost to the advertising schedule, American Egg Board (AEB) will be going "Back-To-School." A special four-week campaign to inform moms that kids who eat breakfast do better in school will be launched in late August around the time kids are returning to school.

A new TV commercial featuring space-rocket graphics poses the question "Want your kids to be rocket scientists?" It goes on to suggest that eating breakfast will improve a student's grades and reminds moms that "If it's not eggs, it's not breakfast." Radio commercials with a "Rocket Scientist" theme will also be included in the schedule.

The 15-second TV commercial will run on early morning, primetime and cable TV. There will also be a full-page "Rocket Scientist" print ad in the August/September issue of Healthy Kids and the September issue of Parents magazines.

The new campaign is designed to appeal to the hopes

and aspirations moms have for their children, and highlights protein as one of the important nutritional benefits of eggs.

The Back-To-School advertising will be in addition to AEB's regular "I Love Eggs" campaign.

New School Foodservice Promotion

At the recent AEB meeting, approval was given on a new program to promote eggs and diced chicken to school foodservice operations.

To determine needs in this area, a survey was sent to all state egg organizations, with results of this survey incorporated into the new school foodservice promotional program.

The two-year promotional program will be kicked off in the fall of this year. This program involves building awareness of egg and diced chicken through a school foodservice recipe contest. School foodservice man-

agers will submit their most popular egg and diced chicken menu items in one of four categories:

- 1) Breakfast recipe with eggs
- 2) Lunch recipe with eggs
- 3) Lunch recipe with diced chicken
- 4) Hand held egg or diced chicken menu items

Contest promotion will include an announcement ad that will appear this fall in School Foodservice & Nutrition, a publication read by 60,000 school foodservice directors and managers.

Direct mail campaigns to selected school foodservice managers and directors will also be conducted.

The recipe contest judging will be planned for the early part of 2001. A school foodservice merchandising guide will be developed, which will include the winning contest recipes as well as promotional ideas for eggs and diced chicken.