

Feb. '99 Heifer Rises To Top At Reading Beef Show

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Lancaster Farming Staff
LEESPORT (Berks Co.) — A Feb. '99 Polled Hereford won supreme champion heifer recently at the Reading Fair Beef Show.

Emilie Christine Miller exhibited the heifer. Emilie, 15, is the daughter of Mike and Sheila Miller, Womelsdorf.

Emilie, Pennsylvania Polled Hereford Junior Association vice president, obtained the heifer from Maple Springs Farm, near Gettysburg.

The sophomore at Tulpehocken High School said she picked the heifer out when she

was about a year old. Emilie said she liked the heifer's "frame and her top, as well as her muscle pattern and depth of rib." She is using the heifer to breed.

Emilie, with her company, ECM Herefords, cares for about 14 cows and three heifers at the family's 150-acre farm. She said she'll have 17 cows calving in 2001.

Emilie picked up reserve champion steer at the Reading Show, a bred-and-owned animal. She exhibited at Reading and Kutztown fairs and at the Tulsa, Okla. Junior National Polled Hereford Show. She also

plans to show at Keystone International Livestock Expo and Farm Show.

Emilie, the Berks County 4-H Beef Club reporter, said the Berks County 4-H Senior Livestock Judging Team won the state competition at the recent 4-H Days at Penn State. The team is heading to Louisville.

C.J. Furlong was judge at the Reading Fair Beef Show.

Following is a list of show placings.

READING FAIR BEEF RESULTS MARKET STEERS

Lightweight: 1. Krsty Dietrich, champion lightweight. 2. Kyle Zerbe. 3. John Hartman.

Heavy Lightweight: 1. Matt Manbeck, reserve champion lightweight. 2. Josh Krill. 3. Jason Levan.

Medium Middleweight: 1. Clay Brubaker, reserve champion middleweight. 2. Krsty Dietrich.

Heavy Middleweight: 1. Kelly Dietrich, champion middleweight. 2. Cassandra Spata. 3. Michael Holcombe.

Middle Heavyweight: 1. Emilie Miller, champion heavyweight. 2. Nathan Stump

Heavy Heavyweight: 1. Cathy Levan, reserve champion heavyweight. 2. Harrison Reichard.

SHOWMANSHIP

Senior: 1. Kelly Dietrich. 2. Kyle Zerbe. 3. Brian Hartman.

Senior Intermediate: 1. Cathy Levan. 2. Krsty Dietrich. 3. John Hartman.

Junior Intermediate: 1. Emilie Miller. 2. Jason Levan. 3. Nathan Stump.

Junior: 1. Clay Brubaker. 2. Cassandra Spatz. 3. Harrison Reichard.

FITTING

Senior: 1. Kelly Dietrich. 2. Kyle Zerbe. 3. Michael Holcombe.

Senior Intermediate: 1. Cathy Levan. 2. Krsty Dietrich. 3. Matt Manbeck.

Junior Intermediate: 1. Emilie Miller. 2. Jason Levan. 3. Nathan Stump.

Junior: 1. Clay Brubaker. 2. Harrison Reichard. 3. Carrie Hartman.

HEIFERS

Angus: Junior Yearling Heifer: 1. Michael Holcombe, champion. 2. Clay Brubaker, reserve champion.

Hereford: Summer Yearling: 1. Kyle Zerbe, reserve champion.

Junior Yearling: 1. Emilie Miller, champion. 2. Kyle Zerbe. 3. Emilie Miller.

Simmental: Summer Yearling: 1. Matt Manbeck, champion. 2. John Hartman. 3. Carrie Hartman.

Junior Yearling: 1. John Hartman, reserve champion.

Limousin: Summer Yearling: 1. Krsty Dietrich, champion.

Crossbred: 1. Cassandra Spatz, champion.



Heifer champions at the recent Reading Fair. From left, Emilie Miller with the supreme champion heifer with her Hereford junior yearling heifer; Michael Holcombe, with his reserve, a junior yearling; and C.J. Furlong, show judge.



Steer champions at Reading. From left, Kelly Dietrich, champion from the heavy middleweight division, and reserve shown by Emilie Miller.



Kelly Dietrich, champion showman with reserve champion, Cathy Levan, at the recent Reading Fair.

New Easy Beef Products Showcased At Empire Farm Days

WESTMORELAND, N.Y. — From steak to burgers to beef stew, the beef industry continues its emphasis on new, convenient, branded beef products. The New York Beef Industry Council (NYBIC) was on hand at Empire Farm days to discuss the nutritional value and convenience of these products. According to Daryl Heisey, NYBIC Chairman, "Beef is working to meet the demand of today's busy consumers. Many of these products can be heated and served in just minutes — providing consumers with a convenient meal solution, the great taste of beef and a bundle of essential nutrients in every mouthful."

According to NCBA chief executive officer Chuck Schroeder, the entire beef industry is benefiting from the continued need for easy, nutritious beef products. "Companies large and small are answering consumer's call for convenience by launching great-tasting beef

products with added value," said Schroeder.

On display in the beef industry tent were products from consumer brands such as Mosey's, Louis Rich Foods and Hormel Foods Corp., all of which have introduced multiple new beef entrees.

The combined efforts of the beef industry and private manufacturers have not only helped the convenient beef category, but also have contributed to the growing demand for beef. Results of the NCBA's "Beef Made Easy" tests showed a first month increase of tonnage moved of 7.9 in Eastern super-markets.

In addition to the Beef Industry Tent, information was also available at the Dairy Seminar Tent. Hundreds of recipe brochures were distributed, and children enjoyed wearing "BEEF — It's What's For Dinner" tattoos. A raffle was held for those answering beef nutrition questions.



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